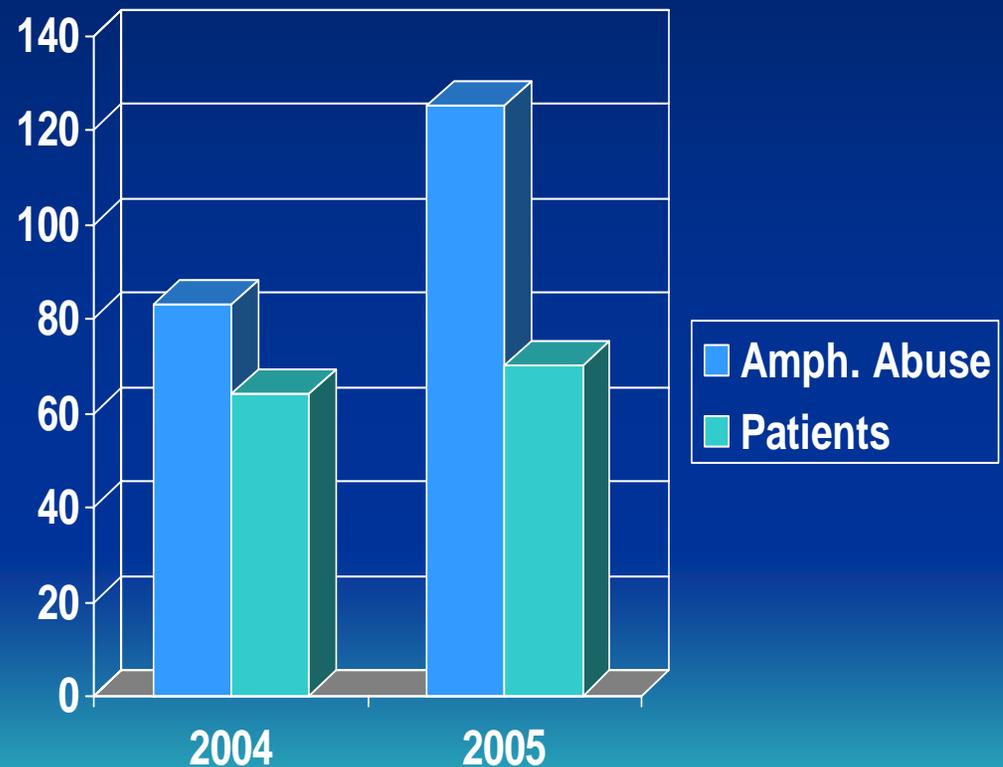




Joyce Oberly, MPH – Public Health Educator,  
Confederated Tribes of Warm Springs

# Why start a prevention project?

In 2005, 17 infant deaths attributed to maternal meth abuse.



# Why start a prevention project?

- AI/AN prevalence of 14.1% alcohol/drug problem (SAMHSA, 2002).
- AI/AN population has highest abuse prevalence.



# Why start a prevention project?

- *“Today, 80 – 90% of the crimes on the reservation are meth-related. The majority of the death on the reservation this year has had to do with meth use”.*

-Greg Stenson and John Webb, Warm Springs Narcotics Detectives



# Why start a prevention project?

- August 22, 2005: the Warm Springs Tribal Council designated drug concerns as Priority 1 for the tribes.
- Focus:
  - Increasing social, recreational activities
  - Health promotion and awareness activities
  - Networking with other agencies
  - Improve achievement outcomes for youth



# Our beginning...

- Methamphetamine prevention conferences
- Weekly meetings



# Our members...

- Tribal Council
- Tribal Courts
- Children's Protective Services
- Community Health Education Team
- I.H.S. Pharmacy
- Chief Operating Officer
- Community Health Services
- At-Large Community Members

- Community Counseling Center
- Victim of Crime Services
- Juvenile Justice Department
- Bureau of Indian Affairs
- KWSO radio station



# What we do...

- Tribal Resolution No. 10,623 was approved on May 8, 2006
- Tribal wide initiatives in support of methamphetamine prevention and intervention
- I.H.S. Health Promotion/Disease Prevention Grant - \$300K



# Our Strategic Action Plan

- Provide comprehensive tribally relevant methamphetamine prevention education for CTWS
- Provide on going workshops and conferences
- Promote and enforce zero tolerance for drug use, manufacture and distribution on the Reservation



