

How Much Is Too Much?

Best Practices in Navigating Media Use in American Indian and Alaska Native Youth

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Co-Director

Shirley Fett, NP

Developmental Disabilities Expert, Nurse Practitioner

Judy Whitcher, LPCC

Program Manager



Disclosures:

Shawn Singh Sidhu does not have any financial conflicts of interest or disclosures

We hold a deep and profound respect for the original inhabitants of this land. Our homes and places of work rest on the unceded territory of the **Kumeyaay Nation**. We thank them deeply for their stewardship of this land, and for their wisdom, guidance, mentorship, insightfulness, and support.



May we continue to seek education from the original inhabitants of this land, such that we gain a critical awareness the historical, modern day, and potential future impacts of colonization trauma

A Nation Separated: July 23rd, 2020. Kumeyaay Border Protest @ U.S. - Mexico Border. To this day the Kumeyaay Nation remains separated based on artificial borders imposed by colonizers and those of us who remain silent bystanders.



Outline

- 1) **Introduction to the Native American SmartCare Program**
- 2) **Cognitive, Physiological, Social, and Emotional Impacts of Extended Screen Time, Including Best Practices**
- 3) **Navigating Media Use in American Indian and Alaska Native Youth** -
Jennifer Clay
- 4) **Summary and Q/A: All Speakers**

Introduction to the Native American SmartCare Program





Jennifer Clay, LMFT, ATR-BC, Ph.D Candidate Cultural Consultant

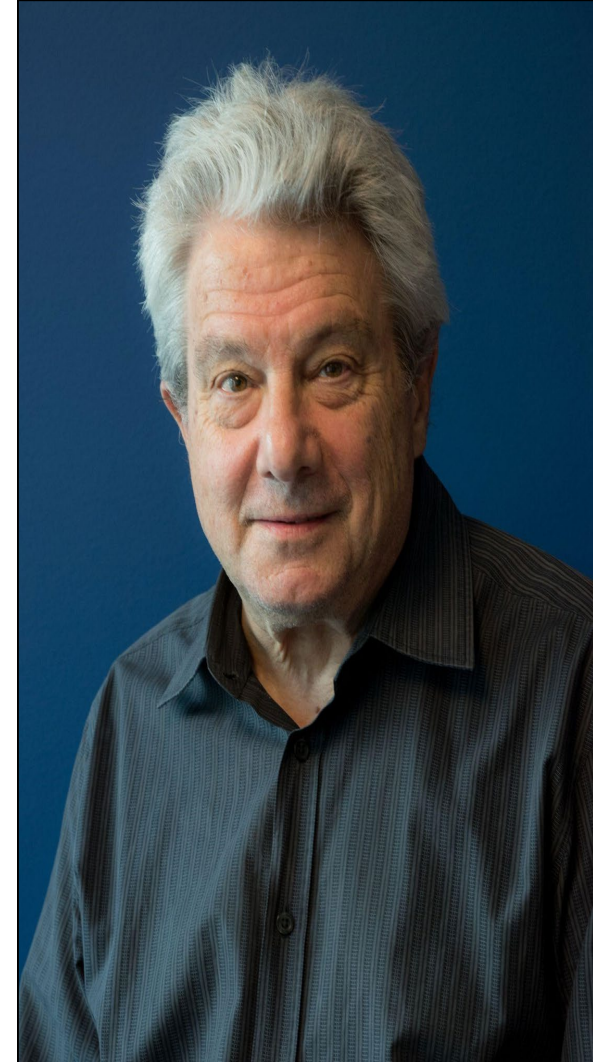


Jennifer is the daughter of a boarding school survivor and both sides of her family are rooted in the red earth of Oklahoma. She is a member of the Choctaw Nation of Oklahoma and has worked as a licensed Marriage & Family Therapist and Board Certified Art Therapist for over fifteen years. She previously served at both Southern Indian Health Council and San Diego State University's Native Resource Center. Jennifer is a PhD candidate in clinical art therapy. She firmly believes that art expression is a social window and an effective change agent in community healing and societal change. At the core of her work between art and dialogue, Jennifer believes that addressing social justice issues through art expression is most impactful when the artists and viewers are working together.



Mark Chenven, MD, DFAPA, DFAACAP Co-Director

Mark Chenven is an Adjunct Clinical Professor of Psychiatry at the University of California San Diego (UCSD). Dr. Chenven has spent his entire career working with underserved youth and families. After directing programs for the County of San Diego Medi-Cal populations for 20 years, Dr. Chenven transitioned to the role of Executive Medical Director for Vista Hill Foundation. He currently serves as Co-Director for the Vista Hill Native American SmartCare Program. At a national level, Dr. Chenven developed the first Practice Parameter on Community-Based Systems of Care for the American Academy of Child and Adolescent Psychiatry, and he has served on multiple influential committees for both the American Academy of Child and Adolescent Psychiatry and the American Psychiatric Association aimed at improving access and reducing health disparities.



Shawn Singh Sidhu an Associate Professor of Psychiatry at the University of California San Diego (UCSD) and Rady Children's Hospital of San Diego where he serves as Training Director for the Child and Adolescent Psychiatry Fellowship Program. Along with supporting asylum-seeking migrant youth and families at the border, Dr. Sidhu's greatest honor has been to serve American Indian and Alaska Native families over the past 10 years. Dr. Sidhu served rural tribal health centers in three different states in his role as Associate Medical Director for the Indian Health Services - University of New Mexico Telebehavioral Health Center of Excellence Program. He now serves as Co-Director for the Vista Hill Native American SmartCare Program, a collaboration between California Area Indian Health Services and Vista Hill Foundation. He also serves AI/AN families directly at the Southern Indian Health Council.



Shirley Fett, FNP-BC, PMHS Consultant and ASD/DD/ID Expert

Shirley Fett is a Family Nurse Practitioner and a Pediatric Mental Health Specialist. She is a graduate of the University of Iowa, San Diego State University and UCSD.

She has been an NP for 26 years working in family practice, internal medicine and for Vista Hill for the past 8 years, including extensive experience as a behavioral health consultant in the Vista Hill SmartCare Program.

She is an expert in developmental disabilities, particularly in autism, including assessments, therapeutic services, and systems of care. She is an executive board member of the Autism Society San Diego. She provides many professional trainings on autism spectrum disorder throughout the county and state. Shirley and her husband live in San Diego with their two adult autistic sons.



Judy Whitcher, LPCC Program Manager and Therapist

Judy Whitcher is Program Manager for Vista Hill Foundation Native American SmartCare, licensed as a Professional Clinical Counselor (LPCC) in California. She has a Masters of Arts in Clinical Psychology, and served as an Adjunct Professor of Psychology at the University of Arkansas, McGehee. She has worked in school-based and community mental health, as well as outpatient, residential and IOP settings for 15 years with underserved and at-risk children, youth, and families. She has also worked with the Department of Child and Family Services to provide individual and family therapy services for families at risk for foster care placement or undergoing reunification. Ms. Whither also has experience with case management for federal and county clients transitioning out of incarceration.





**Child
and
Family
Centered**



**Urban
and
Rural**



**Integrated and
Collaborative
Access to
Behavioral
Healthcare
Expertise**





**221 Consults with
Providers.**

**139 Meetings with
Healthcare Teams.**



**60-75% of Clients
are American
Indian/ Alaska
Natives**





ALL of our services
are **100% free** for
Tribal Healthcare
Sites!!!

**IHS-Funded
Culturally-Sensitive
Trauma-Informed**



What We Offer:

- 1) Live Telehealth Treatment Team Consultation (we join your treatment teams!)
- 2) Scheduled Patient Consultations (we send you an iPad, interview the patient in your clinic virtually, and produce a consultation report with recommendations for you)
- 3) Monday - Friday, 8 a.m. to 5 p.m. Telephonic Provider Warmline for Provider to Provider Consults: **888-987-0960**
- 4) Monday - Friday, 8 a.m. to 5 p.m. Telephonic Family/Parent Line for Family/Parent Mental Health Questions: **888-660-6616**
- 5) In-Service Behavioral Health Education and Training for Staff
- 6) Weekly Behavioral Health Newsletters with treatment recommendations
- 7) Linkage to resources

Contact Information:

Call us with questions at **760-427-6427**
NativeAmerican.SmartCare@VistaHill.org
NativeAmericanSmartCare.org

Native American SmartCare Program

Active Sites:

Native American Health Center (Bay Area)

Round Valley Indian Health Center

Sonoma County Indian Health Project

Shingle Springs Tribal Health and Wellness Center

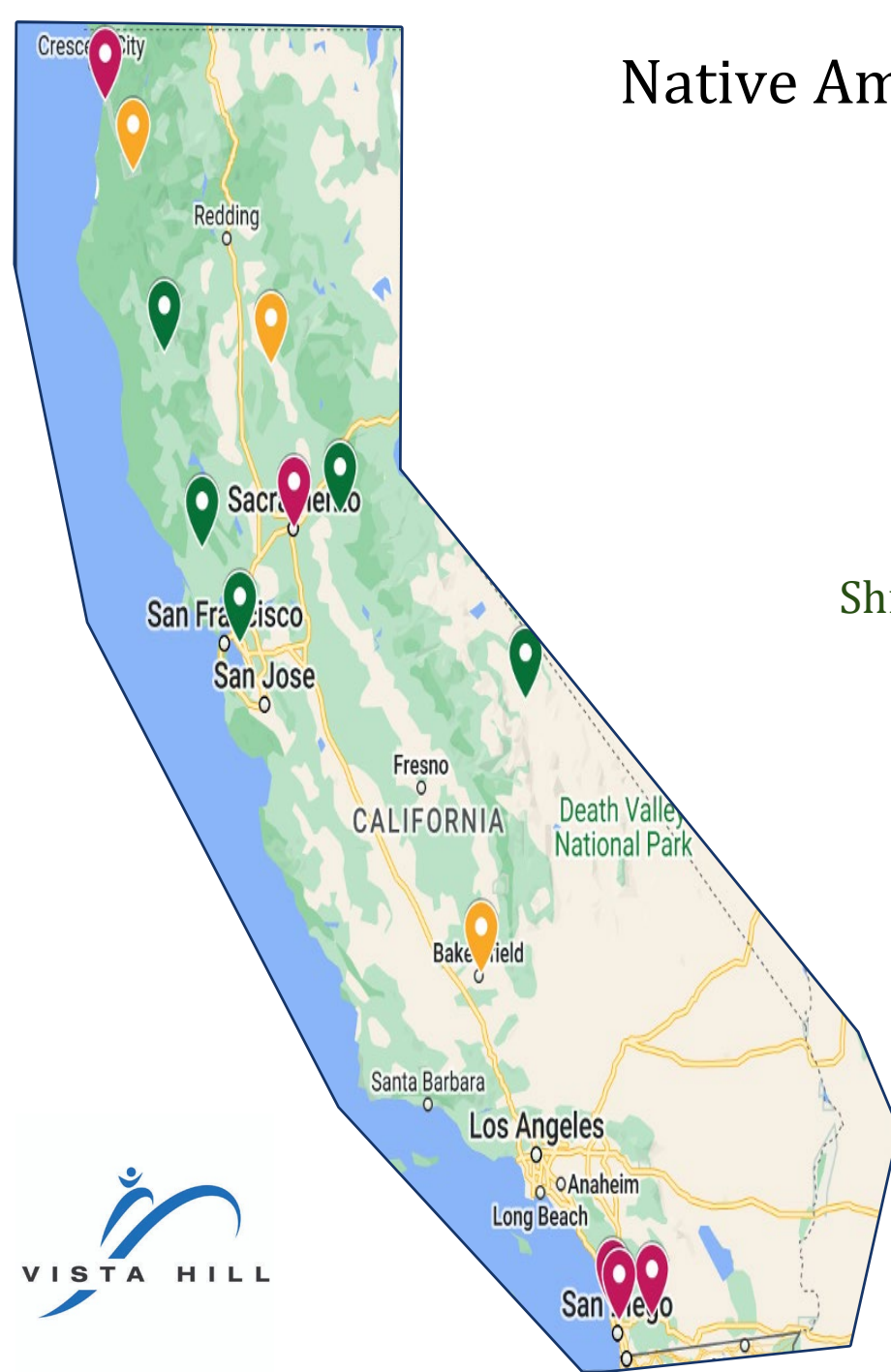
Toiyabe Indian Health Project

Potential Upcoming Sites:

Bakersfield American Indian Health Project

K'ima:w Medical Center

Northern Valley Indian Health



Native American SmartCare Program

Collaborators:

