



An Introduction to the 5 Million Lives Campaign for the Indian Health Service

October 2007

IHI Definition of Medical Harm

Unintended physical injury resulting from or contributed to by medical care (including the absence of indicated medical treatment), that requires additional monitoring, treatment or hospitalization, or that results in death.

Such injury is considered harm whether or not it is considered preventable, whether or not it resulted from a medical error, and whether or not it occurred within a hospital.

For more information, please reference detailed FAQs at www.ihl.org/campaign.



5 Million Lives Campaign

- We know that for every unnecessary death there is much more error, injury, and pain.
- We know that the nation has a great deal of progress yet to make in reducing adverse drug events, infection, and surgical complications.
- We are serious about completely transforming the US health care system.
- We know that there is great will and optimism among leaders and frontline providers of care.

The *5 Million Lives Campaign*

We are asking hospitals participating in the Campaign to prevent five million incidents of medical harm over the next two years.

Given the performance IHI has observed in highly successful hospitals, and given all that the industry is investing in improving the quality of care nationally, we believe we can – and must – find a way to achieve such results in this period.

The *5 Million Lives Campaign*

- Campaign Objectives:
 - Avoid five million incidents of harm over the next 24 months by applying proven interventions;
 - Enroll more than 4,000 hospitals and their communities in this work;
 - Strengthen the Campaign's national infrastructure for change and transform it into a national asset;
 - Raise the profile of the problem – and hospitals' proactive response – with a larger, public audience.

The Platform

The six interventions from the 100,000 Lives Campaign:

- **Deploy Rapid Response Teams...** at the first sign of patient decline
- **Deliver Reliable, Evidence-Based Care for Acute Myocardial Infarction...** to prevent deaths from heart attack
- **Prevent Adverse Drug Events (ADEs)...** by implementing medication reconciliation
- **Prevent Central Line Infections...** by implementing a series of interdependent, scientifically grounded steps
- **Prevent Surgical Site Infections...** by reliably delivering the correct perioperative antibiotics at the proper time
- **Prevent Ventilator-Associated Pneumonia...** by implementing a series of interdependent, scientifically grounded steps



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The Platform

New interventions targeted at harm:

- **Prevent Pressure Ulcers...** by reliably using science-based guidelines for their prevention
- **Reduce Methicillin-Resistant *Staphylococcus Aureus* (MRSA) Infection...** by reliably implementing scientifically proven infection control practices
- **Prevent Harm from High-Alert Medications...** starting with a focus on anticoagulants, sedatives, narcotics, and insulin
- **Reduce Surgical Complications...** by reliably implementing all of the changes in care recommended by the Surgical Care Improvement Project (SCIP)
- **Deliver Reliable, Evidence-Based Care for Congestive Heart Failure...** to reduce readmissions.
- **Get Boards on Board....** Defining and spreading the best-known leveraged processes for hospital Boards of Directors, so that they can become far more effective in accelerating organizational progress toward safe care



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Why is the IHS Joining the 5M Lives Campaign?

- What are we trying to achieve?
 - Reduction in Medical Harm through application of proven interventions
 - *We already do many of them*
- How will we know if we achieve it?
 - By measures and indicators
 - *We have many already*
- What changes can we make that will result in improvement
 - Learn new methods for implementing interventions
 - Learn to work with measures in new ways
 - Share our knowledge and get feedback from organizations inside and outside of our system

Can my facility participate?

- Yes
 - And “begin where you are”
 - You *are* ready...you do not have to be perfect
- How?
 - Sign up through the IHI website
 - www.ihl.org/campaign
 - List your affiliation as the Indian Health Service

Support Going Forward

- Detailed How-to Guides on each of the interventions, frequently-asked questions (FAQs), and lots of new material in the Campaign area of IHI.org
- Matrix describing alignment with other national improvement leaders and initiatives (e.g., JCAHO, AHRQ, CMS, CDC, NQF, Leapfrog, NPSF)
- Upcoming national educational calls on all of the existing and new interventions (schedule at IHI.org)
- Launch events with nodes, mentors, and hospitals around the country

Resources

- Ihi.org
- Calls (Campaign Live!, Intervention calls,)
- Intervention Materials
 - How To Guides (Interventions, Running a Successful Campaign, Spread)
 - Annotated Bibliographies
 - FAQs
 - Discussion Groups
- Contact Points – PIMC will be a “Node” in the Agency

The *5 Million Lives Campaign*



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