LESSONS LEARNED IN PRIMARY PREVENTION

Rick Frey, PhD Director, Preventive Medicine Toiyabe Indian Health Project

Medical Providers' Best Practices
& GPRA Measures Conference
Sacramento, CA
May 2015

Outline

- * Understand three levels of prevention; differentiate disease care from health care.
- * Review examples of Toiyabe's primary prevention work.
- * Explore future Toiyabe primary prevention interventions.
- * Discuss variables needed to transition from a treatment-only to prevention & treatment organization.
- * Questions and answers.



Toiyabe Service Area

11,435 sq. mi.

Mono County →

Bridgeport Indian Colony

Mono Lake Kutzadika'a Tribe

Utu Utu Gwaitu Paiute Tribe

Antelope Valley Indian Community of Coleville Paiutes



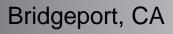
←Inyo County

Bishop Paiute Tribe
Timbisha Shoshone Tribe
Fort Independence Indian Reservation
Lone Pine Paiute-Shoshone Reservation
Big Pine Paiute Shoshone Tribe of the Owens Valley





Bishop, CA





Death Valley, CA



Do we have a Health-Care System

or a

Disease-Care System?

Fact: In 2014 we spent \$3.1 Trillion on health care.

Fact: 75% of our health-care costs went to chronic disease treatment.

Fact: \$2.3 TRILLION dollars was needed to treat chronic disease.

SOURCE: Centers for Medicare & Medicaid Services, Office of the Actuary.

Conclusion?

Our "health-care system" is really a "disease-care system".



Our medical providers are mopping up the floor around an overflowing sink of growing chronic disease.

Primary Prevention...

Can decrease the flow from that chronic disease faucet!

3 Levels of Prevention CDC

- Primary Prevention is designed to prevent disease from occurring.
- Secondary Prevention aims to find and treat disease early.
- Tertiary Prevention intends to manage complicated, chronic disease.

