



Alignment and Dissemination through Cancer Collaboration

Working with Community Health
Centers to Implement a planned
approach to cancer screening

How do we get what works to the people who will benefit?.....

A Collaboration of
HRSA, NCI, CDC, IHI



State-level Organizational change process

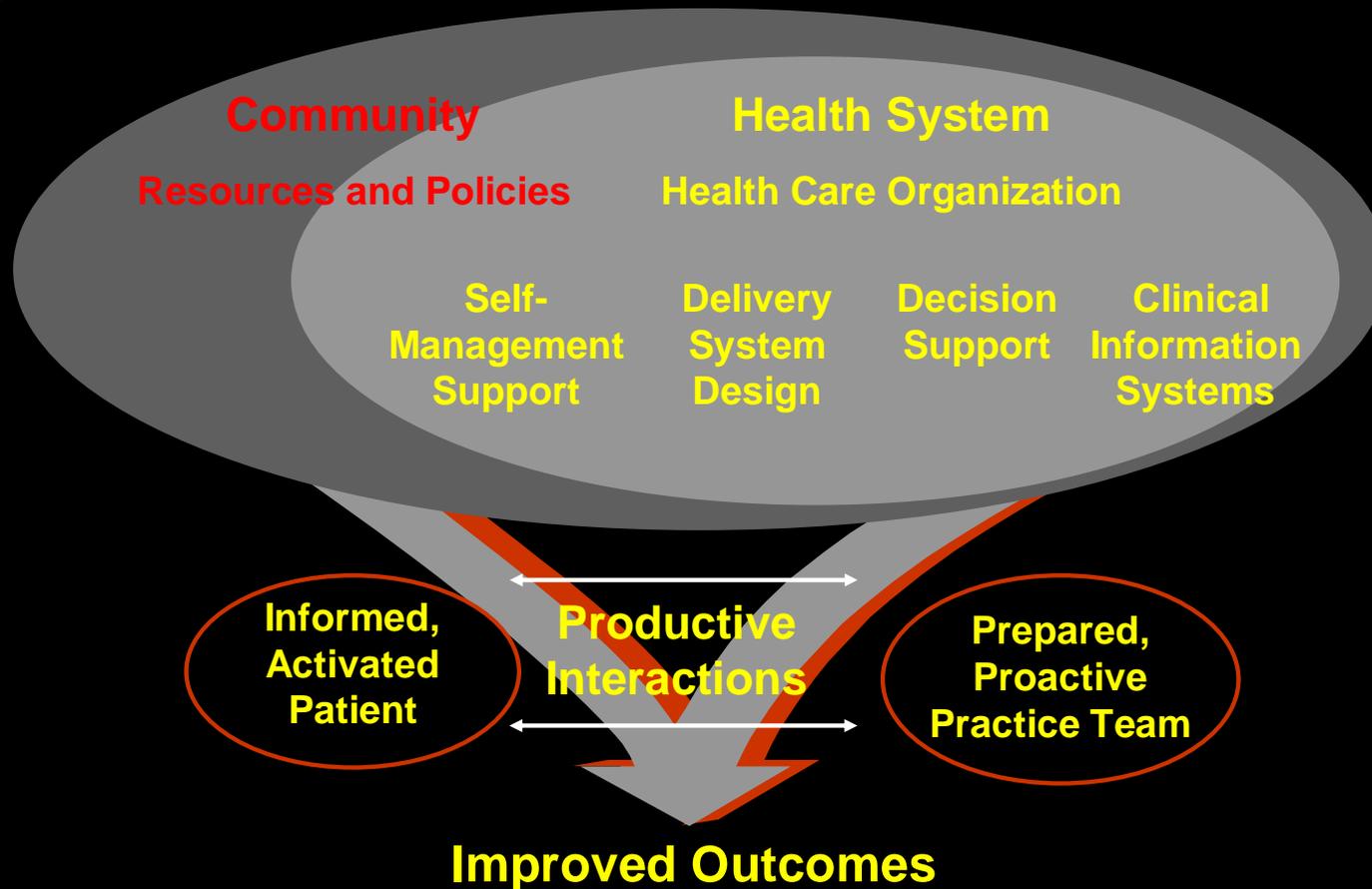
- Identify leadership
- Identify teams that meet the readiness criteria
- Establish the implementation structure for each organization – A process leader at each facility
- Establish the denominator of care for each facility in each organization
- Begin the process of teaching planned cancer screening to all teams within a facility
 - Measure, feedback, re-measure
- Establish a community of practice