# Our Strategic Plan

- To promote a needs assessment and cultural, religious teachings to youth
- To enforce mandatory drug testing of all employees
- To investigate plans for a transitional home for adults and one for youth



# Our Strategic Plan

- To promote drug-free lifestyles using community based messaging and media

 <p>T-Line Design, Inc. 158 SW 1st Ave. Canby, OR 97013 1.800.457.9768 Fax 1.503.266.2373</p>	<b>Design #CW751</b> Warm Springs - "I'm Meth Free"	<b>Design Information</b> Date: 9/14/06 Garment Color: Cardinal
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Front-  
Approximate Size: 11" x 0.8"

**Meth Is Toe Good!**

Right Shoulder-  
Approximate Size: 2.5" x 3.5"



**Approved By:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Please Note: Color Copies and Electronic forms, although close, are not an exact match to actual production colors. After your review email, call or fax your approval to T-Line Design. Please document changes.  
Art Department: Kelly Martinez Email: kelly@tlinedesign.com Sales: Steve George Email: steve@tlinedesign.com



# Our Strategic Plan

 <p>T-Line Design, Inc. 158 SW 1st Ave. Canby, OR 97013 1.800.457.9768 Fax 1.503.266.2373</p>	<b>Design #CW906</b> Warm Springs - "I Don't Meth Around"	<b>Design Information</b> Date: 6/11/07 Garment Color(s): Tangerine, Light Blue
Front-Approximate Size: 8" x 12"	Back-Approximate Size: 9.25" x 10.5"	
		
		
<b>Approved By:</b>	<b>Date:</b>	
<small>Please Note: Color Copies and Electronic forms, although close, are not an exact match to actual production colors. After your review email, call or fax your approval to T-Line Design. Please document changes.</small>		
<small>Art Department: Kelly Martinez    Email: <a href="mailto:kelly@tlinedesign.com">kelly@tlinedesign.com</a>    Sales: Steve George    Email: <a href="mailto:steve@tlinedesign.com">steve@tlinedesign.com</a></small>		

- “I Don’t Meth Around – Springers, Not Tweakers” campaign for 2007

# Awareness Activities

- Rez Watch series at County Line Road, Warm Springs, Seekseequa
- Moms, Babies and Meth
- Lil' Springers Tourney
- Anonymous Tip Line
- Camps
- Indian Night Out
- PSAs and news articles
- Crystal Meth Anonymous
- Jail meetings



# Signs of Meth Use



# Awareness Activities

- “What the Dealer Forgot to Tell You” meth awareness pamphlets
- “Skull Guy” and “Don’t Meth Around” campaigns at Pi-Ume-Sha
  - T-shirts
  - Magnets
  - Bracelets
  - Banner