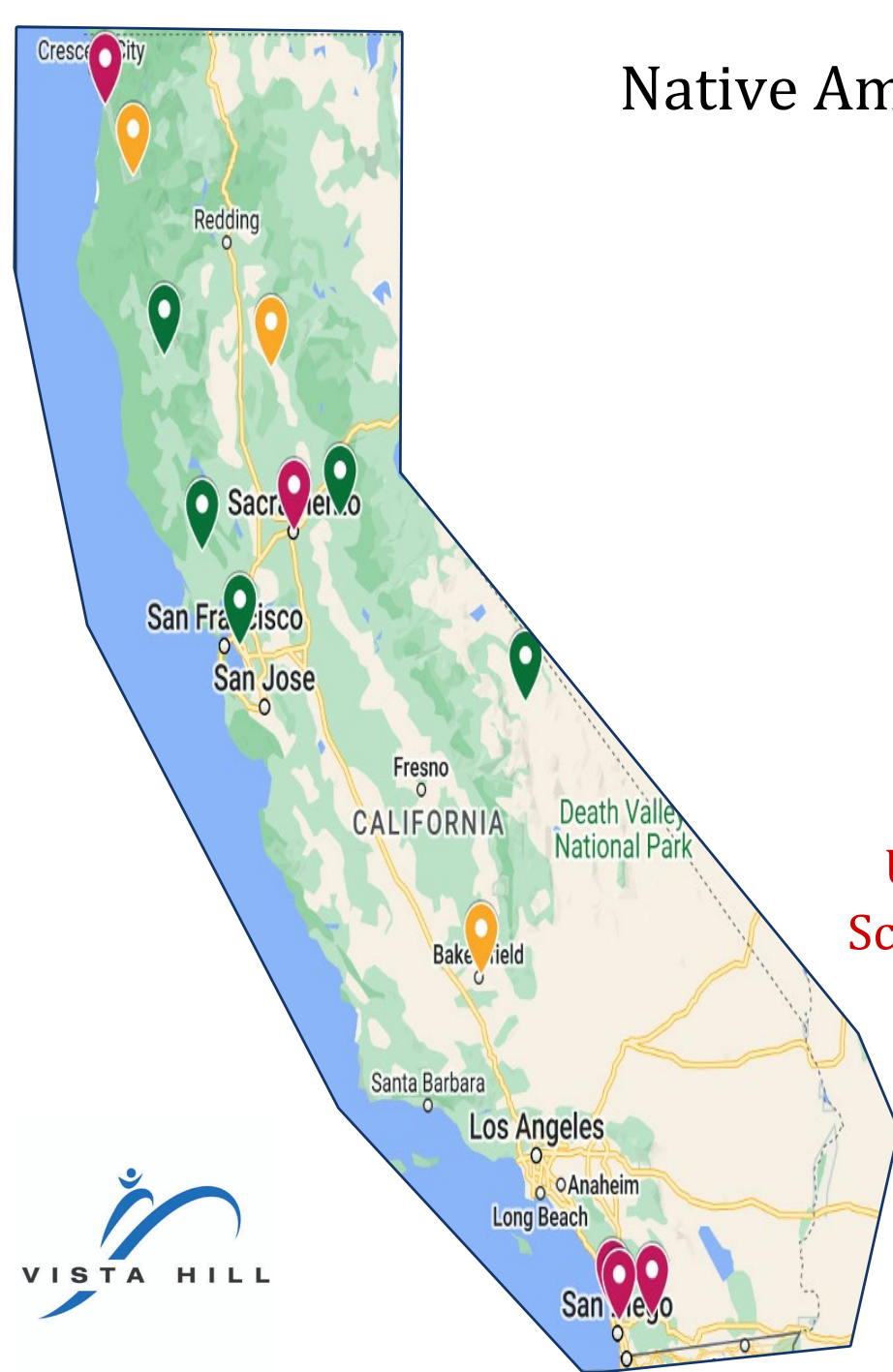
California Area Indian Health Services

Southern Indian Health Council

Rady Children's Hospital of San Diego

University of California San Diego (UCSD)
School of Medicine Transforming Indigenous
Doctor Education Program (TIDE)

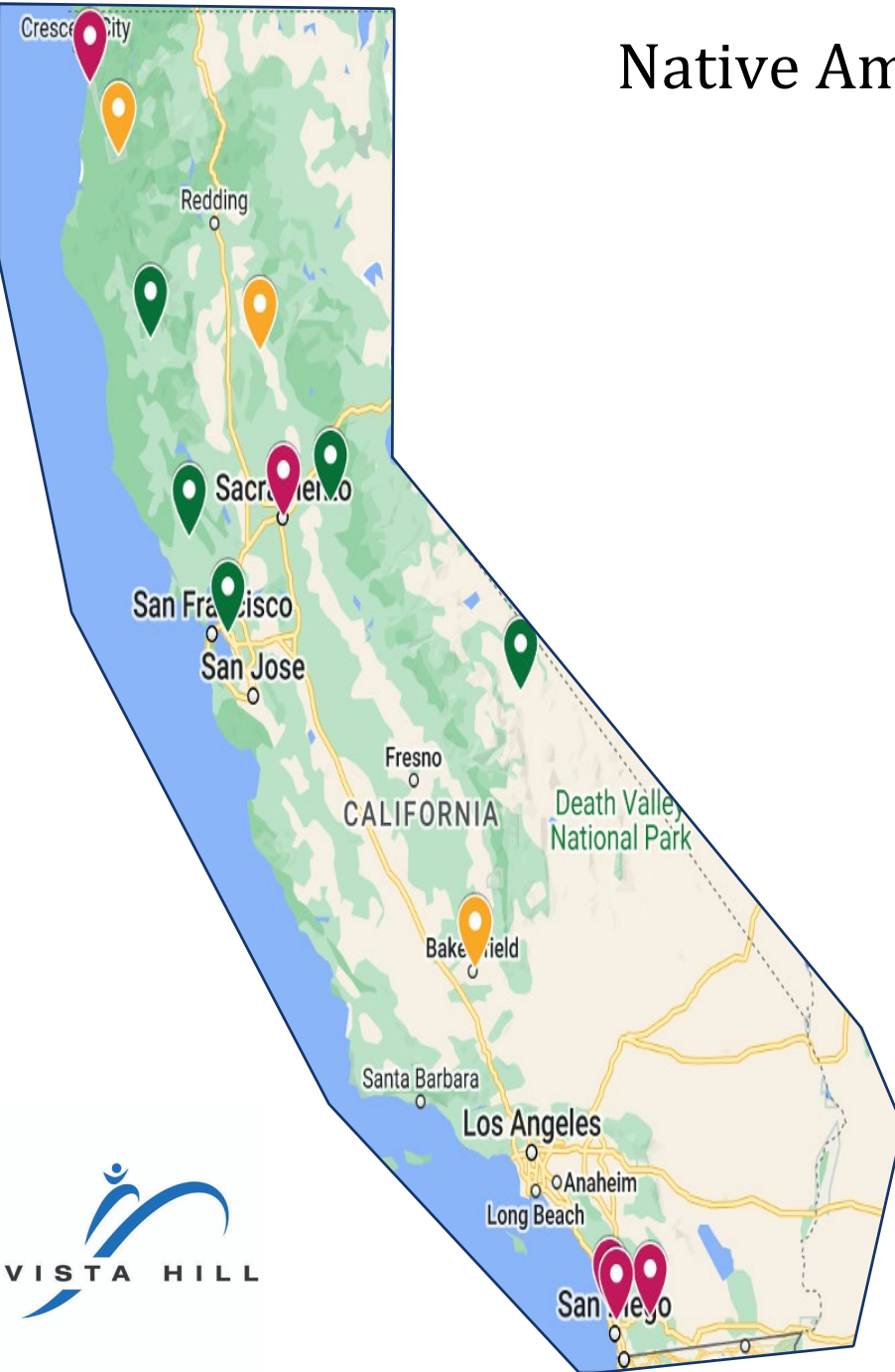
Yurok Health and Human Services



Native American SmartCare Program

Tribal Groups Served and Tribal Collaborations:

Cloverdale Rancheria of Pomo Indians of California, Dry Creek Rancheria Band of Pomo Indians, Federated Indians of Graton Rancheria, Kashia Band of Pomo Indians of the Stewarts Point Rancheria, Lytton Rancheria of California, Manchester Band of Pomo Indians of the Manchester Rancheria, Shingle Springs Band of Miwok Indians, Antelope Valley Indian Community, Big Pine Paiute Tribe of the Owens Valley, Bishop Paiute Tribe, Bridgeport Indian Reservation, Lone Pine Paiute-Shoshone Reservation, Utu Utu Gwaitu Tribe, Timbisha Shoshone Tribe, Barona Band of Mission Indians, Campo Band of Kumeyaay Indians, Ewiiapaayp Band of Kumeyaay Indians, Jamul Indian Village, La Posta Band of Mission Indians, Manzanita Band of the Kumeyaay Nation, Viejas Band of Kumeyaay Indians, the Hoopa Valley Tribe, and the Yurok Tribe.



Impact of Extended Screen Time on General Child and Adolescent Populations (Non-Natives)



Learning Objectives/Outcomes:

Upon completion of this activity, participants will be able to:

1. Identify cognitive, psychological, social, emotional, and other **impacts of excessive screen time** in AI/AN youth and families
2. **Apply current guidelines** from the American Academy of Pediatrics (AAP) and the American Academy of Child and Adolescent Psychiatry (AACAP) to conduct an effective media history when working with AI/AN youth
3. **Provide families with effective tools** to set media priorities for their children



REVIEW ARTICLE | [VOLUME 27, ISSUE 2, P203-219, APRIL 01, 2018](#)

Electronic Screen Media Use in Youth With Autism Spectrum Disorder

[McLeod Frampton Gwynette, MD](#)   • [Shawn S. Sidhu, MD](#) • [Tolga Atilla Ceranoglu, MD](#)

DOI: <https://doi.org/10.1016/j.chc.2017.11.013>



TRANSLATIONS | [VOLUME 56, ISSUE 1, P3-4, JANUARY 01, 2017](#)

Name No Names: The Role of the Media in Reporting Mass Shootings

[Shawn Singh Sidhu, MD, FAPA](#)  

DOI: <https://doi.org/10.1016/j.jaac.2016.10.004>



BMJ Open Effects of screentime on the health and well-being of children and adolescents: a systematic review of reviews

Neza Stiglic, Russell M Viner

To cite: Stiglic N, Viner RM. Effects of screentime on the health and well-being of children and adolescents: a systematic review of reviews. *BMJ Open* 2019;**9**:e023191. doi:10.1136/bmjopen-2018-023191

► Prepublication history for this paper is available online. To view these files, please visit the journal online (<http://dx.doi.org/10.1136/bmjopen-2018-023191>).

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ABSTRACT

Objectives To systematically examine the evidence of harms and benefits relating to time spent on screens for children and young people's (CYP) health and well-being, to inform policy.

Methods Systematic review of reviews undertaken to answer the question 'What is the evidence for health and well-being effects of screentime in children and adolescents (CYP)?' Electronic databases were searched for systematic reviews in February 2018. Eligible reviews reported associations between time on screens (screentime; any type) and any health/well-being outcome in CYP. Quality of reviews was assessed and strength of evidence across reviews evaluated.

Results 13 reviews were identified (1 high quality, 9 medium and 3 low quality). 6 addressed body composition; 3 diet/energy intake; 7 mental health; 4 cardiovascular risk; 4 for fitness; 3 for sleep; 1 pain; 1 asthma. We

Strengths and limitations of this study

- Undertook a systematic review of reviews in multiple electronic databases using a prespecified methodology.
- Included only studies that directly reported screentime separately from other sedentary behaviours.
- Used assessment of review quality and weight of supportive evidence to assign strength of evidence to findings.
- Quality of included reviews was predominantly moderate or low, dominated by studies of television screentime, with screentime largely self-reported.
- Data on mobile screen use was extremely limited and our review did not address the content or context of screen viewing.

Relevant Publications

Gwynette FM, **Sidhu S**, Ceranoglu TA. “Electronic Screen Media Use in Youth with Autism Spectrum Disorders.” *Child and Adolescent Psychiatric Clinics of North America*. Status: in press.

Sidhu S. “Name No Names: The Role of the Media in Reporting Mass Shootings.” *Journal of the American Academy of Child and Adolescent Psychiatry*. 2017 Jan; 56(1):3-4. PMID: 27993225.

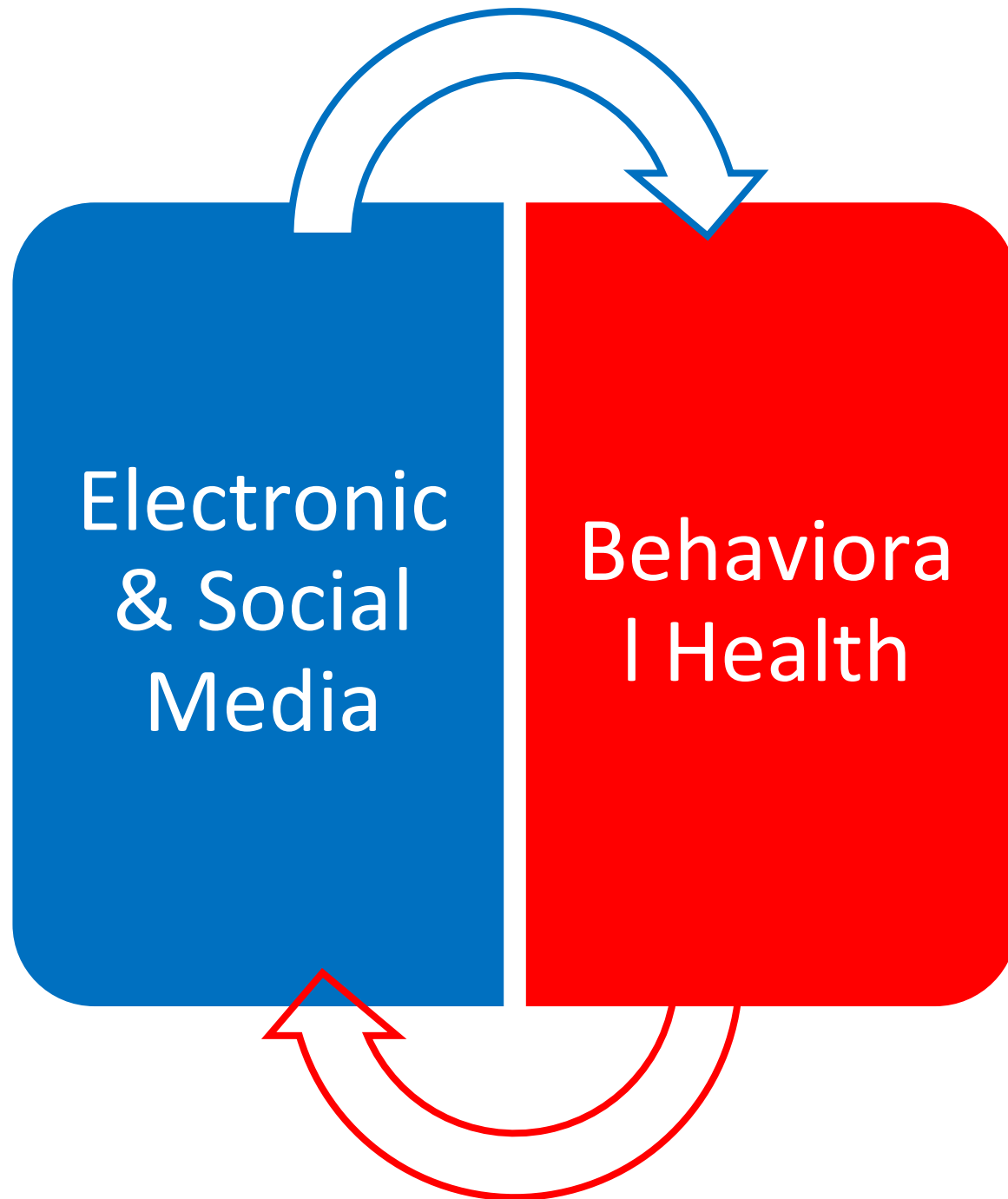
Sidhu S. “The Yin and Yang of Social Media Use in Our Patients.” *AACAP News*. 2015 Nov/Dec;46(6):261-2.