Strong communities address key elements of the Chronic Care Model for improved outcomes



Chronic Care Model





How we worked together in the Northeast

- NCI (the sponsor) convened a telephone meeting 1/month
 - Agenda set ahead of time
 - People contacted and were ready to present
- In person meeting 6 months into the project
 - Connected faces & voices
 - Community members commented on where their resources already were targeted and health center needs
- Community health centers convened their groups within their communities



Monthly phone calls with teams

- Entire an entire eligible population in a patient tracking system
- Participate in monthly phone calls to review progress and discuss cancer control interventions
- Review rates and consider changes using the Chronic Care Model as a guide
- Conduct PDSA cycles to make small steps towards big changes
- Engage local resources to create a community of practice



What is a community of practice in the Cancer Collaborative Context?



A community of practice is a group of people who ...

Domain

... Share an interest in a topic

- Key cancer challenges: types of cancer, incidence rates, disparities
- Approaches to explore: awareness, screening, treatment, follow-up

Community

... Interact and build relationships

- Connect with peers and experts: *horizontally* across health centers and *vertically* across local, state, and national levels
- Develop networks that span organizational boundaries to help solve problems and leverage resources

Practice

... Accumulate and disseminate knowledge

- Teleconferences, visits, meetings, reports, newsletters, websites, and other ways share information, insights, and best practices
- Projects and task forces to build tools and methodologies related to the Process of Care

... providing value to members and their organization(s).

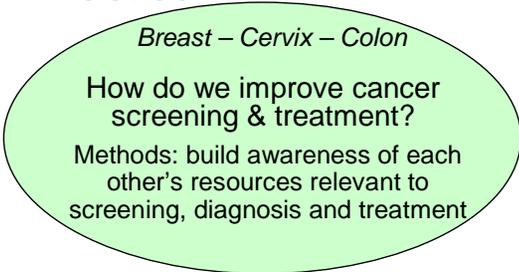


Health Center Community of Practice

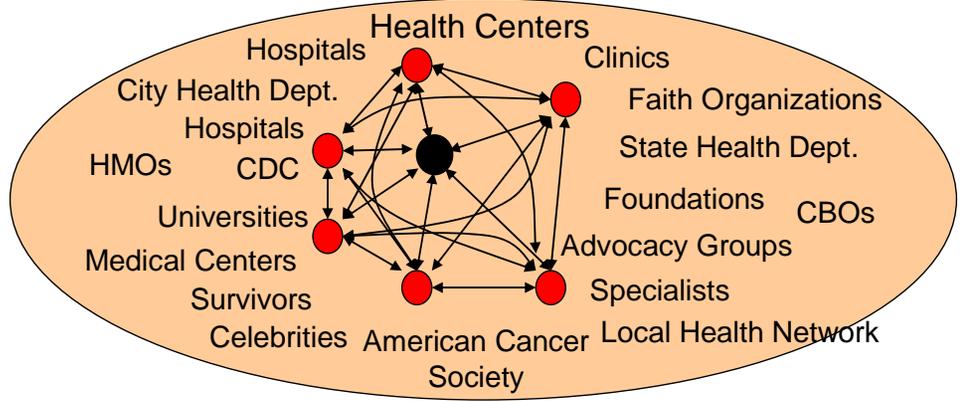
Health Center Community of Practice

Goal: Maximize the use of existing community resources

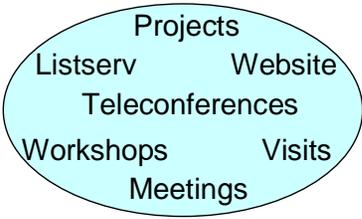
Domain:
What issues to address?



