

# Indian Health Service 2012 NATIONAL BEHAVIORAL HEALTH CONFERENCE

## Welcome

Mobilizing for Action through  
Partnership and Planning

Joan H. Ellison, RN, MPH

*Mobilizing Partnerships to Promote Wellness*

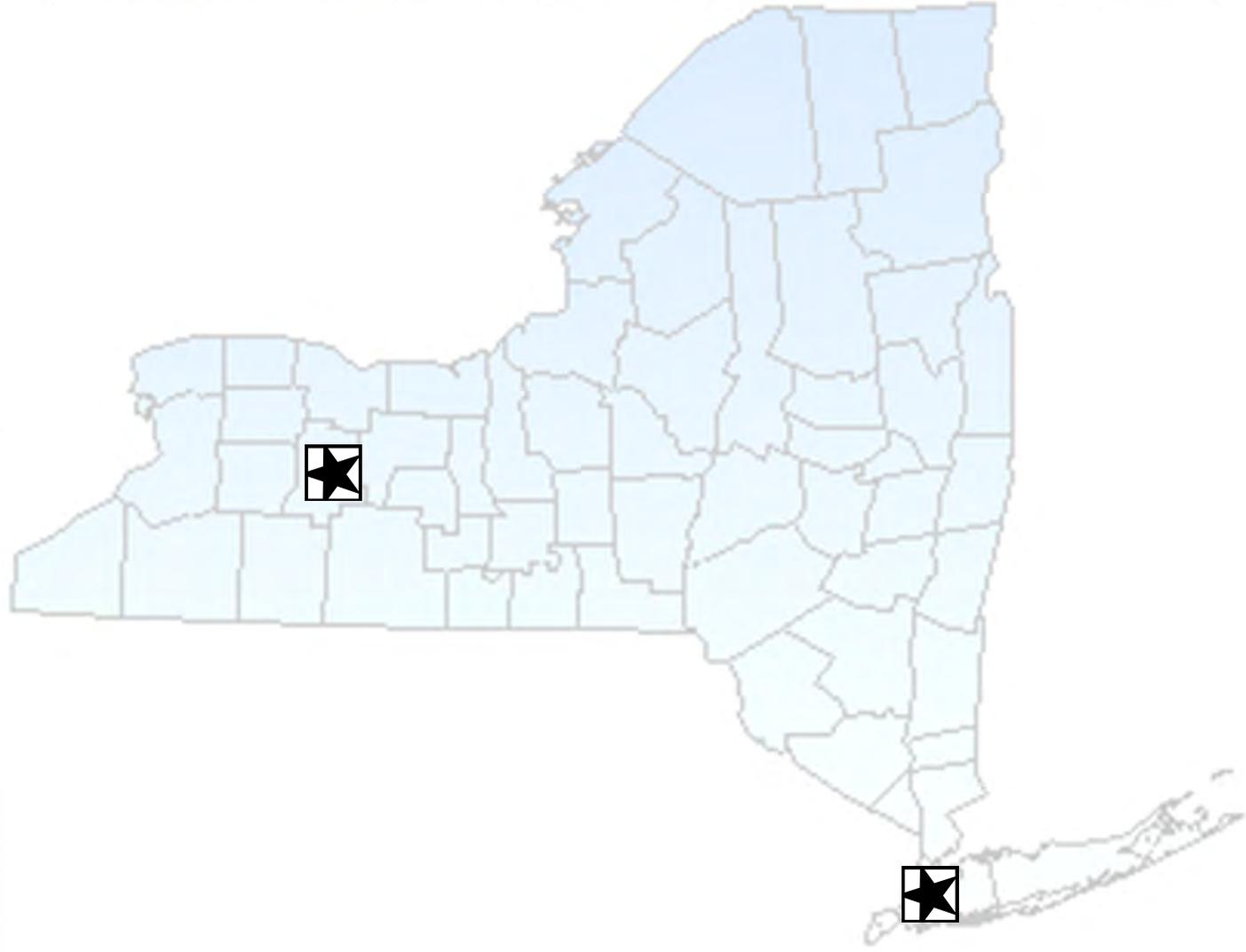


# House Keeping

- Please be sure to sign in and out on the Sign In Sheets located near the entrance to this room.
- Please complete the evaluation at the end of this presentation.
- For more information on Continuing Education Units (CEUs), please visit the Registration Desk