Sidhu S. “Doctor, When Should My Child Be Allowed to Start Using Social Media?” *AACAP News*. 2015 Jul/Aug;46(4):169-170.

Sidhu S, Gwynette MF, Veenstra-VanderWeele JM. “46.0 Will You Friend Me? Understanding the Complex Interplay Between Social Media, Online Gaming, and Technology in Autism Spectrum Disorder.” *Journal of the American Academy of Child and Adolescent Psychiatry*. 2016 Oct;55(10) Supplement: S70.

Limitations in Data

Correlation \neq Causation



Potential Benefits of Screen Time:

- Increased connection with friends and family
- Academic performance
 - (Khan Academy, i-Ready)
- Advocacy and community involvement
- Moral support for minorities
- Free access to information
- Opportunities and networking



Potential Benefits of Screen Time:

Screens may be displacing risky behaviors in teens

➤ Decreased Risky Behaviors

- Teen Pregnancy Rate: 1990s → 2012 decreased over 100%
- Teen Drug Use: 2000 → 2016 alcohol and nicotine decreased 50% (more marijuana)
- Teen Violent Crime: 1990s → 2015, 50% decrease
- Teen Motor Vehicle Accidents: 2000 → 2014 50% decrease



Potential Drawbacks of Screen Time:

BUT..screens may be displacing healthy behaviors in teens too

➤ Decreased Healthy Behaviors

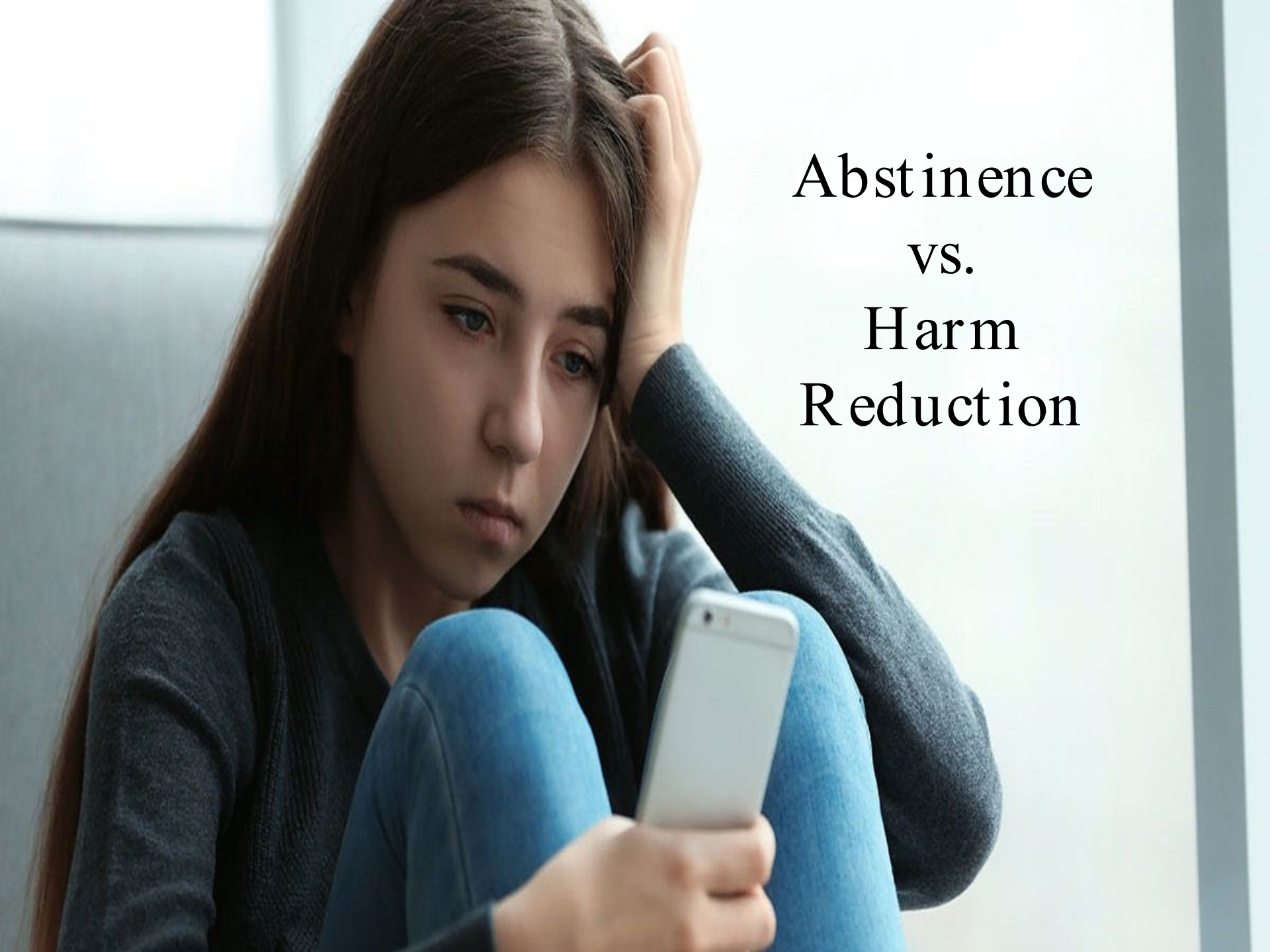
- Physical Activity: 2000→2016 obesity rate increased 33%
- Socializing In Real Life: 2000→2015 decreased 20%
- Reading: 2000→2016, %daily teen readers decreased from 60%to 15%
- Sleep: 2000 →2015, %teens with < 7 hrs sleep per night increased from 26%to 40%

Potential Drawbacks of Screen Time:

➤ BUT...in the past 20 or so years
we've seen

- Increased Teen Depression
- Increased Teen Anxiety
- Increased Teen Self-Injurious Behavior
- Increased Teen Deaths by Suicide





Abstinence
vs.
Harm
Reduction

Duration of Use

Children (American Academy of Pediatrics Media Toolkit)

- The average 8 year-old spends 8 hours a day using various forms of media

- Teenagers 13-17 years of age send an average of 3,364 text messages per month

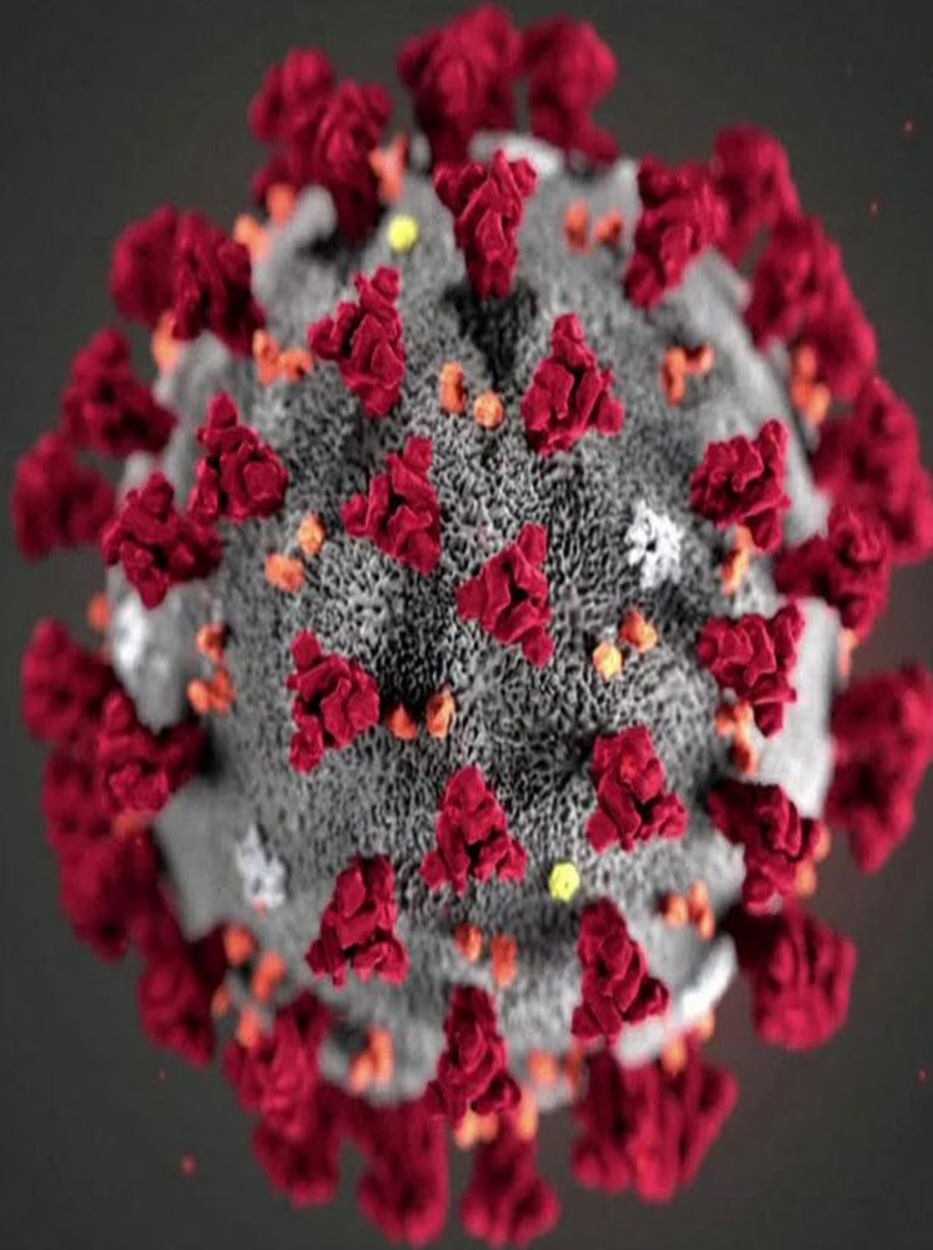
Teens (American Heart Association):

- 60% average 2.9 hours per day (20 hrs/wk)

- 33% average 5.7 hours per day (40 hrs/wk)

- 7% greater than 7.1 hours per day (50 hrs/wk)

COVID-19 and Screen Time



Sociodemographic Predictors of Changes in Physical Activity, Screen Time, and Sleep Among Toddlers and Preschoolers in Chile during the COVID-19 Pandemic

- 3157 participants
- Mean age 3.1 years
- **Overall decreased time spent in physical activity**
- **Overall increase in recreational screen time**
- **Sleep duration increased, but sleep quality decreased**
- Toddlers and pre-schoolers living in a rural area with space to play attenuated impact
- Older children living in urban areas with higher-educated caregivers aged 35-45: greater changes

Health Disparities

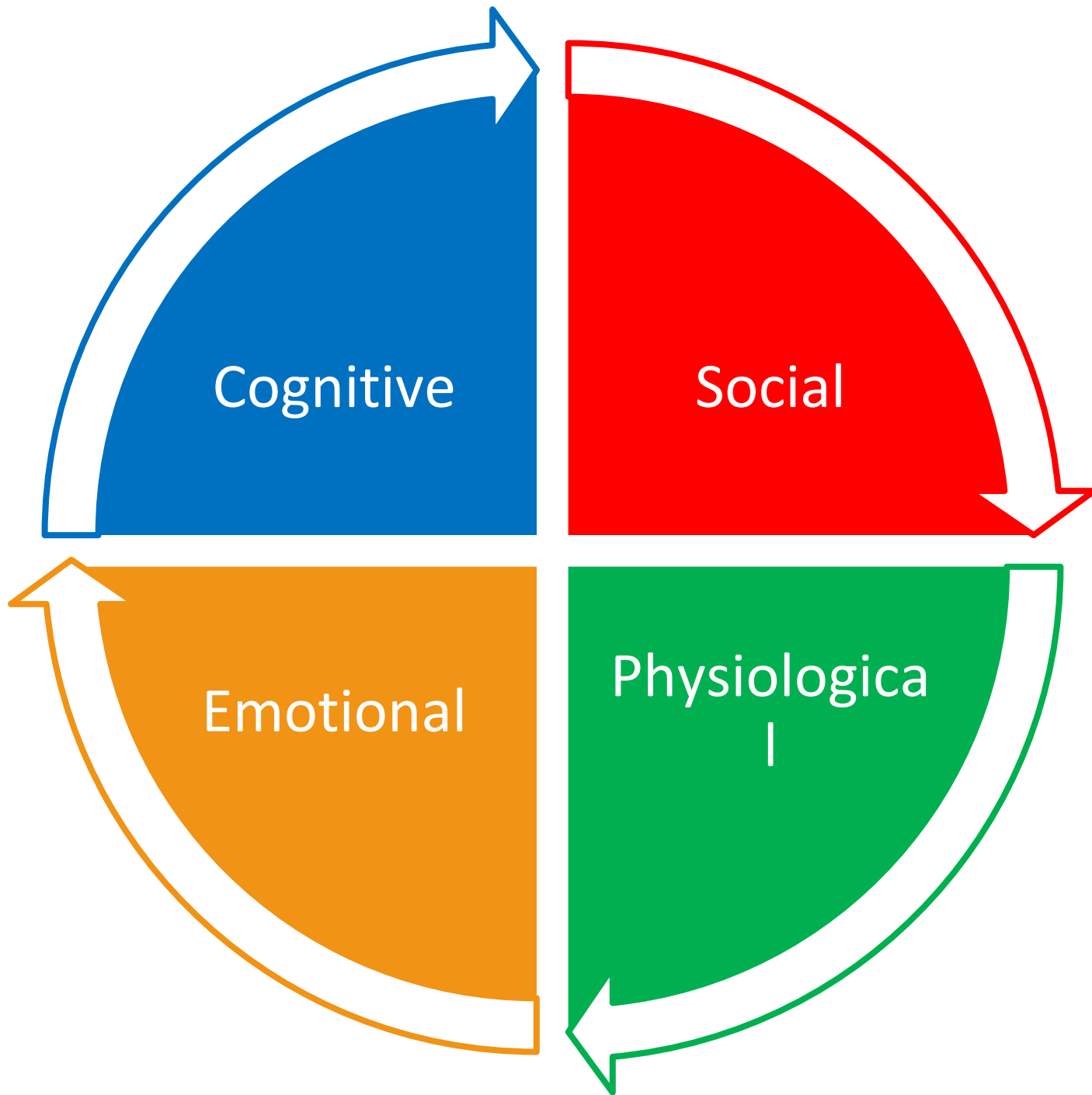


Weight-Related Behaviors of Children with Obesity During the COVID-19 Pandemic (Duke University)