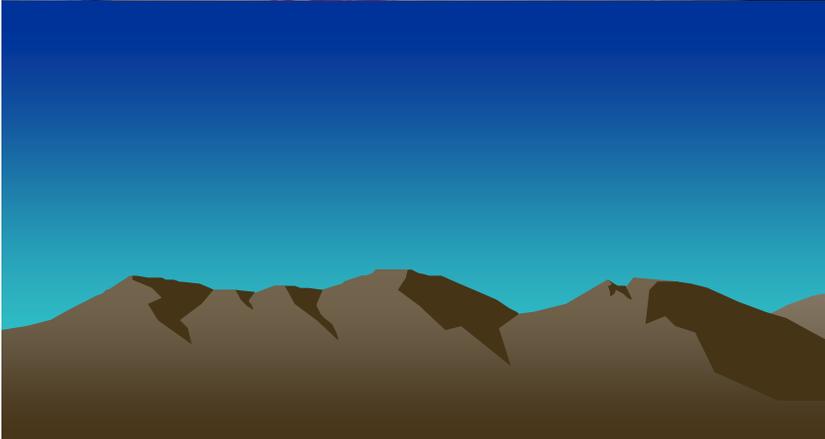


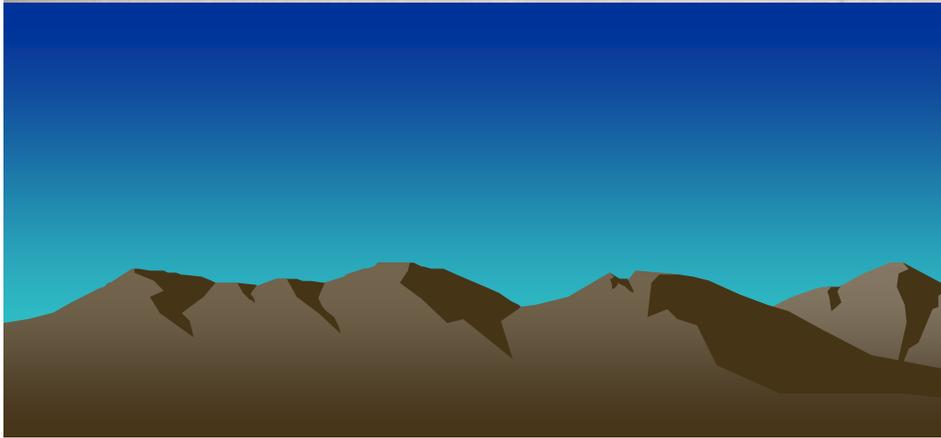


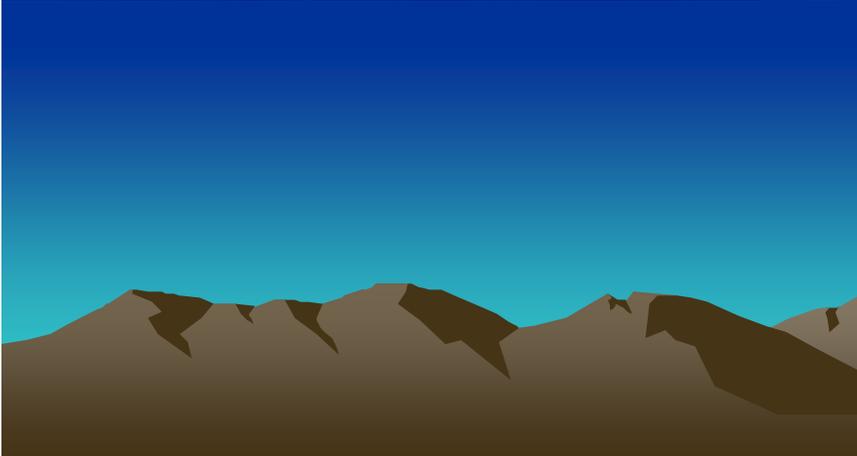
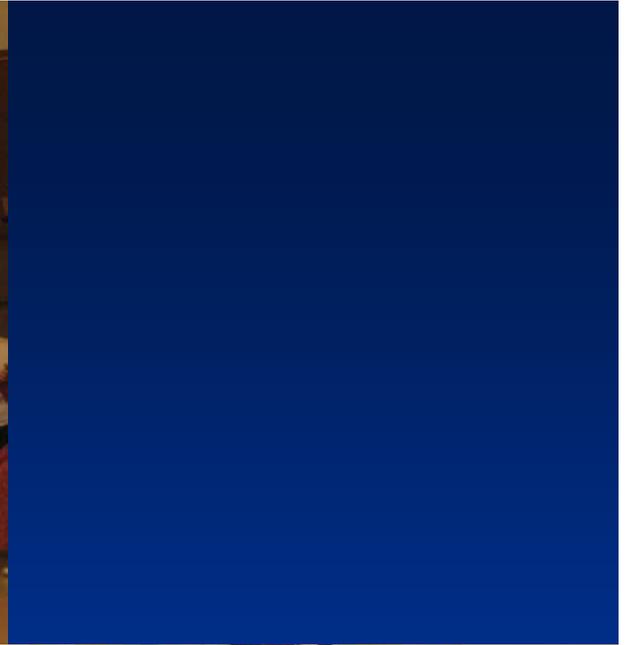


# Prevention

- Meth Body Mapping at 4-H Camp









# Our knowledge...

- Community members and departments
- Personal testimonies
- Internet research
- Technical assistance from larger organizations
- Affordable conferences to attend



# Our future...

- To continue our activities according to the Strategic Plan
- Partner with 509J school district to begin prevention education with CTWS, county schools
- Take back the reservation from the strongholds of meth – ZERO TOLERANCE!





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