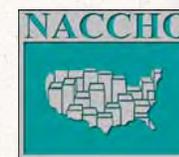
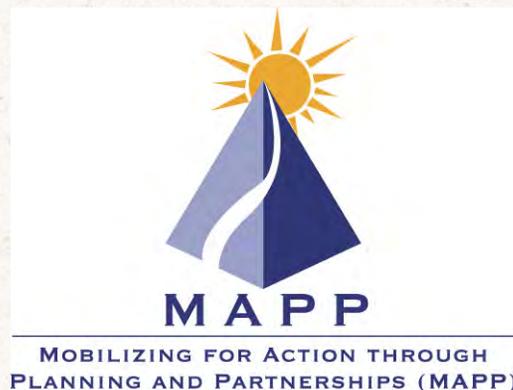
# Comfort Room

- To promote wellness and self-care, a Comfort Room is available in Atrium Room 8 for your use.
- If you need further assistance, please visit the Indian Health Service Division of Behavioral Health booth.



# *An Introduction to MAPP*

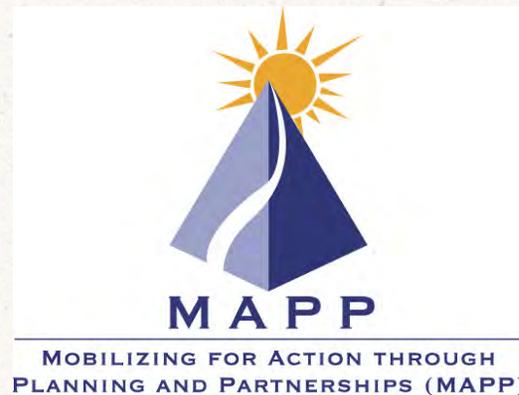
*A Strategic Approach to Community Health Improvement*



# Vision for MAPP's Implementation

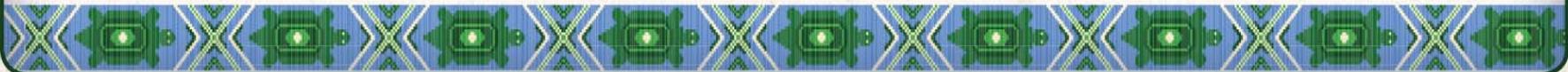
*“Communities achieving improved health and quality of life by mobilizing partnerships and taking strategic action.”*

- *APEXPH Work Group, April 2000*





*Seven Principals are integral to the successful implementation of MAPP*

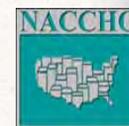
- *Systems Thinking*
  - *Dialogue*
  - *Shared Vision*
  - *Data*
  - *Partnerships and Collaboration*
  - *Strategic Thinking*
  - *Celebration of Successes*
- 