Selected Primary Prevention Strategies

- * Active Living
- * Healthy Eating
- * Tobacco Free Environments

Examples

































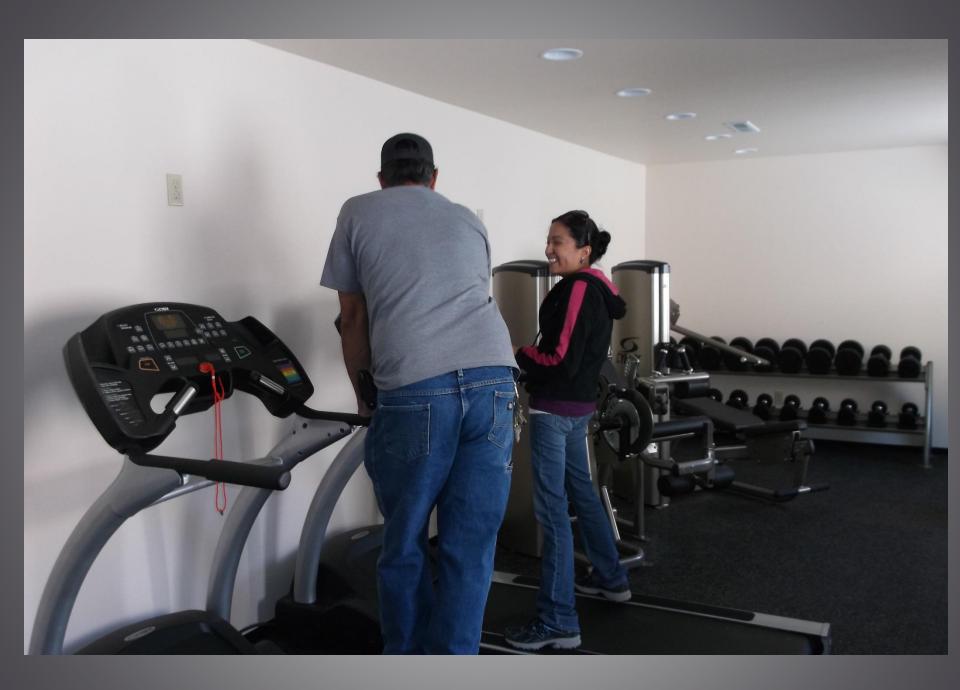






















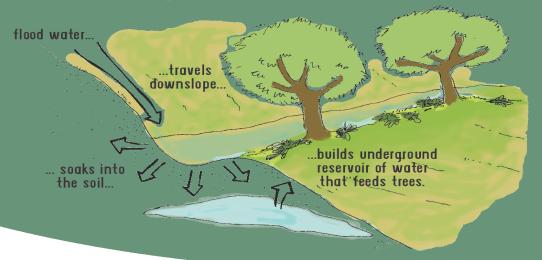






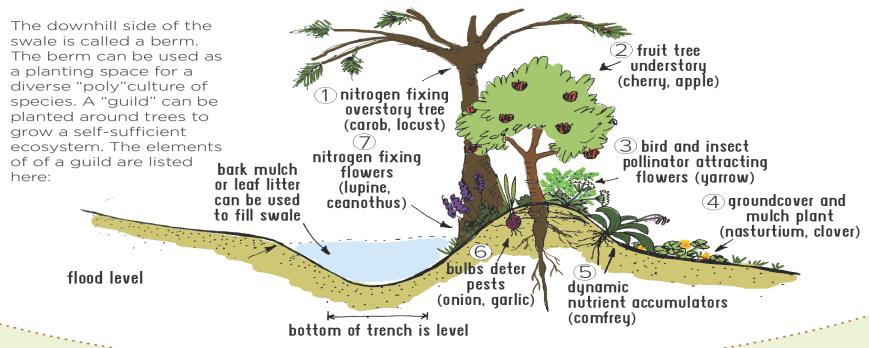


WHAT IS A PERMACULTURE SWALE?



A permaculture swale is a type of earthworks that allows the landscape to passively harvest water without the use of pipes, tanks, pumps, or any mechanized equipment. In any area where there is sufficient flood water, swales slow down the flow of water by allowing it to sink down into the ground soil, then spread back up into plant roots.

PLANTING FRUIT TREE GUILDS



TIMBISHA INDIAN VILLAGE **COMMUNITY GARDEN**



PLANTS

- + TREES:
- (5) Mesquite (or other leguminous tree)
- (6) Olive
- (5) Fig
- (3) Pomegranate
- (3) Mulberry
- + ANNUAL VEGGIES:

Fall/Winter

(use cold frames to

protect from frost):

Lettuce

Onion

Turnip

Radish Carrot

Spring/Summer

(use Remay cloth to

provide shade):

Tomato

Melon (on trellises)

Sweet potato

Corn

+ UNDERSTORY

PLANTS FOR SWALES:

Alfalfa cover crop

Nopales

Sunchokes

Amaranth

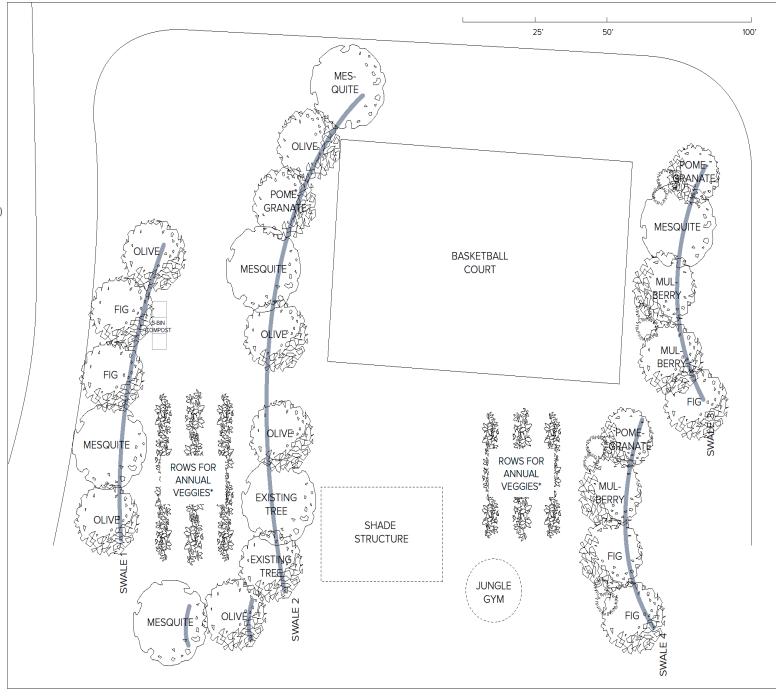
Chayote

Lovage

New Zealand spinach groundcover

IRRIGATION ZONES

- 1 Trees west of b-ball court
- 2 Understory shrubs west
- ③ Vegetable rows west
- (4) Trees east of b-ball court
- (5) Understory shrubs east 6 Vegetable rows - south











































Since last year...