- 51 parents given semi-structured interviews
- Mean age 9.7
- African American (46%), Hispanic (39%)
- Low Income (62%)
- **Increase in leisure-based screen time, corresponding to sleeping later and waking up later**
- Increased snacking and more meals consumed
- Some kids had less physical activity with loss of structure, while others had more

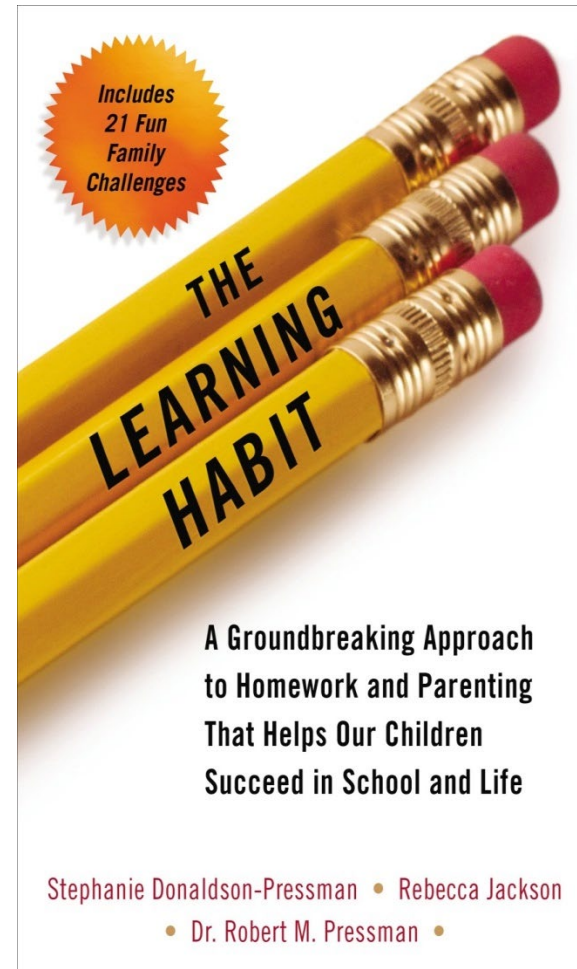
Income, Race and its Association with Obesogenic Behaviors of U.S. Children and Adolescents, NHANES 2003-2006

- 3551 children and adolescents
- Mean age 13.1 years
- Demographics: 37% Hispanic, 27% White, 35% African American
- **Increase screen time associated with low-income households** as compared to medium or high-income households
- **Race/Ethnicity by Income Interactions** for Hispanic and African American Youth with Screen Time



What Are the Negative Effects of Increased Screen Time?

Pressman RM,
Owens JA, Evans
AS, et al.
“Examining the
Interface of Family
and Personal
Traits, Media, and
Academic
Imperatives Using
the Learning Habit
Study.” *The
American Journal
of Family Therapy*.
2014 Oct.
42(5):347-363.



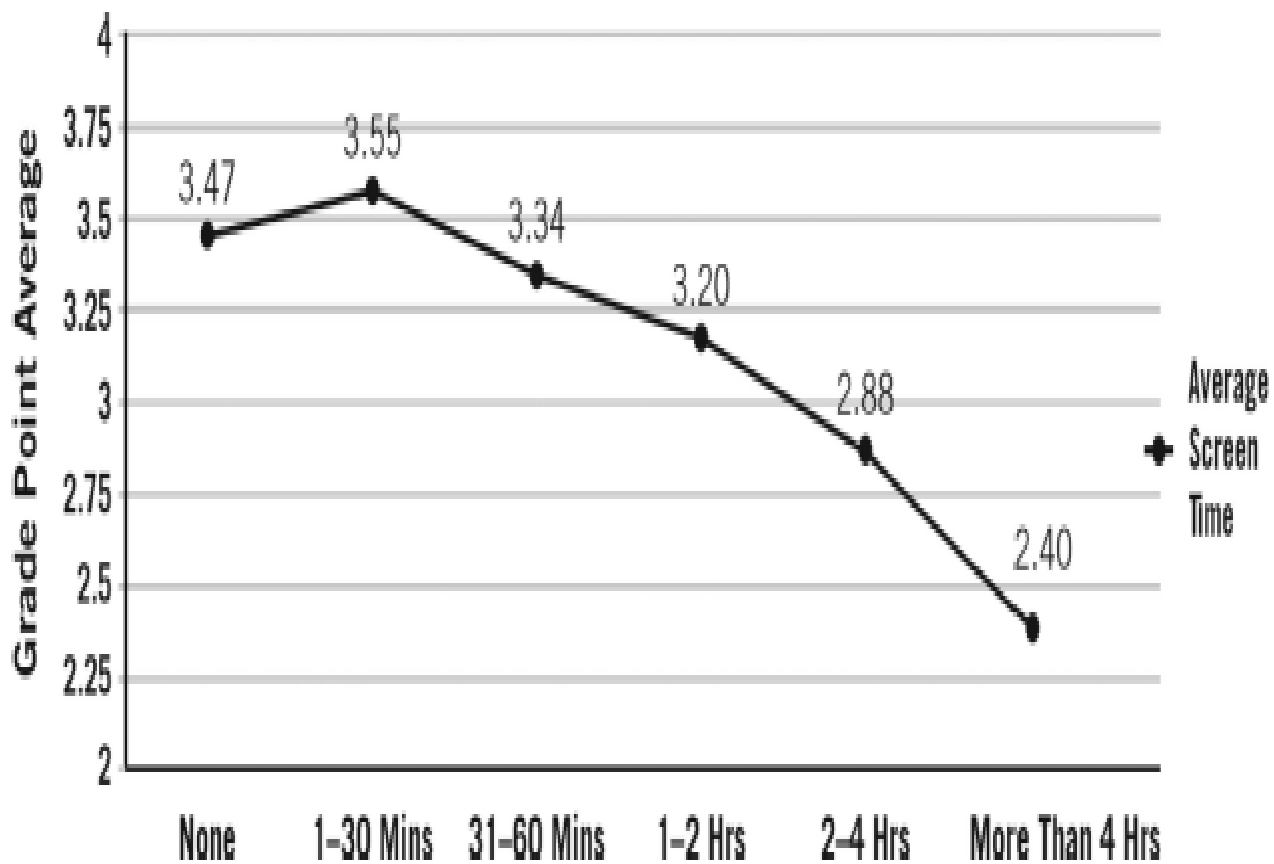
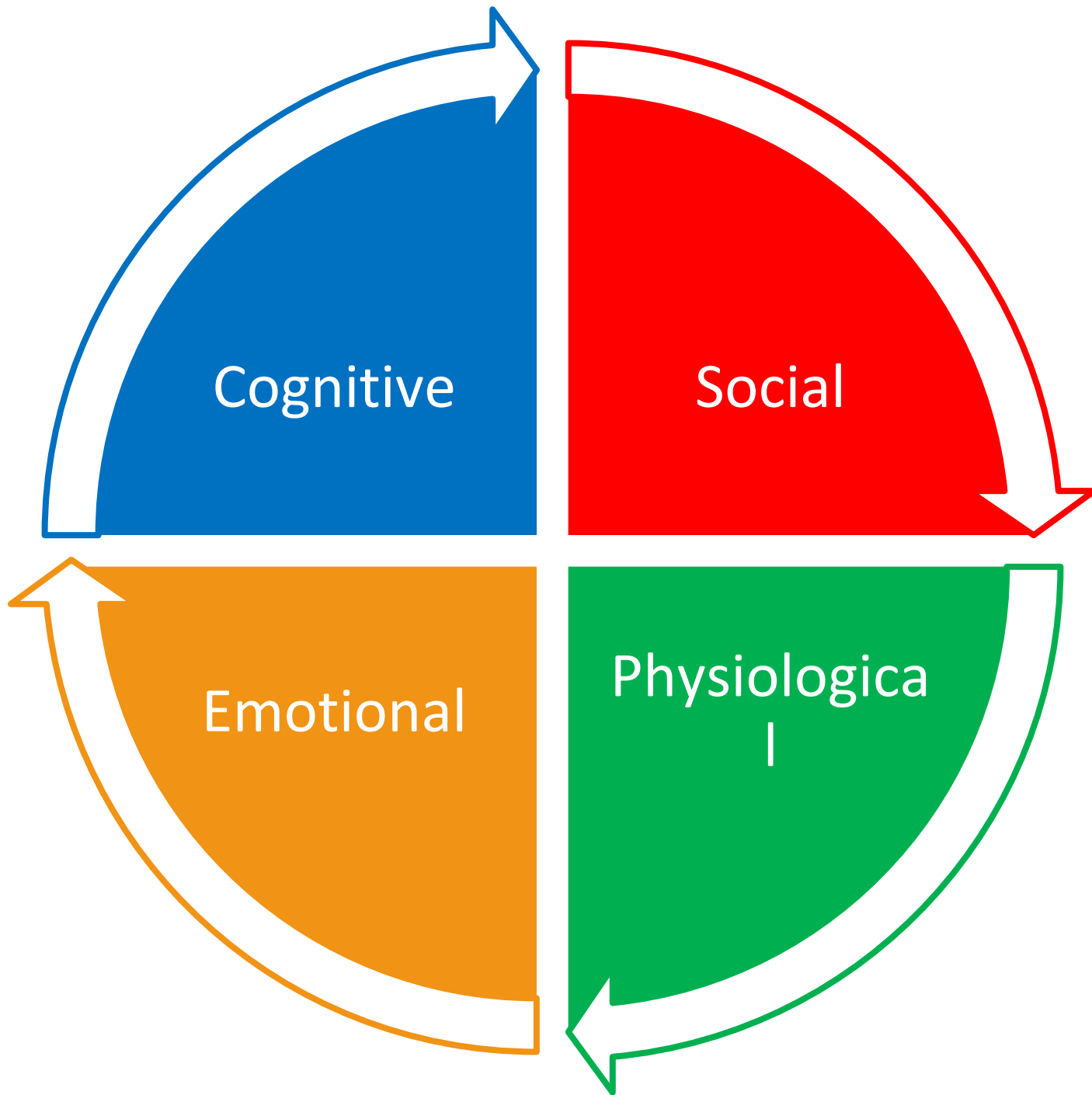


FIGURE 1 Grade point averages by screen time per day for children in secondary school.



Correlations Between Extended Screen Time and General Pediatric Health

↑ screen time → ↓ activity → ↑ obesity (DM, sleep apnea)

Heavy media use in preschool children is significantly correlated with increases in **BMI** (Cox 2012).

A study of 2 year olds found that **BMI** increases for every hour of media consumed throughout the week (Wen 2014).

*Preliminary studies are being conducted using smartphone technology to fight obesity and increase fitness (Lubans 2016), but much more evidence to the contrary, and lose social benefit of in-person activities

2 hours of tablet exposure prior to bed resulted in significantly **decreased melatonin levels** in teens and young adults (Wood 2013); however, a significant confound for stimulation effect in phones

Poor Sleep Correlated To...