# ***MAPP Focuses on the Community***

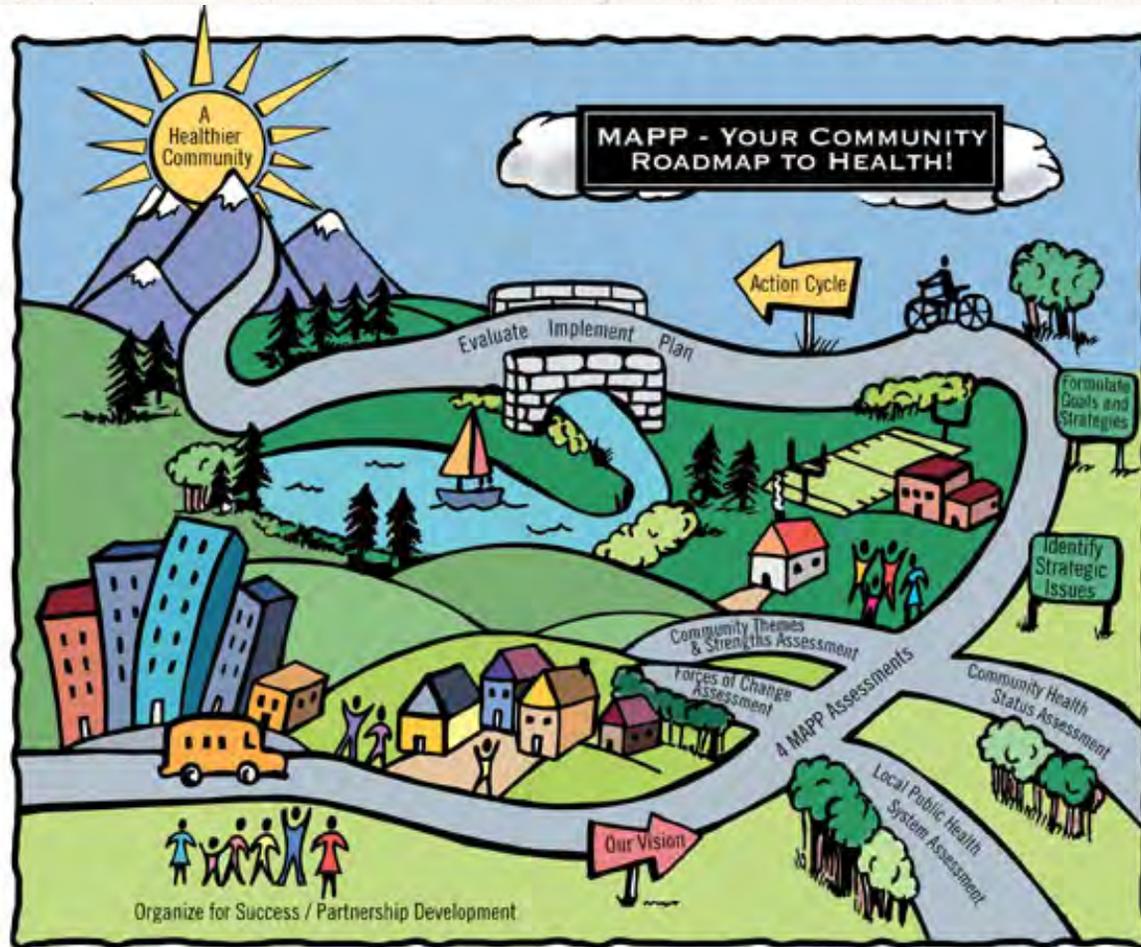
- *Establish stronger partnerships within the **community***
- *Engage and mobilize the **community***
- *Process should be **community**-driven and inclusive*
- *Stronger emphasis on qualitative feedback from the **community***
- *Assess wider array of **community** resources*



# The MAPP Model



# The MAPP Community Roadmap



# Phase 1

- Organize for Success / Partnership Development
  - Organize Group
  - Recruit Participants
  - Prepare to implement MAPP

## Phase 2

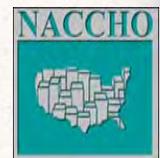
- Visioning- provide a framework for long-range community goals
  - Shared vision
  - Common values

# Phase 3

- *MAPP Assessments*
  - Community Themes and Strengths
  - Local Public Health System
  - Community Health Status
  - Forces of Change

# Benefits of MAPP

- Establish stronger partnerships within community
- Assure the implementation of the Essential Services
- Create and strengthen public health systems
- Respond to changes in environment
- Improve community health



## ***Benefits of MAPP***

- ***Create a healthy community and a better quality of life***
- ***Increase visibility of public health within the community***
- ***Anticipate and manage change***
- ***Create a stronger public health infrastructure***
- ***Engage the community and create community ownership for public health issues***