...we were fortunate to be awarded two new CDC grants:

* REACH
Racial and Ethnic Approaches to Community
Health

* PICH
Partnerships to Improve Community Health

Future Healthy Eating Plans:

Big Pine Paiute Tribe
Sustainable Food System Project

Ovens Valley Career Development Center Bishop Tribal Agriculture Program

Lone Pine Paiute Shoshone Tribe Shade & Tree Project

Future Healthy Eating Plans:

Bridgeport Indian Colony
Traditional Ecological Knowledge &
Gardening Expansion Program

Bishop Paiute Tribe

- * Bishop Paiute Food Sovereignty Program
- * Head Start Gardening Expansion Project

Inyo County Schools
School Garden & Gardening Curriculum
Program

Future Active Living Plans:

Bridgeport Indian Colony

Multi-Use Trail and Bike Check-out Program

Lone Pine Paiute Shoshone Tribe Community Activity Area Project

Bishop Environmental Management Office

Trail Expansion and Water Station Project

Cerro Coso Community College
Indoor/Outdoor Exercise Centers Project

Future Active Living Plans:

Big Pine Paiute Development Corporation Wellness Center Sustainability Program

Bishop Indian Head Start
Active Play Area Expansion Project

Mono County Community Development Coleville Clinic to Camp Antelope Trail Project

Future Active Living Plans:

Big Pine Paiute Tribe
Active Play Area & Water Station Project

City of Bishop
Softball Fields Renovation Project

Bishop Paiute Tribe
Community Wellness Center Design &
Equipment Project

All planned activities, initiatives, and interventions described above have a smoke-free policy associated with them.

Primary prevention is our strategy to mitigate unsustainable health-care costs and to reduce pain and suffering due to preventable chronic disease.

It's a strategy that we hope more and more IHS clinics will explore!

Questions?

So, what's necessary to shift from a treatment-only clinic to a prevention and treatment clinic?

<u>Awareness</u>

It costs more to treat than to prevent.

Treatment-only approaches are unsustainable.

Will

Organization must want to change

Money

If you don't have enough, you need ...

Partners

Organizations with similar agendas

Endowments

Granting agencies

Toiyabe

We had the awareness

We had the will

We didn't have the money

So....we found partners

- 1998 We received an IHS Community-Directed DM grant.
- 2005 We leveraged that status to receive an IHS Healthy Heart Demonstration grant.
- 2010 We leveraged good results to receive an IHS Healthy Heart Initiatives grant.
- 2011 We leveraged our IHS grants management experience to receive a CDC Community Transformation grant.
- 2014 We leveraged our CDC grants management experience to receive two CDC community development grants: REACH and PICH.

The leveraging continues:

REACH and PICH have multi-sectoral partnership requirements

- Tribes (of course)
- School Districts
- Transportation Departments (including CalTrans)
- Municipalities
- County governments
- Health & Human Services
- Other collaboratives

Clinic Directors

The underlying question:

How can we get some of that grant money?

Awareness and will must precede partnership development or grant proposals.

Awareness is easy.
Will to change is difficult.
It involves making some investments in personnel.

There has to be a clinic "Primary Prevention Champion".

- * This "Champion" needs a dedicated job description.
- * Probably <u>not</u> a medical staffer.
- * Grant writing ability is a bonus.

This "Champion" needs freedom to develop both "needs" assessments and "strengths-based" assessments throughout the service area.

This "Champion" needs Administrative support and frequent consultation to help identify "strategic opportunities".

This "Champion" needs to follow up on "strategic opportunities" by joining coalitions, organizations, task forces, etc. that are clinical, Tribal, and non-Tribal (This is the beginning of a partnership coalition...and helps identify community champions).

Grant/endowment seeking

*Match needs and strengths with the grantor's objectives.

*Write application with the reviewer's perspective in mind.

*Emphasize both need and organizational competence.

*Detailed budget with justifications.

Grant/endowment seeking *Emphasize the big four: Leadership/Partnerships Communications **Evaluation** Sustainability

First Grant

- Follow through on all reporting requirements.
- Attend all required grantor meetings.
- Manage the budget carefully.
- Hire smart, dedicated people.
- Follow through on communications, evaluation, and sustainability plans.

Make the grantor WANT you to apply again!

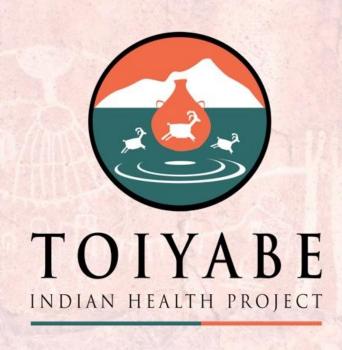
Get that First Grant

Leverage your success!

Health Promotion & Disease Prevention Programs











Rick Frey
Toiyabe Indian Health Project, Inc.
rick.frey@toiyabe.us