Obesity (Li 2017)

Early Onset Type-2 DM (Gurnani 2015)

Cardiopulmonary Disease (Gurnani 2015)

Difficulty Performing on Cognitive Tests (Sadeh 2002)

- Continuous Performance Test

- Symbol-Digit Substitution Test

Behavioral Problems (Sadeh 2002)

“Psychiatric Symptoms” and Externalizing Symptoms (Sadeh 2002)

Social Problems (Velten-Schurian 2010)

Self-Harm Behaviors (Singareddy 2013)

In Adolescents: decline in psychosocial health, school performance, and an increase in risk-taking behaviors including nicotine and marijuana use (Schochat 2014)

Extremely Extended Media Time: Internet Gaming Disorder

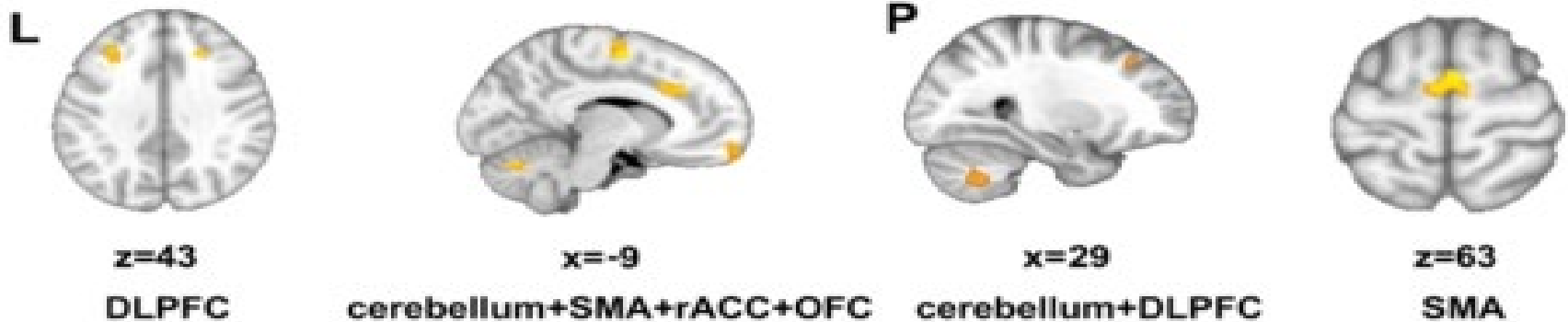
Internet Addiction (DSM-V “Conditions for Further
Study”)

Compulsive-impulsive and excessive internet ***use to the point of serious impairment in functioning, associated with loss of sense of time and/or neglecting basic drives***

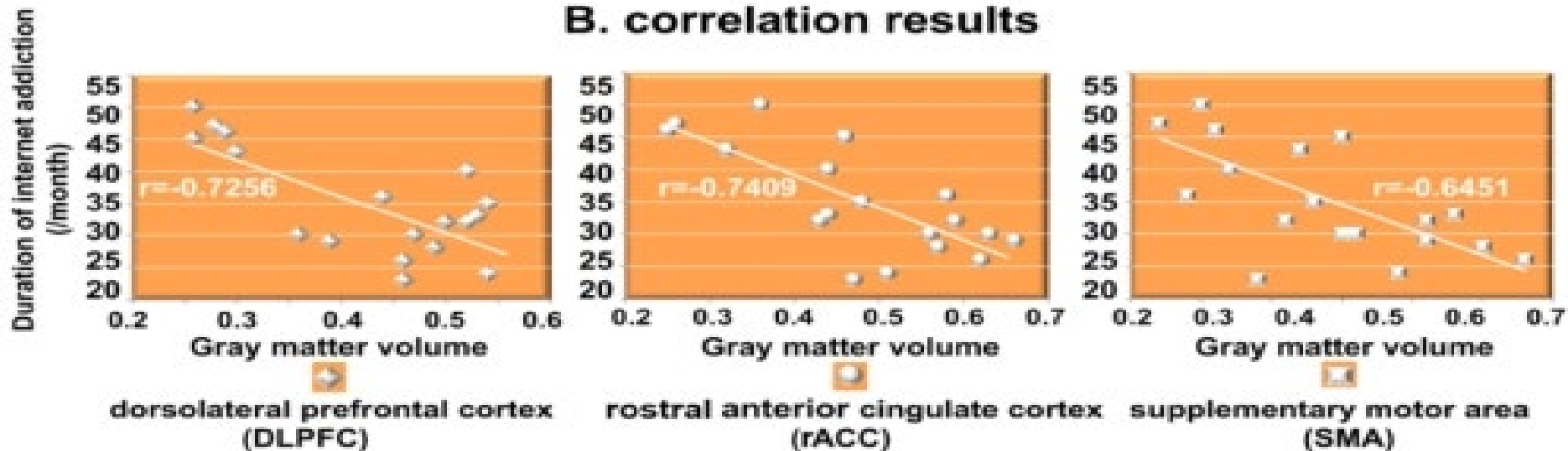
As in other addictions, includes withdrawal/tolerance and negative impact in multiple domains

Decreased Gray Matter in Internet Addiction (Yuan 2013)

A. VBM results (CON > IAD)



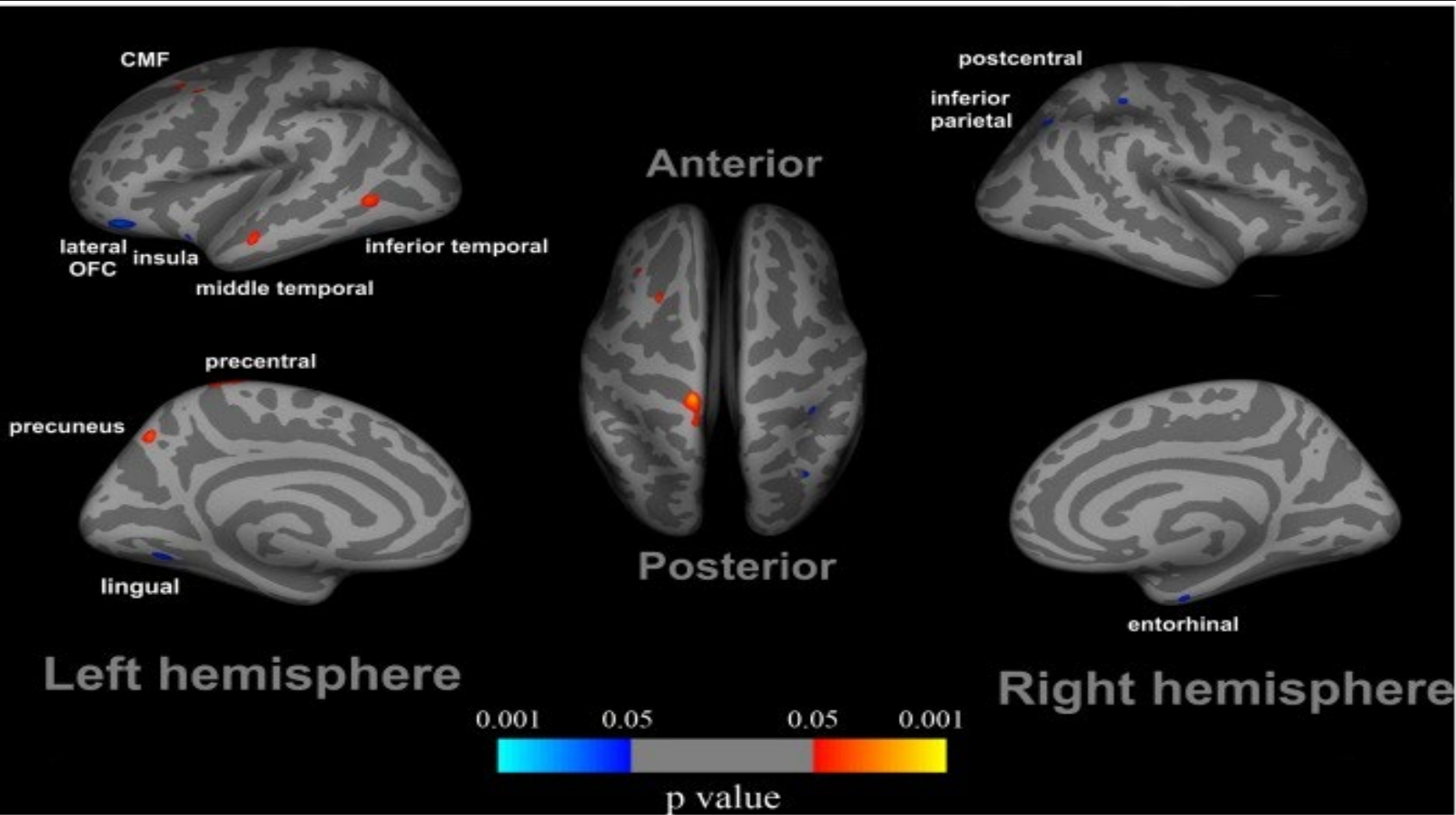
B. correlation results



Decreased Gray Matter in Internet Addiction

- Orbitofrontal Cortex (Weng 2013, Yuan 2011)
- Bilateral Dorsolateral Prefrontal Cortex (Yuan 2011)
- Left Insula (Zhou 2011)
- Supplementary Motor Area (Weng 2013, Yuan 2011)
- Left Lingual Gyrus (Zhou 2011)
- Cerebellum (Yuan 2011)
- Left Anterior/Posterior Cingulate Cortex (Yuan 2011, Zhou 2011)

Changes in Cortical Thickness in Internet Addiction (Yuan 2013)

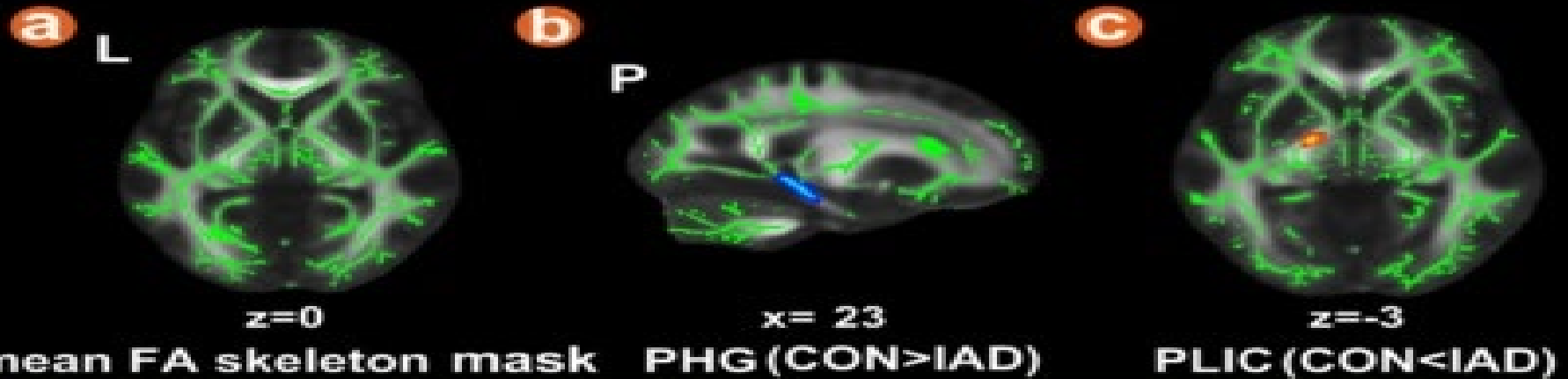


Changes in Cortical Thickness in Internet Addiction

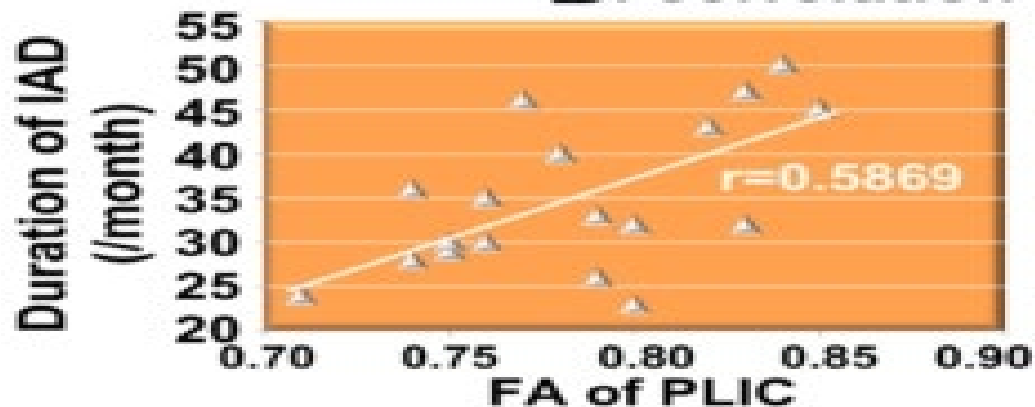
- ↓ in Left Lateral Orbitofrontal Cortex (Weng 2013)
- ↓ in Right Lateral Orbitofrontal Cortex (Hong 2013)
- ↓ in Insula (Yuan 2013)
- ↓ in Lingual Gyrus (Yuan 2013)
- ↓ in Right Post-Central Gyrus (Yuan 2013)
- ↓ in Entorhinal Cortex (Yuan 2013)
- ↓ in Inferior Parietal Cortex (Yuan 2013)
- ↑ in Left Precentral Cortex (Yuan 2013)
- ↑ in Precuneus (Yuan 2013)
- ↑ in Middle Frontal Cortex (Yuan 2013)
- ↑ in Inferior/Middle Temporal Cortex (Yuan 2013)

White Matter Changes on DTI in Internet Addiction (Yuan 2011)

