

HP/DP Contacts,

I hope this finds each of you well and best wishes for a healthy holiday season. Here are resources and funding opportunities for November/December. Thanks to all who have provided information and excuse any cross posting. I encourage you to share this information and forward information that can be included in the next update.

### **Updates:**

- 1. Just Move It – 2011 – California Challenge** is just around the corner. This will be our **6<sup>th</sup> year** supporting local physical activity efforts and the national Just Move It campaign! To **request incentives**, please click on this link and complete the short survey request form. <http://www.surveymonkey.com/s/K6QG9RZ>  
*(Note: The survey asks if your healthcare program is currently a Just Move It partner. To find out, visit [www.justmoveit.org](http://www.justmoveit.org), click on the "Programs Tab", search pages 2-4 for California partners.)*  
**Incentive requests need to be completed by January 21, 2011.** This will help get incentives shipped by early March of 2010. **All partners are encouraged to share stories** at [www.justmoveit.org](http://www.justmoveit.org). Just Move It is a national campaign promoting physical activity for American Indians and Alaska Natives. It's goal is to get 1 Million American Indians and Alaska Natives Moving! **As of December 15 there were 48,872 participants, 355 partners with 57 from CA!**
- 2.** The American Medical Association (AMA): Released a **Health Literacy Toolkit** and additional resources aimed at addressing the needs of the more than 89 million Americans who have limited health literacy skills. <http://www.ama-assn.org/ama/pub/about-ama/ama-foundation/our-programs/public-health/health-literacy-program.shtml>
- 3.** Updated, **National Physical Activity Plan website** <http://physicalactivityplan.org/index.php>  
The Plan is a comprehensive set of policies, programs, and initiatives that aim to increase physical activity in all segments of the American population. It is collaboration of private-public sector. Hundreds of organizations are working together to change communities in ways that will enable every American to be sufficiently physically active. More at: <http://physicalactivityplan.org/theplan.php>
- 4.** The National Institute of Allergy and Infectious Disease (NIAID) release the **Guidelines for the Diagnosis and Management of Food Allergy in the United States**. This Expert panel Report was developed with NIAID sponsorship and a summary of the report is at: <http://www.niaid.nih.gov/topics/foodAllergy/clinical/Pages/default.aspx>
- 5.** The release of [Healthy People 2020](http://www.hhs.gov/news/press/2010pres/12/20101202a.html), from the U.S. Department of Health and Human Services sets new 10-year goals for the nation's health, and supporting breastfeeding is prominent among them. <http://www.hhs.gov/news/press/2010pres/12/20101202a.html> and <http://view.exacttarget.com/?j=fe6a16757164067d7110&m=ff281776736c&ls=fdc015707062077d7d1c757361&=fe581577756d037d7d13&s=fdfd1575736c067f75107376&jb=ffcf14&ju=fe2816797761037e7d1770&r=0>
- 6.** NIH Study, looking at deaths from any cause found that a body mass index (BMI) between 20.0 and 24.9 is associated with the lowest risk of death in healthy non-smoking adults. Investigators also provided precise estimates of the increased risk of death among people who are overweight and obese. Previous studies that examined the risks from being overweight were inconclusive, with some reporting only modestly

increased risks of death and others showing a reduced risk. The results appear in the Dec. 2, 2010, issue of the New England Journal of Medicine.

<http://www.nih.gov/news/radio/dec2010/20101207ncibmi.htm>

<http://www.cancer.gov/newscenter/pressreleases/AllCauseMortality>

## Funding Opportunities:

One website dedicated to providing funding information on a wide range of Native American and tribal projects is, [www.tribalgrants.info](http://www.tribalgrants.info)

1. The Association of American Indian Physicians **Healthy, Active Native Communities \$2,500 Mini-Grant Opportunity**. Available to American Indian organizations and tribes to implement and disseminate community wide policies, systems, and environmental changes related to obesity prevention through improved nutrition and increased physical activity. Deadline for applications is January 14, 2011. For more information visit [www.aaip.org](http://www.aaip.org) or call 877.943.4299 or email [ksmithson@aaip.org](mailto:ksmithson@aaip.org).
2. **NETWORK FOR A HEALTHY CALIFORNIA (NETWORK)** request for application on Local Food and Nutrition Education is request for APPLICATION (RFA) #LFNE-2011 is soliciting Local Food and Nutrition Education (LFNE) applications from eligible non-profit, community-based organizations to implement innovative nutrition education activities and promote access to healthy food for low-income Californians. Release date **December 7, 2010** (tentative) RFA available on the *Network* website at: <http://www.cdph.ca.gov/programs/CPNS/Pages/default.aspx> **Proposal Due Date: February 18, 2011** (tentative)
3. **Active Living Research currently has one open call for proposals**. The Active Living Research rapid-response grants are to accelerate progress toward policy and environmental strategies to prevent and reduce childhood obesity, to reach local, state or national decision-makers in time to help inform key policy decisions. The maximum award for a single grant is \$150,000, with a funding period not to exceed 18 months. Funding for approved studies may be initiated as early as four months after submission of invited full proposals. For more information visit: <http://www.activelivingresearch.org/grantsearch/grantopportunities/current>
4. CDC & NIH, **Community-Based Partnerships for Childhood Obesity Prevention and Control: Research to Inform Policy (R03) (PA-09-140)**. This funding opportunity is to enhance childhood obesity research by fostering the formation of local, state, or regional teams consisting of researchers, policymakers, and other relevant stakeholders to identify research questions and hypotheses, design and implement the relevant research, and translate the research into evidence relevant to potential policy efforts in this area. It supports different types of projects including pilot and feasibility studies; secondary analysis of existing data; small, self-contained research projects; development of research methodology; and development of new research technology and intended to support small research projects that can be carried out in a short period of time with limited resources. Cycle Due Dates (new submission): Feb. 16, June 16, Oct. 16 and expires: May 8, 2012 For more information visit: <http://grants.nih.gov/grants/guide/pa-files/PA-09-140.html>
5. CDC & NIH, **Community-Based Partnerships for Childhood Obesity Prevention and Control: Research to Inform Policy (R21) (PA-09-141)**. This funding opportunity is also to enhance childhood obesity research by fostering the formation of local, state, or regional teams consisting of researchers, policymakers, and other relevant stakeholders in order to