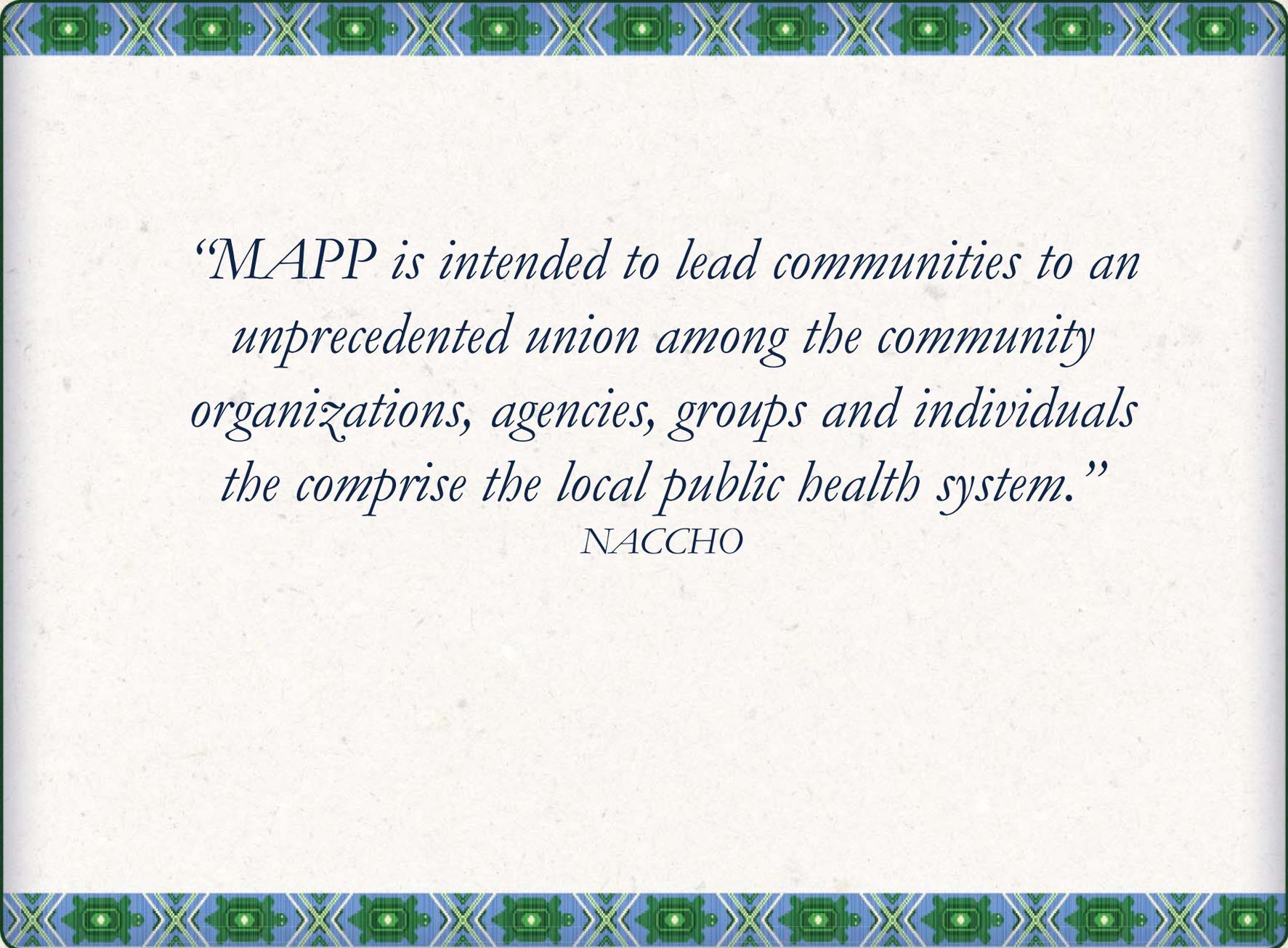
## *Elements of MAPP*

- *Emphasizes a community-driven and community-owned approach*
- *Builds on previous experiences and lessons learned*
- *Uses traditional strategic planning concepts*
- *Focuses on the creation and strengthening of the local public health system*
- *Creates governmental public health leadership*
- *Uses Essential Public Health Services to define public health activities*
- *Brings four assessments together to drive the development of a community strategy*



***MAPP must be  
community-driven process***

- *Level of participation from community organizations and residents*
  - *Engaging the community*
- 



*“MAPP is intended to lead communities to an unprecedented union among the community organizations, agencies, groups and individuals the comprise the local public health system.”*