A. DTI FA comparison



B. correlation results



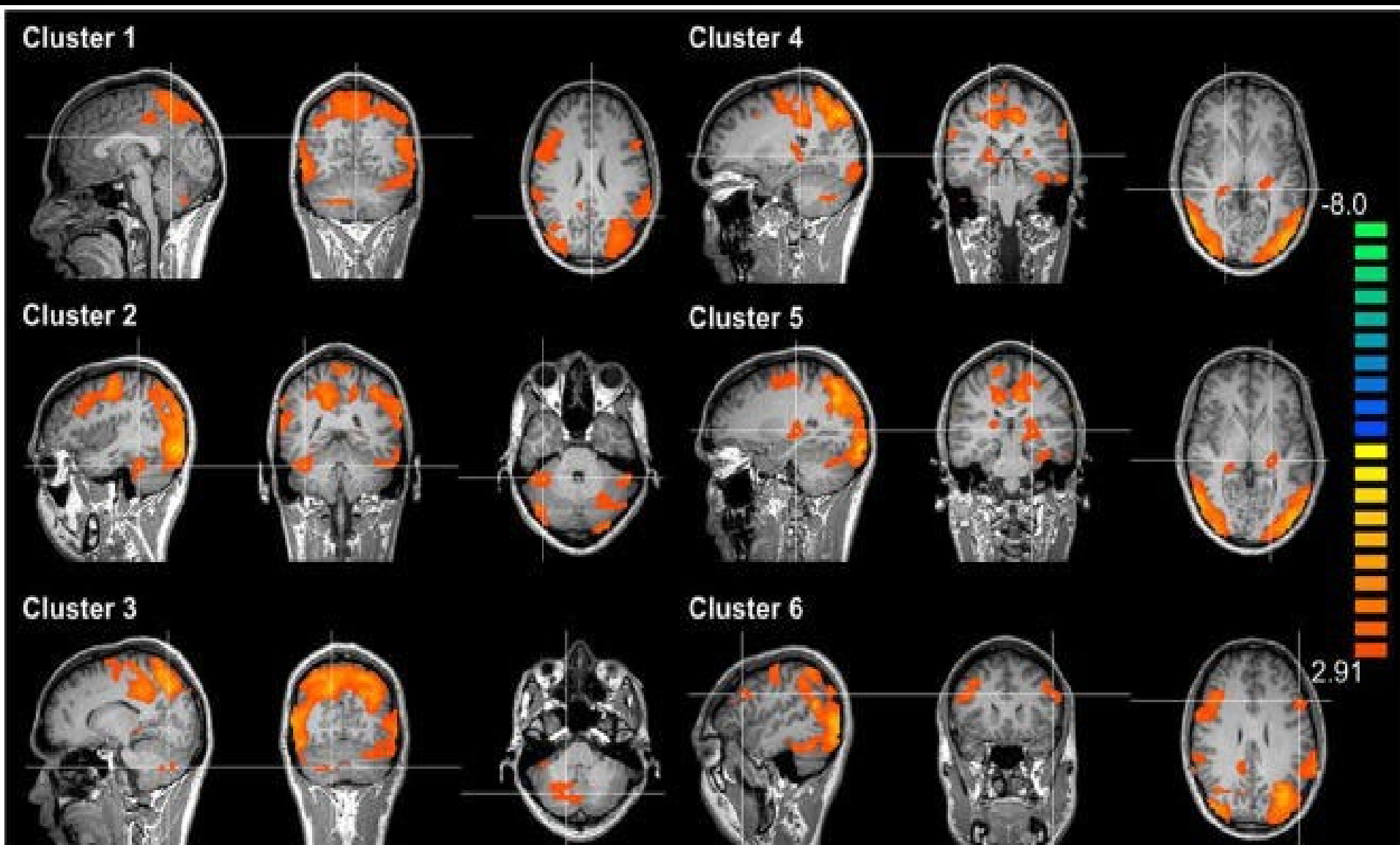
PHG:
parahippocampal gyrus

PLIC:
posterior limb of
the internal capsule

White Matter Changes (Fractional Anisotropy) in Internet Addiction

- ↓ in Orbitofrontal White Matter (Lin 2012)
- ↓ in Inferior Fronto-Occipital Fasciculus (Lin 2012)
- ↓ in Cingulum (Lin 2012)
- ↓ in Right Genu of Corpus Callosum (Weng 2013)
- ↓ in Left Genu of Corpus Callosum (Lin 2012)
- ↓ in Corona Radiata (Lin 2012)
- ↓ in Right External Capsule (Weng 2013)
- ↓ in Bilateral Frontal Lobe (Weng 2013)
- ↓ in Internal and External Capsules (Lin 2012)
- ↓ in Inferior Parietal Cortex (Yuan 2011)
- ↑ in Left Posterior Limb of Internal Capsule (Yuan 2011)

fMRI Findings in Internet Addiction (Han 2011)



Increased Activation on fMRI in Internet Addiction

*Tasks performed while engaging in media content

Right Orbitofrontal Cortex (Ko 2009)

Right Dorsolateral PFC (Ko 2009)

Left Inferior Frontal Gyrus (Han 2011)

Right Medial Frontal Lobe (Han 2011)

Bilateral Medial Frontal Cortex (Ko 2009)

Bilateral Anterior Cingulate Cortex (Ko 2009)

Right/Left Frontal Precentral Gyrus (Han 2011)

Left Parietal Precuneus Gyrus (Han 2011)

Left/Right Parahippocampal Gyrus (Han 2011)

Right Parietal Post-Central Gyrus (Han 2011)

Left/Right Thalamus (Han 2011)

Right Nucleus Accumbens (Ko 2009)

Right Caudate Nucleus (Ko 2009)

Increased Fluctuation on fMRI in Internet Addiction

*ALFF = Amplitude of Low Frequency Fluctuations at rest.
Tasks performed while engaging in media content

Left Medial Orbitofrontal Cortex (Yuan 2013)

Left Precuneus (Yuan 2013)

Left Supplementary Motor Area (Yuan 2013)

Right Parahippocampal Gyrus (Yuan 2013)

Bilateral Middle Cingulate Cortex (Yuan 2013)

TRYING THE STROOP EFFECT YOURSELF

blue orange green red purple

red purple blue orange green

green red purple blue orange

red blue green orange purple

Impairment in Task Performance in Internet Addiction

Deliberation Time:

↑ Left Striatal Gray Matter (Kuhn 2011, correlated with **longer deliberation time** on tasks)

Stroop Performance:

-↑ fluctuation in Left Medial Orbitofrontal Cortex correlated with Stroop Performance (Yuan 2013)

-**Impaired Stroop task performance** correlated to ↓ **Cortical Thickness of OFC (Yuan 2013)**

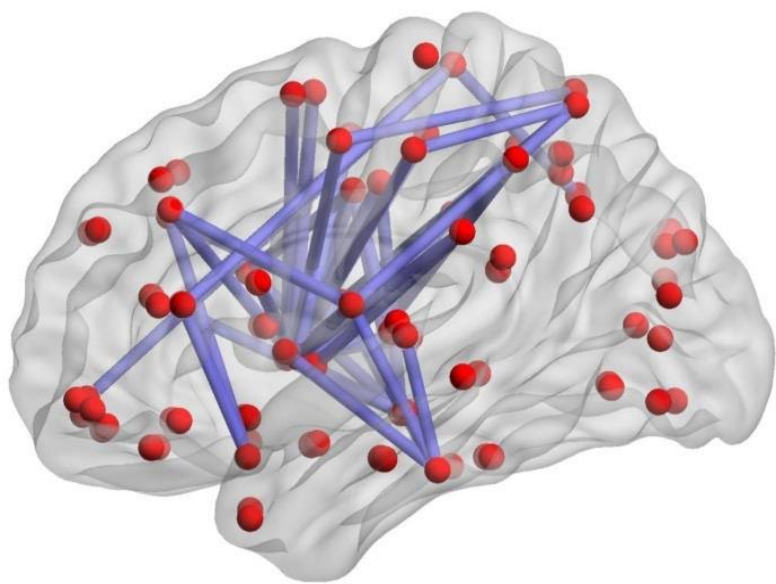
-**Impaired Stroop Performance** correlated to **fMRI changes in Anterior and Posterior Cingulate Cortex (Dong 2012)**

Other Neurobiological Correlates in Internet Addiction Disorder

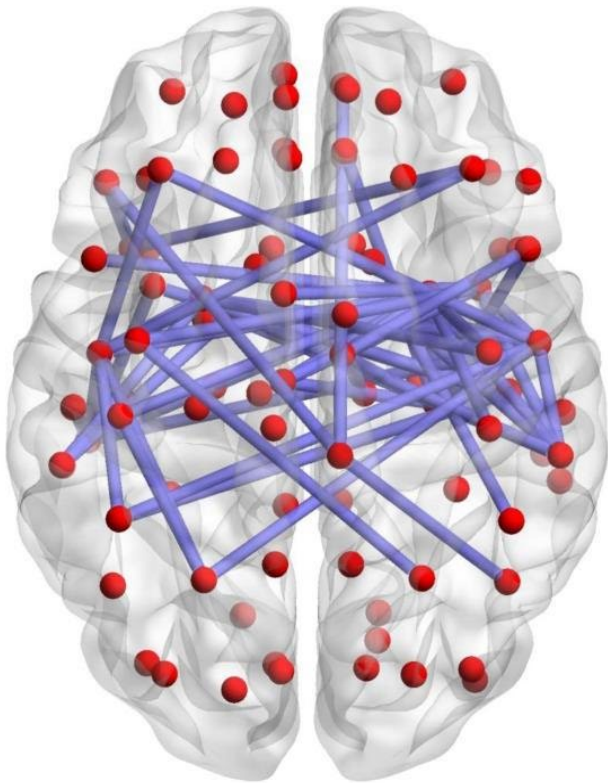
↓ cortico-striatal functional connectivity (24% prefrontal and 27% parietal), bilateral putamen most extensively involved subcortical brain region (Hong 2013)

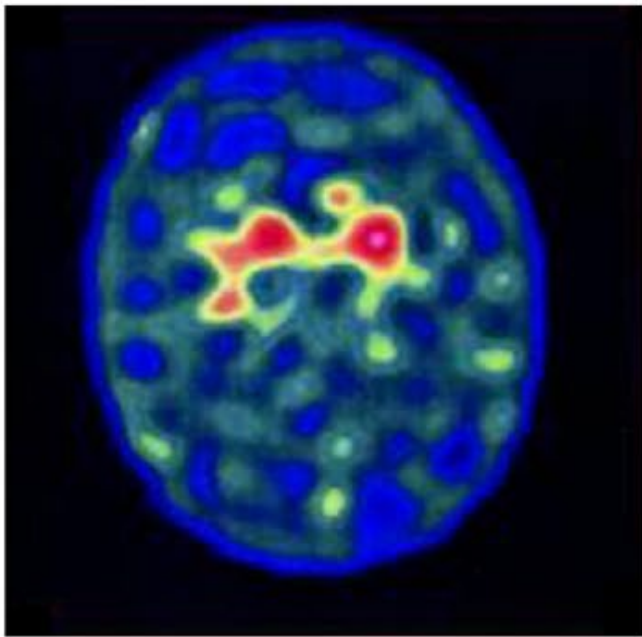
↓ striatal dopamine transporters (Hou 2012)

↓ striatal dopamine (D2) transporters, bilateral dorsal caudate and right putamen also affected (Kim 2011)

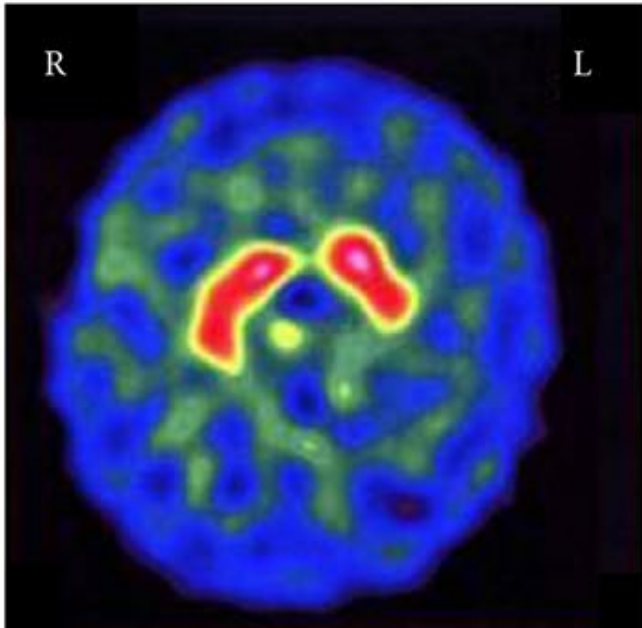


Decreased Brain
Connectivity in
Internet Addiction
(Hong 2013)



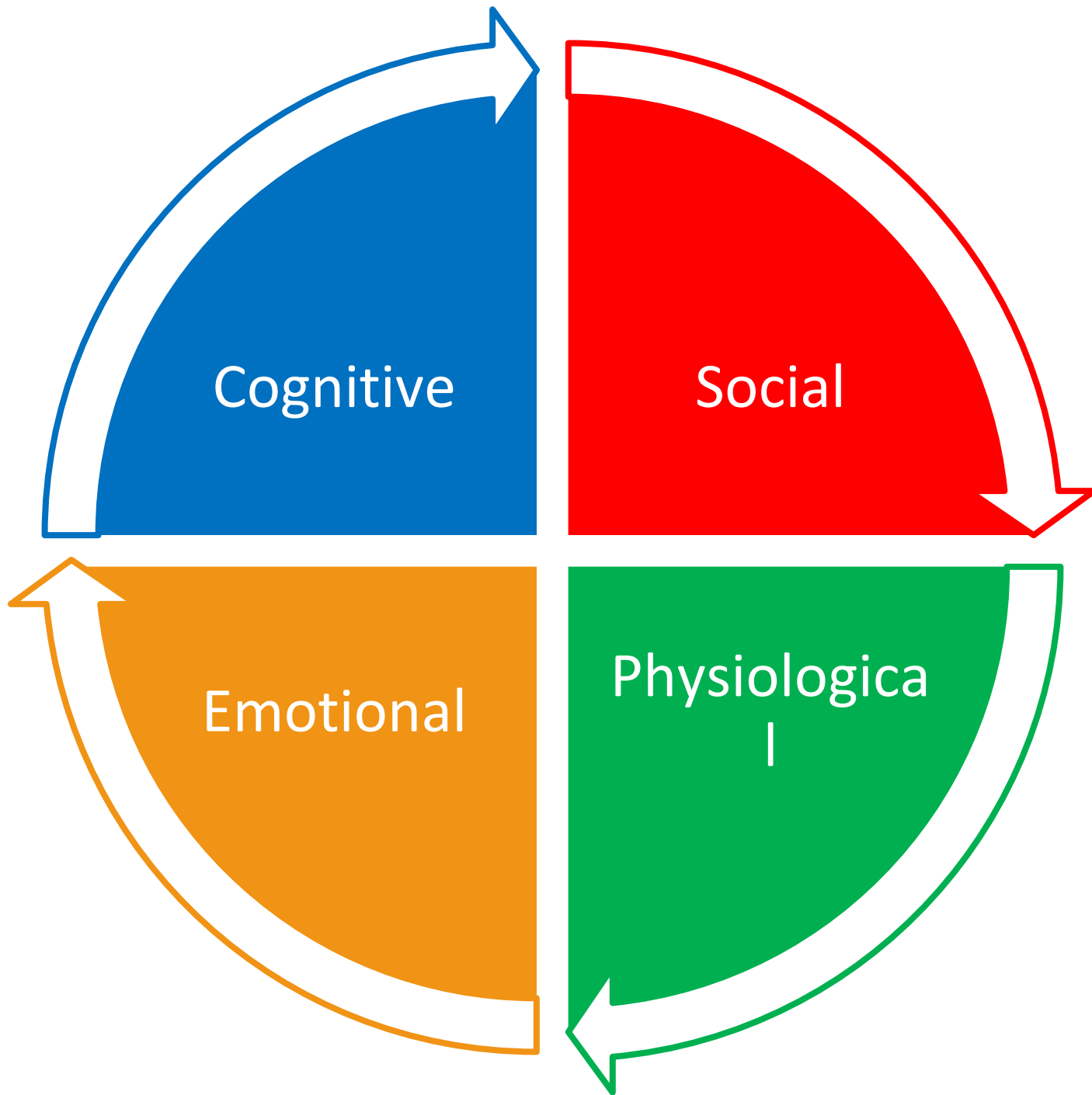


(b)