identify research questions and hypotheses, design and implement the relevant research, and translate the research into evidence relevant to potential policy efforts in this area.  
*Cycle Due Dates (new submission): Feb. 16, June 16, Oct. 16 and expires: May 8, 2012*  
For more information visit: <http://grants.nih.gov/grants/guide/pa-files/PA-09-141.html>

6. NIH, NHLBI, NINR, NICHD and OBSSR, **Geographic and Contextual Influences on Energy Balance-Related Health Behaviors** (R01) (PA-08-192). This funding opportunity is for applications that propose hypothesis-driven projects exploring associations between the built environment, other contextual features of where people of all ages live and work and health behaviors related to energy balance. The projects should use population level data from health surveys and other large health studies. *Cycle Due Dates (new submission): Feb. 5, June 5, Oct. 5 Expires: Sept. 8, 2011* For more information visit: <http://grants.nih.gov/grants/guide/pa-files/PA-08-192.html#SectionIII>
7. NIH, **Home- and Family-Based Approaches for the Prevention or Management of Overweight or Obesity in Early Childhood** (R21) (PA-10-128). This funding opportunity is for exploratory pilot/feasibility studies and small clinical trial (R21) applications from institutions/organizations that propose to test novel home- or family-based interventions for the prevention or management of overweight in infancy and early childhood. The overarching goal is to identify interventions that influence parent and child behaviors that contribute to inappropriate weight gain, and thereby improve subsequent health status in childhood, adolescence, and adulthood for which overweight is a known risk factor. *Cycle Due Dates (new submission): Feb. 16, June 16, Oct. 16 and expires: May 8, 2013*
8. **Bayer USA Foundation – Community Health and Development Grants** support programs that enhance the quality of life, provide unique and enriching opportunities that connect diverse groups, and ensure preparedness for tomorrow's leaders. Proposals focused on health and human services, education and workforce development, environment and sustainability, and/or arts and culture are welcomed. **Deadline** varies. For more information visit: <http://www.bayerus.com/Foundation/giving.aspx>
9. **Blue Shield of CA Foundation, Domestic Violence Prevention.** This funding opportunity supports coordination of networks of domestic violence service providers. Awarded amounts and time periods vary widely and depend on the scope and significance of the project. Most grants are one to two years, and the average award amount is around \$90,000. Unsolicited Letter of Inquiry (LOIs) for projects that improve collaboration and coordination between domestic violence organizations or with other agencies, to help build a stronger domestic violence field that is more sustainable, innovative, and collaborative being accepted. LOIs submitted by mid-November by lead to mid-December full proposal invitation. For more information visit: <http://www.blueshieldcafoundation.org/grants/what-we-fund> Blue Shield Against Violence, and <http://blueshieldcafoundation.org/grants/application-process>
10. **The CA Wellness Foundation, supports** project-driven initiatives and nonprofit organizations ability to meet basic organizational needs. Core operating support can be used to help underwrite the regular, ongoing health promotion and disease prevention activities of your organization and strengthen organizational infrastructure. For more information visit: [http://www.calwellness.org/how\\_to\\_apply/](http://www.calwellness.org/how_to_apply/)
11. James Irvine Foundation, Information on the **Special Initiatives funding** is available at: <http://www.irvine.org/grantmaking/our-programs/specialinitiatives>

- 12. Operation Green Plant**, of The America the Beautiful Fund, is offering free vegetable, flower, and herb seeds to outdoor community projects. *Deadline for Applications: Rolling.* For more information visit: [http://www.america-the-beautiful.org/free\\_seeds/index.php](http://www.america-the-beautiful.org/free_seeds/index.php)
- 13. Michael and Susan Dell Foundation - Helping Children in Urban Poverty Grants** funds projects that directly serve or impact children living in urban poverty, particularly in the areas of education, childhood health and family economic stability. Funding amount varies, generally not funding more than 25% of a project's budget or more than 10% of an organization's total annual operating expenses. **Deadline: rolling.** For more information visit: <http://www.msdf.org/Grants/default.aspx>

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