NACCHO



“Through broad ownership, communities can create an effort that is sustainable, builds on collective wisdom, uses resources from throughout the community, and, ultimately, leads to community health improvement.” NACCHO



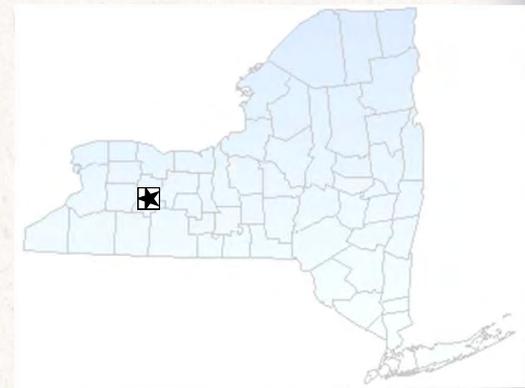
*MAPP and the Genesee Valley Health Partnership*



# *Genesee Valley Health Partnership (GVHP)*

**Vision: Livingston County residents will be the healthiest in New York State.**

**Mission: The mission of the Genesee Valley Health Partnership is to improve the health and well being of the Livingston County community through collaboration, education and prevention.**



# Genesee Valley Health Partnership

- Board of Directors
  - Meets monthly
  
- General Membership
  - Meets quarterly
  
- Completed MAPP - 2011

# MAPP Objectives

1. Determine how we quantify and measure our goal to make Livingston County the healthiest County in New York State.
2. To review the Community Health Assessment Data and identify areas for the subsequent work teams to review further and address.



# **Community Health Assessment**

**The MAPP Leadership Team reviewed demographic data defined by 20+ indicators or areas as outlined in the Livingston County Department of Health's Community Health Assessment.**



# Community Health Assessment

- From this review, areas of concern were categorized under the ten Health Prevention Agenda areas of focus as follows (some areas of concern cross prevention agenda categories):

1. Access to Quality Health Care

6. Healthy Environment

2. Tobacco Use

7. Chronic Disease

3. Healthy Mothers, Healthy Babies  
and Healthy Children

8. Infectious Disease

4. Physical Activity/Nutrition

9. Community Preparedness

5. Unintentional Injury

10. Mental Health and Substance Abuse

# Community Health Improvement Plan

- A **long-term, systematic effort** to address public health problems on the basis of the **results of community health assessment** activities and the community health improvement process.
- Used by health and other governmental education and human service agencies, in collaboration with community partners, to **set priorities and coordinate and target resources**.
- Critical for **developing policies and defining actions** to target efforts that **promote health**.
- Should define the vision for the health of the community through a **collaborative process** and should address the gamut of **strengths, weaknesses, challenges, and opportunities** that exist in the community to **improve the health status** of that community

Source: NACCHO



# Community Health Improvement Plan

## (2011-2015)

### **1. Prevention and Management of Chronic Disease**

- Reduce the prevalence of Chronic Disease through early diagnosis and screening, improved nutrition, physical activity and improved prevention services

### **2. Improve Access to Health Care**

- Reduce the number of Livingston County residents who are underinsured or not insured, Improve accessibility to health care services

### **3. Strengthen Social and Emotional Health**

- Increase access and availability of social and emotional health services

### **4) Promote Safe Communities**

- Promote a safe community through violence prevention, fall prevention, and community safety
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# Partnerships

- **Benefits of MAPP**

- Establish stronger partnerships within community
- Assure the implementation of the Essential Services
- Create and strengthen public health systems
- Respond to changes in environment
- Improve community health

## References:

- For more information regarding MAPP

- Livingston County Department of Health

- [www.livingstoncounty.us/doh.htm](http://www.livingstoncounty.us/doh.htm)



- National Association of County and City Health Officials

- <http://www.naccho.org/topics/infrastructure/mapp/resources/index.cfm>

# Contact Information

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# Crisis Hotline Numbers

Suicide Prevention Lifeline Number:

- 1-800-273-TALK (8255)

National Domestic Violence Hotline:

- 1-800-799-SAFE (7233) or TTY 1-800-787-3224

National Child Abuse Hotline:

- 1-800-4-A-CHILD

Sexual Assault Hotline:

- 1-800-262-9800