(c)

Reduced Striatal Dopamine Transporters (Hou 2012)



Blais 2008 (adolescents)

Increased Electronic Media Use Correlates With:

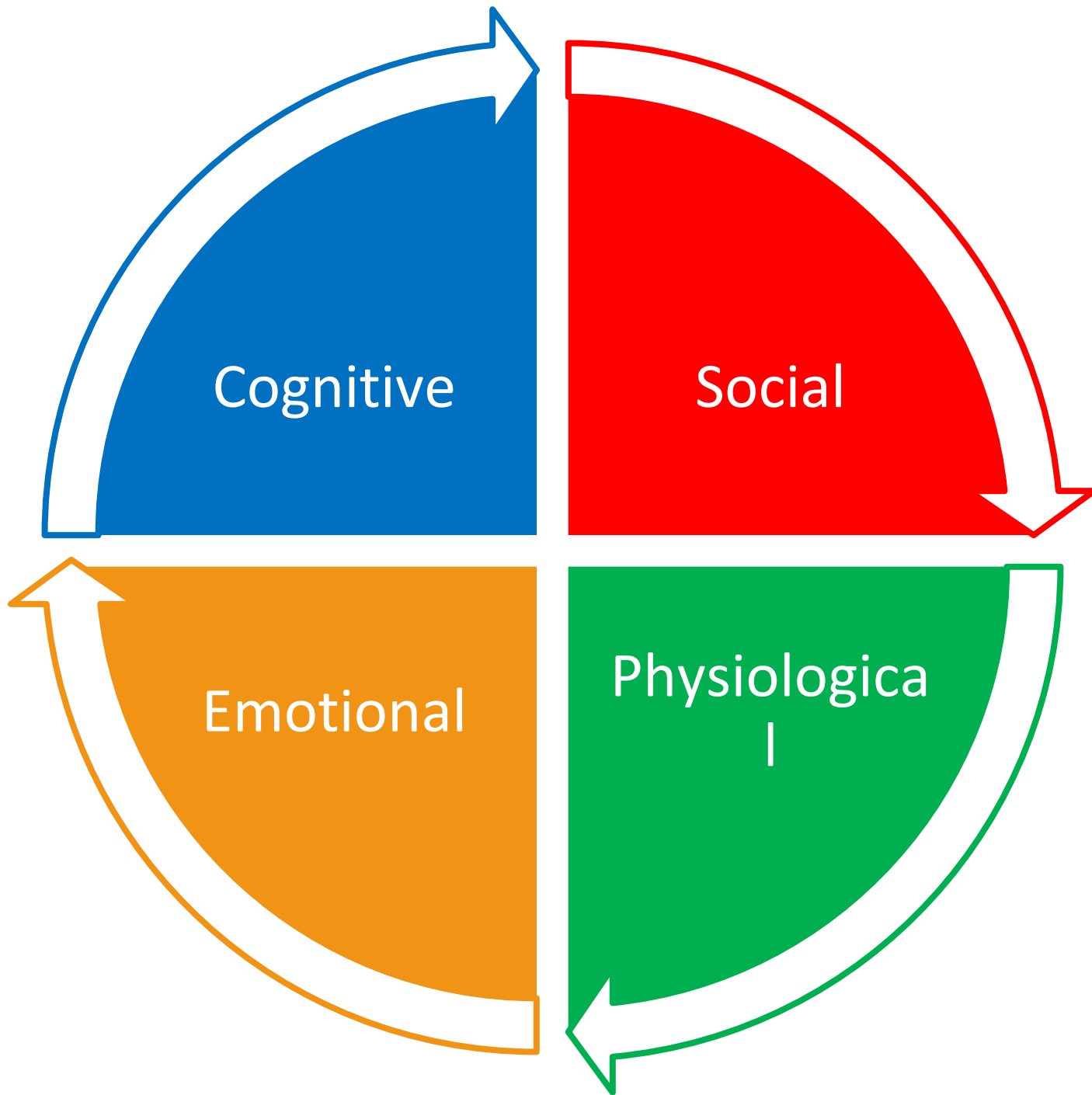
- Lower Friendship Trust
- Disrupted Communication
- Increased Rate of Peer Conflict
- Feeling Isolated

Interestingly, while using forms of messaging were positively associated with quality relationships, chat rooms and video games predicted decreased quality relationships

Valkenburg 2007

Communicating online with existing friends positively impacted the closeness of existing “real world” relationships

Communicating online with strangers, or engaging online independently, did not improve the quality of existing “real world” relationships



Correlations Between Extended Media Time and Emotional Functioning

American Academy of Pediatrics (AAP) Media Toolkit:

Extremes of Internet Use (Too Much or None) and Passive Social Media Use Correlated with:

- Increased Depression**
- Decreased Life Satisfaction**

Cyberbullying (Nixon 2014)

Adolescent Victims Report Increased:

- Depressive Affect
- Anxiety
- Loneliness, Decreased Self-Esteem
- Fewer Friendships, Decreased Trust, Decreased School Attachment
- Hopelessness/Powerlessness
- Suicidal Ideation/Behavior**
- Somatic Symptoms

Cyberbullying (Nixon 2014)

Perpetration of Cyberbullying Correlated With:

- Substance Use
- Aggression
- Delinquent behaviors

Of note, many perpetrators of cyberbullying also report being victims of cyberbullying.

Some data suggests that individuals identifying as both perpetrators and victims have the worst overall outcomes

Content Matters



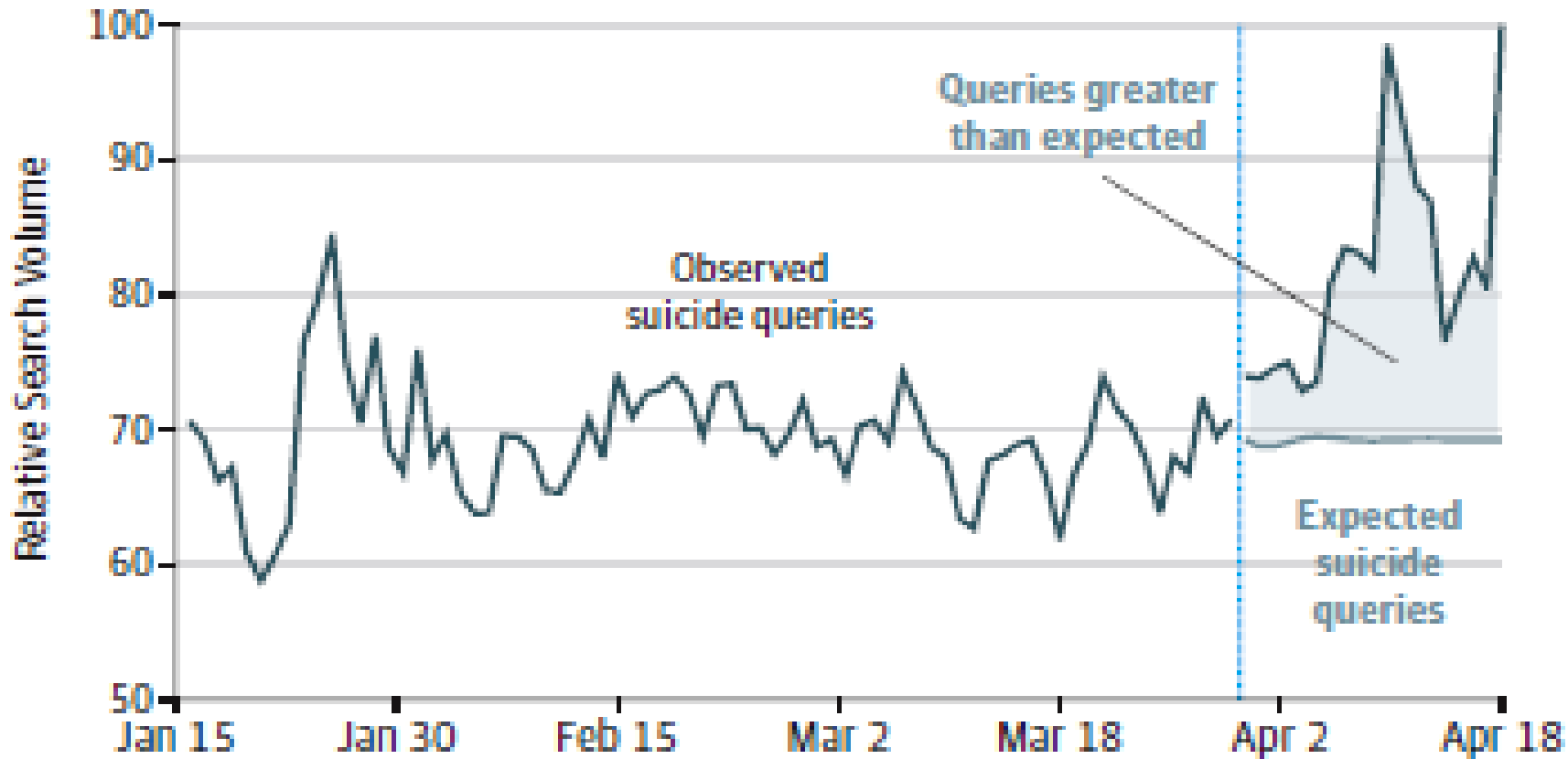
A NETFLIX ORIGINAL SERIES

13 REASONS WHY ▶

MARCH 31 | NETFLIX

Figure. Internet Searches Following the Release of *13 Reasons Why*

A All suicide queries



Comparison of expected internet suicide queries to actual queries following *13 Reasons Why*

Impact of 13 Reasons Why (Ayers 2017)


900,000 to 1,500,000 more suicide related searches than expected in the 19 days following the show's release

All suicide related queries were up 19%, including a 26% increase in “how to commit suicide” and an 18% increase in “how to kill yourself”

However, queries for suicide hotlines and suicide prevention also increased at 12% and 23% respectively

Revisiting the Werther Effect in the 21st Century: Bullying and Suicidality Among Adolescents Who Watched *13 Reasons Why*



[Aline Zimmerman, HSD](#) • [Arthur Caye, MD](#) • [André Zimmerman, MD](#) • [Giovanni A. Salum, MD, PhD](#)

[Ives C. Passos, MD, PhD](#) • [Christian Kieling, MD, PhD](#)  



- n = 21,062
- Predominantly Female, mean age 15.92
- 65.6% had a history of depression, and 64.5% had a lifetime history of suicidal ideation (SI), 78.7% had suffered from bullying
- + Prior SI Group: 16.5% expressed more SI and 59.2% reported less SI after watching the show
- - Prior SI Group: 6.4% reported new onset SI after watching the show

Association Between the Release of Netflix's *13 Reasons Why* and Suicide Rates in the United States: An Interrupted Time Series Analysis

Jeffrey A. Bridge, PhD   • Joel B. Greenhouse, PhD • Donna Ruch, PhD • ... Lisa M. Horowitz, PhD, MPH •

Kelly J. Kelleher, MD • John V. Campo, MD • [Show all authors](#)

- Complex forecasting models used to assess monthly suicide rates among 3 ages groups
- Compared pre and post airing of the show
- After accounting for seasonal effects and an underlying increasing trend, found **suicide rate among 10-17 year olds increased significantly (28.9%) in the month immediately following release of show – the highest in 5 years**
- Suicide rate remained elevated in the two subsequent months relative to forecasted rates

