



**CHAPA-DE**  
Indian Health Program, Inc.

**11670 ATWOOD RD.**

*CHAPA-DE INDIAN HEALTH  
PROGRAM, INC.*

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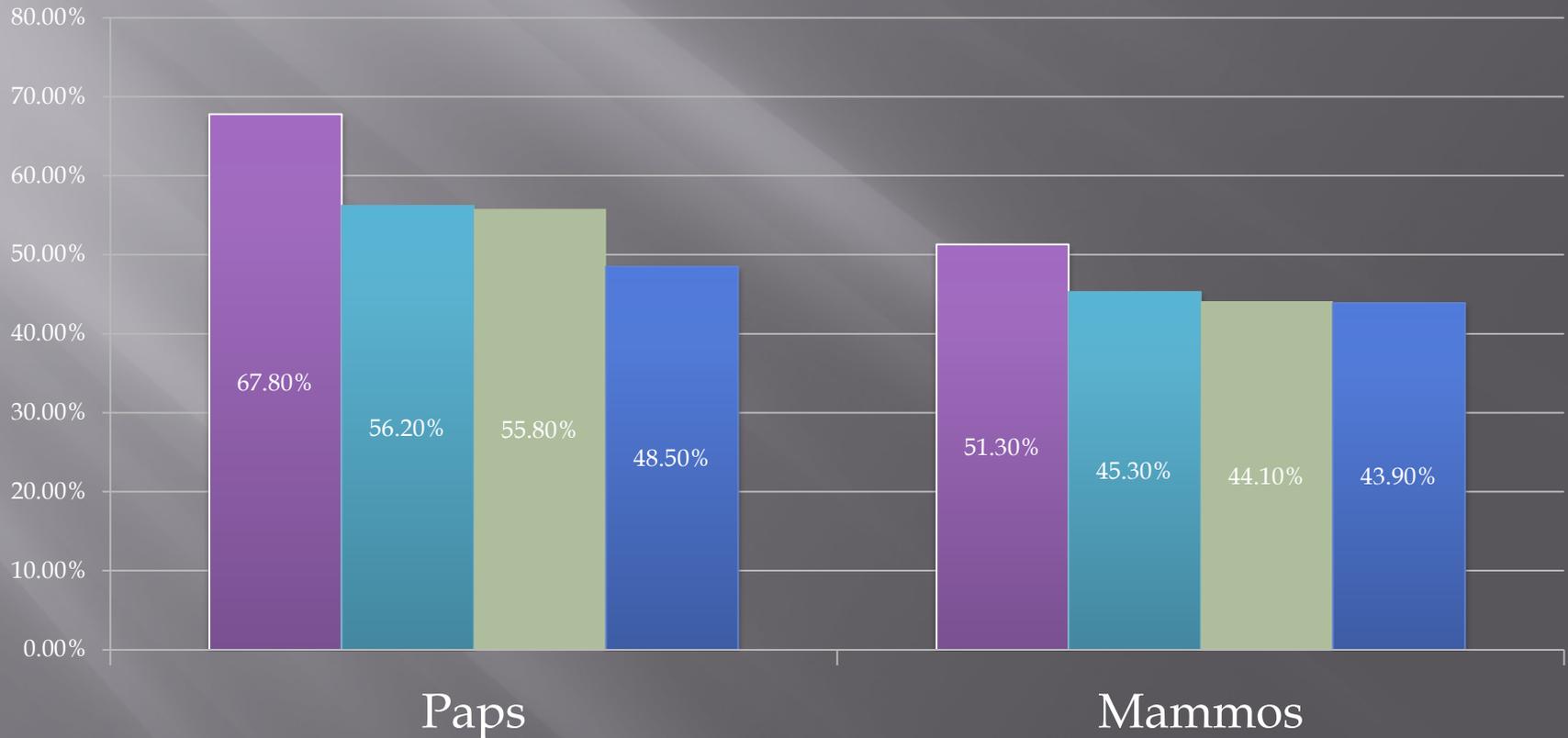
WOMEN'S OUTREACH COORDINATOR