Community:
Who to engage?

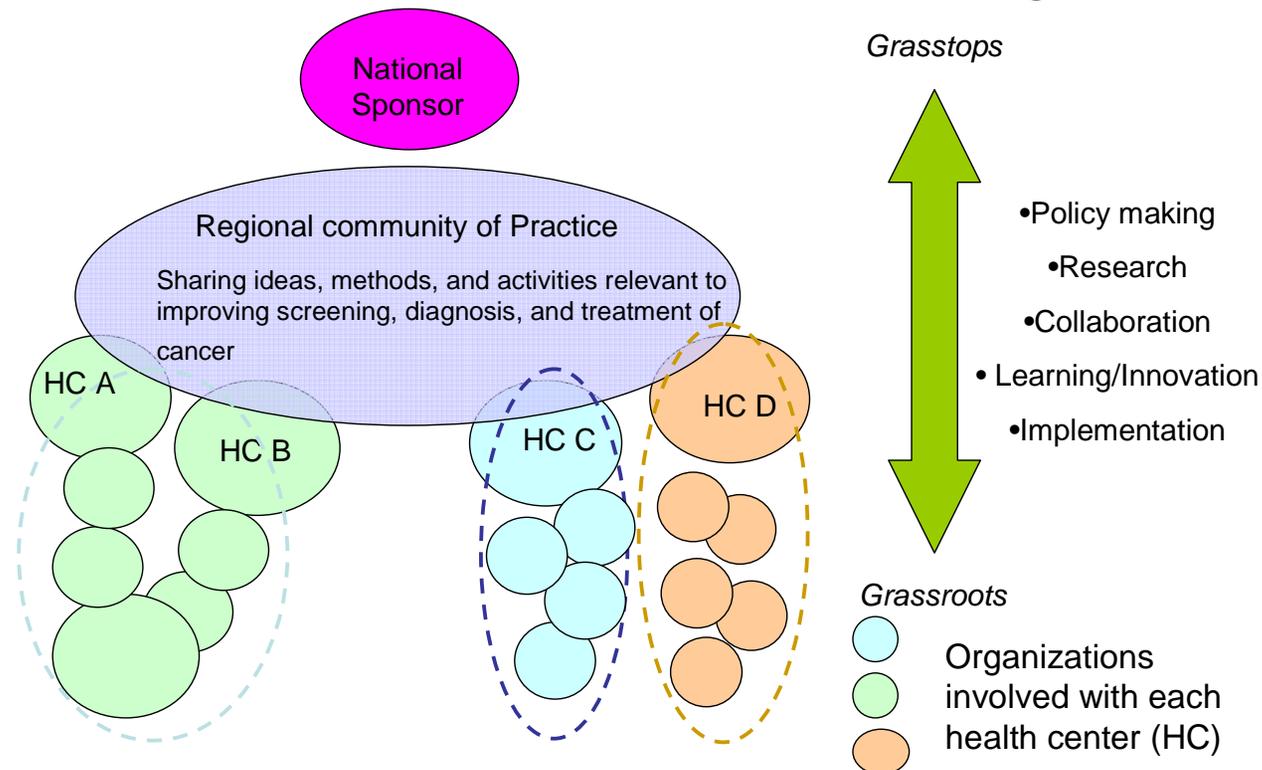


Practice:
How learn and work together?



Regional Community of Practice

Regional Community of Practice:
Goal: Learn and share successful strategies





Results

- Trained process leaders
- Created organizational change teams
- Implemented changes
 - Eg. Reminders, standing orders, reorganized staff roles, clarified processes of care
- Raised screening rates
- Put community of practice in place 3 out of 4 organizations



Results 2

	Baseline 9/2005	After 2/2007	Chi ² trend
Breast	23.2%	39.0%	p <0.001
Cervical	25.2%	37.2%	p <0.001
Colon	8.6%	21.2%	p <0.001
Notified of results <30 days	29.9%	91.5%	p <0.001