(530) 887-2810 EXT. 2891

# WHY ARE WE HERE TODAY?

## CHAPA-DE GPRA PAPS/MAMMOGRAMS

2013 2012 2011 California



*SUSAN G.*

*Komen*

FOR THE

*cure*.<sup>®</sup>



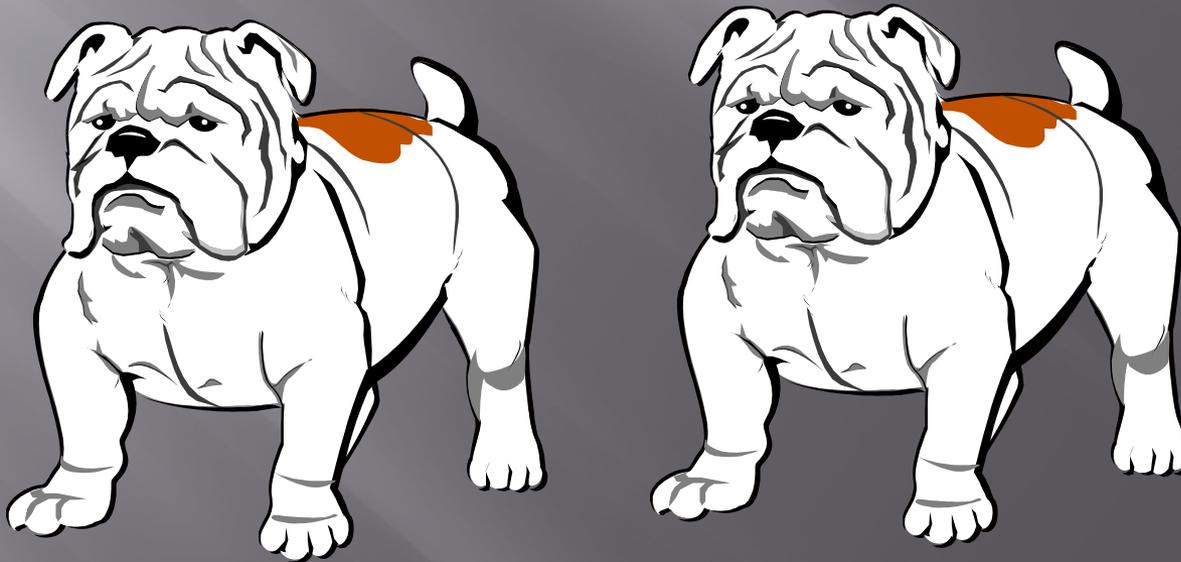
- ❖ In 2013, approximately 207,000 women were diagnosed with breast cancer, with over 40,000 losing the battle.
- ❖ 1 in 8 women will develop breast cancer during their lifetime.
- ❖ In 2013, over 12,000 women in the U.S. were diagnosed with cervical cancer, with approximately 4,000 succumbing to the disease.
- ❖ The number of cervical cancer cases has decreased by approximately 50% in the last 40 years due to regular Pap screenings! This number has further decreased due to the recent ability to test for HPV (Human Papilloma Virus).



*BRINGING THE  
HEART  
BACK TO WOMEN'S  
HEALTH*

*HOW DID WE REACH OUR  
FEMALE POPULATION?*

*TENACITY*

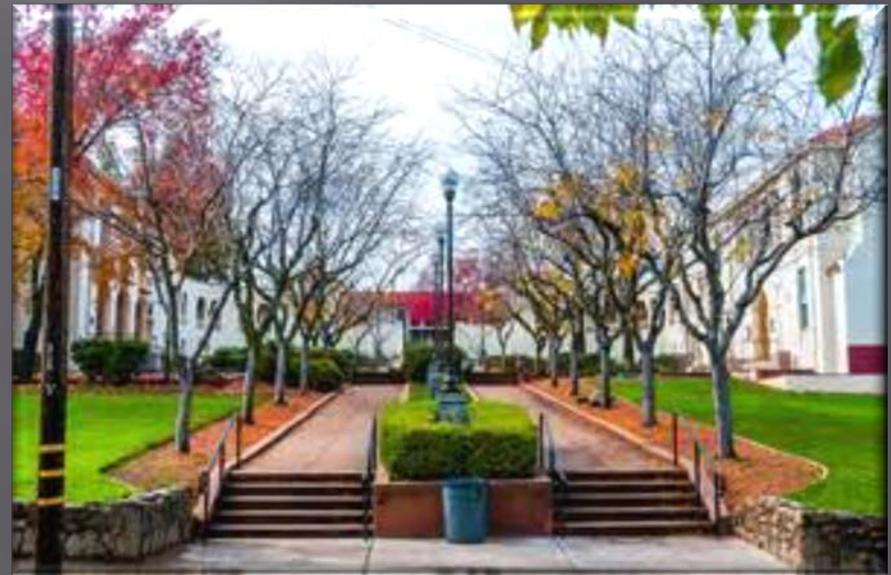


# OUTREACH IS ESSENTIAL...



At our facility as well as in the community





# OVERCOMING BARRIERS



- Lack of Insurance
- Transportation Issues
- Work Schedule
- Lack of Knowledge
- Fear



# MOBILE MAMMOGRAPHY



PREPAID MAMMOGRAMS

# *Cancer Detection Program (CDP) Every Woman Counts*



# Women's Health Tracking RPMS

- Update information and add recall dates.
- Recall dates generate reminder letters that are printed and mailed every Monday.



**Confidential direct line  
to Women's Health  
Department**

# Engaging Our Employees...



PINK CHALLENGE WEEK-2013

A large, light pink ribbon is tied in a loop, positioned behind the text.

*Supporting  
Komen Walk for the Cure*





# CHAPA-DE TREASURED CHESTS

2013





# Chapa-De CANCER KICKIN' COWGIRLS



Register online at [www.komensacramento.org](http://www.komensacramento.org)



2014