13 Reasons Why Not

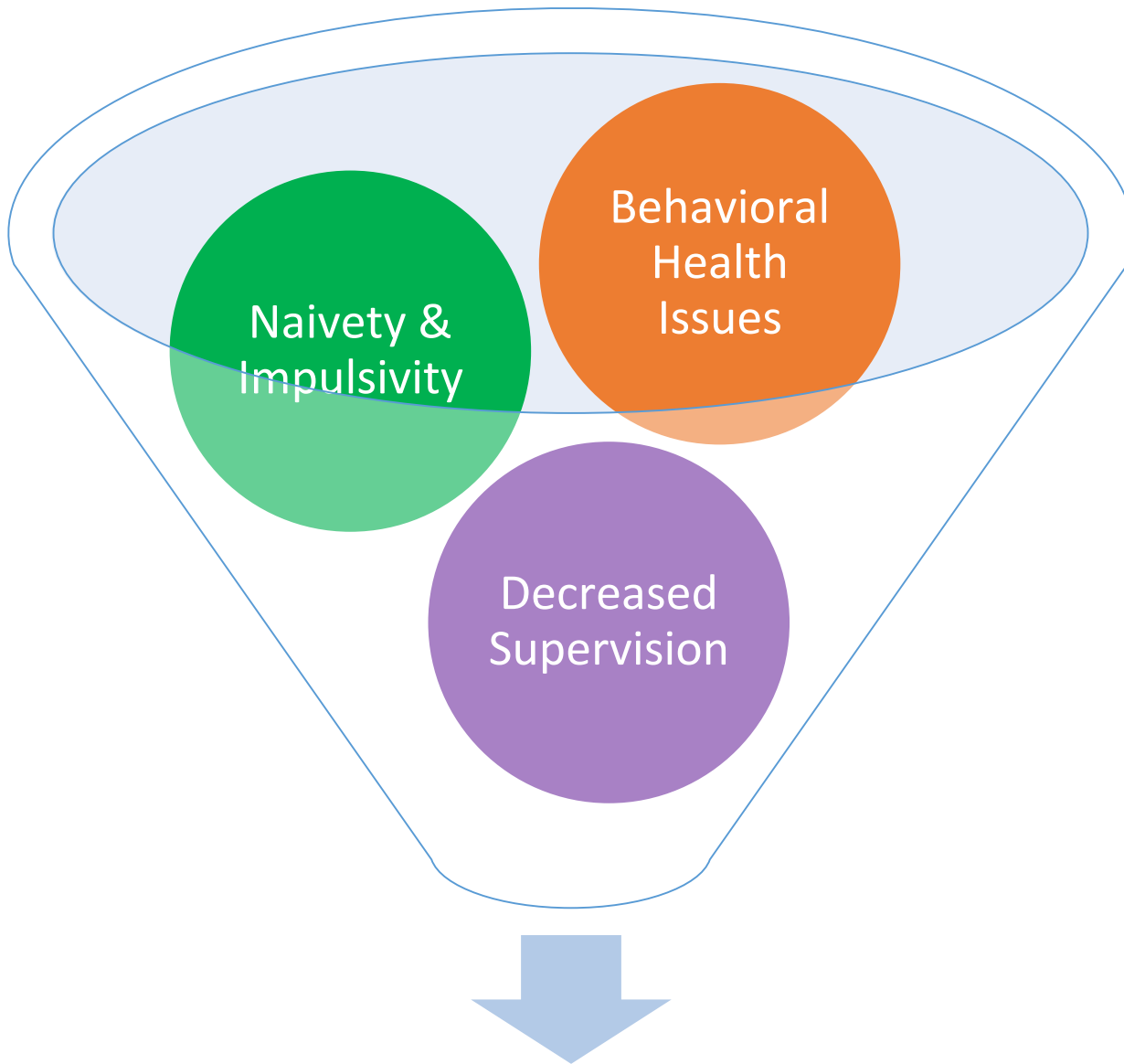
<https://www.youtube.com/watch?v=3tgMaFg18H8>

The emerging data regarding the influence of the Internet and social media on suicide behavior suggest that these forms of technology may introduce new threats to the public but also new opportunities for assistance and prevention. The initiative #13reasonswHYnot is a great example of a “postvention” project originating in Michigan’s Oxford High School, in which students talk about their personal challenges in recordings similar to those of the show; but instead of blame, each student shares messages of gratitude and hope. The project has been promoted on social media, was replicated and used by various suicide prevention agencies, and appeared in news reports.

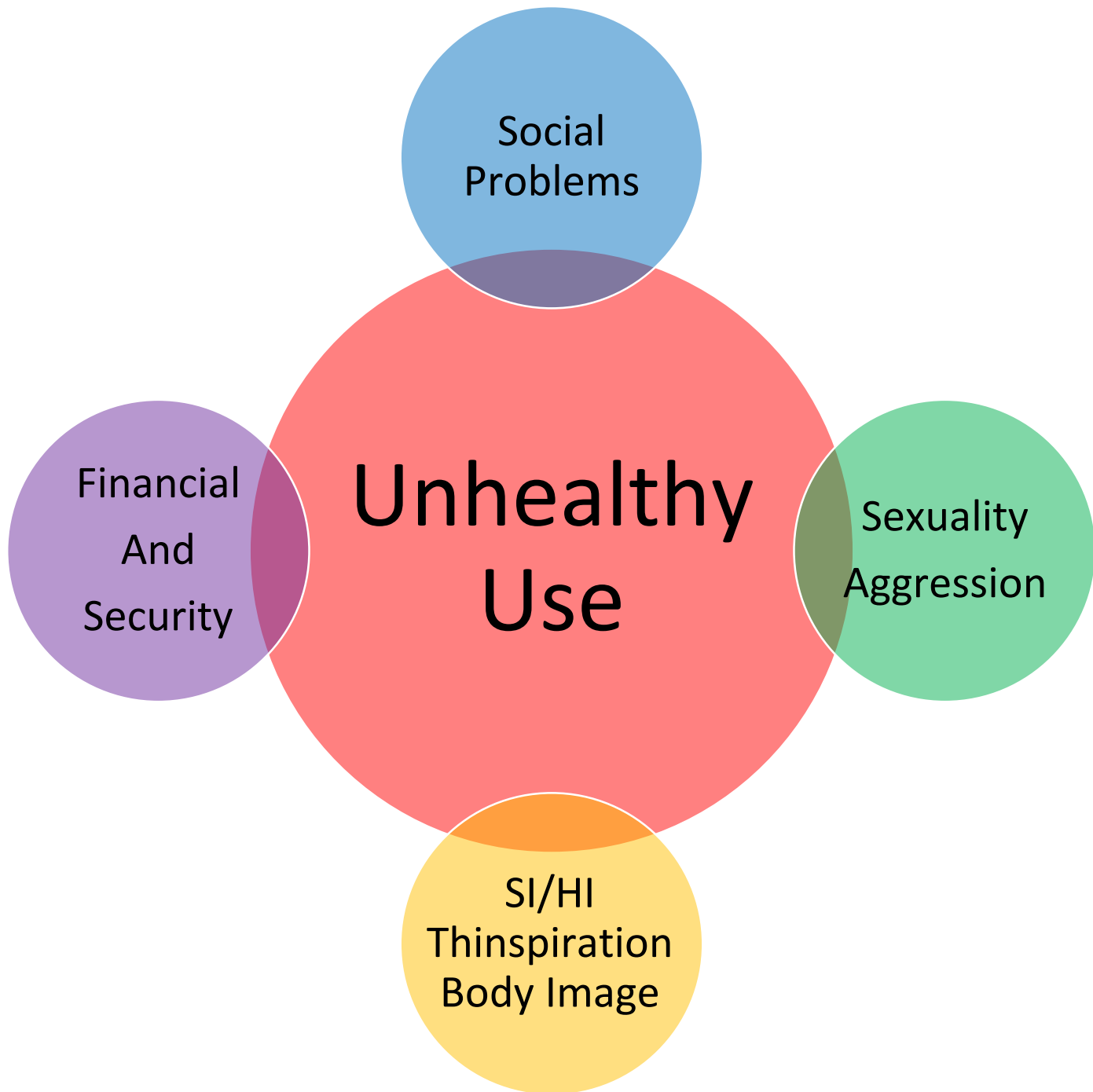
Violent Media & Aggression

- >100 experimental, longitudinal, & correlational studies demonstrate link (*Anderson, '10, Greitmeyer '14, Exelmans '15, & Ferguson '15*)
- Desensitization
- Increase aggressive thoughts
- Increase aggressive behaviors
- Effect size small ~ 0.15





**Recipe for Unhealthy Teen
Social Media Use**



Social
Problems

Unhealthy
Use

Sexuality
Aggression

SI/Hi
Thinspiration
Body Image

Financial
And
Security

What is a Clinician To Do? How
Can We Help Families?

Links to Practical Resources

- **AAP Family Media Plan:** <https://www.healthychildren.org/English/media/Pages/default.aspx>
- **Common Sense Media:** <https://www.commonsensemedia.org/>
- **AAP Family Media Plan:** <https://www.healthychildren.org/English/media/Pages/default.aspx>
- **AACAP Facts for Families:** https://www.aacap.org/AACAP/Families and Youth/Facts for Families/Layout/FFF_Guide-01.aspx
- **AACAP Facts for Families Internet Use in Children:**
<https://www.aacap.org/AACAP/Families and Youth/Facts for Families/FFF-Guide/Children-Online-059.aspx>
- **AACAP Facts for Families Listening to Music and Watching Music Videos:**
<https://www.aacap.org/AACAP/Families and Youth/Facts for Families/FFF-Guide/The-Influence-Of-Music-And-Music-Videos-040.aspx>
- **AACAP Facts for Families Movies, Media, and Children:**
<https://www.aacap.org/AACAP/Families and Youth/Facts for Families/FFF-Guide/Children-And-Movies-090.aspx>
- **AACAP Facts for Families News and Children:** <https://www.aacap.org/AACAP/Families and Youth/Facts for Families/FFF-Guide/Children-And-The-News-067.aspx>
- **AACAP Facts for Families Screen Time and Children:**
<https://www.aacap.org/AACAP/Families and Youth/Facts for Families/FFF-Guide/Children-And-Watching-TV-054.aspx>
- **AACAP Facts for Families Social Media and Teens:**
<https://www.aacap.org/AACAP/Families and Youth/Facts for Families/FFF-Guide/Social-Media-and-Teens-100.aspx>
- **AACAP Facts for Families TV Violence and Children:**
<https://www.aacap.org/AACAP/Families and Youth/Facts for Families/FFF-Guide/Children-And-TV-Violence-013.aspx>
- **AACAP Facts for Families Video Games and Children: Playing with Violence:**
<https://www.aacap.org/AACAP/Families and Youth/Facts for Families/FFF-Guide/Children-and-Video-Games-Playing-with-Violence-091.aspx>

ARTICLE IN PRESS

Electronic Screen Media Use in Autism

Table 4
Taking an electronic screen media history

Quantitative	Qualitative
Hours per week and day	Activity (eg, offline games, online games, social media, email, YouTube, school work)
Hours per week and day	Type of games (if applicable): individual, online, role-player
Length of time between last use of ESM and going to bed	Emotional reaction of the child to parents setting limits on ESM

Table 2
Risk factors potentially leading to negative outcomes for youth with ASD using electronic screen media

Home/Parent Factors	Child Factors	Negative Outcomes
<ul style="list-style-type: none"> • Inconsistent parenting • Parental coercion and spanking • Exposure to inappropriate media • Heavy parental use • Constant media background noise • Screen as pacifier 	<ul style="list-style-type: none"> • Temperament • Externalizing behaviors • Self-regulation and social-emotional problems • Difficulty disengaging • Resistance to limit setting • ASD-related barriers 	<ul style="list-style-type: none"> • Increased child screen time • Decreased executive functioning in child • Decreased verbal and nonverbal parent-child interaction • Poorer family functioning • Decreased child play/development

Table 3

Summary of recommendations from American Academy of Child and Adolescent Psychiatry Facts for Families guide on use of electronic screen media in children and adolescents and the American Academy of Pediatrics Media and Communication Toolkit for Families Recommendations

0–18 mo	18–24 mo	2–5 y	6–12 y	Adolescents
<ul style="list-style-type: none"> • Avoid screens completely • Hands-on activities with human engagement facilitate normal cognitive, motor, language, and social-emotional development • Most time should be spent in hands-on activities without media in the child's environment 	<ul style="list-style-type: none"> • Most time should be spent in hands-on activities without media • Very brief intervals • Focus on high-quality educational programming • Parents watch with children and explain content 	<ul style="list-style-type: none"> • Most time should be spent in hands-on activities without media • <1 h per day • Still emphasize educational and age-appropriate programming • Parent still watch with children and explain content 	<ul style="list-style-type: none"> • Consistent time limits • Limit types of media • Monitor sleep, physical activity, and behavioral health effects • Screen-free zones: bedroom, dinner table • Screen-free times: meals, bedtime, family interaction 	<ul style="list-style-type: none"> • <2 h per day • Media-free zones and times • Ongoing education and communication • Parental supervision and limit setting • Parental modeling of healthy use • Limit media use when doing homework

Data from American Academy of Child and Adolescent Psychiatry Facts for Families: Children and screen time. Available at: https://www.aacap.org/AACAP/Families_and_Youth/Facts_for_Families/FFF-Guide/Children-And-Watching-TV-054.aspx. Accessed November 10, 2017; and AAP Council on Communications and Media. Media use in school-aged children and adolescents. *Pediatrics* 2016;138(5):[pii:e20162592]



The internet is fast becoming trusted by both children and adults as reliable and accurate sources of information. Through the internet children now have access to an almost endless supply of information and opportunity for interaction. However, there can be real risks and dangers for an unsupervised child.

Most online services give children resources such as encyclopedias, current events coverage, and access to libraries and other valuable material. They can also play games and communicate with friends on social media platforms like Facebook, Twitter, Snapchat, etc. The ability to "click" from one area to another appeals to a child's natural impulsivity and curiosity and needs for immediate gratification or feedback.

Most parents teach their children not to talk with strangers, not to open the door if they are home alone, and not to give out information on the telephone to unknown callers. Most parents also monitor where their children go, who they play with, and what TV shows, books, or magazines they are exposed to. However, many parents don't realize that the same level of guidance and supervision must be provided for a child's online experience.

Parents cannot assume that their child will be protected by the supervision or regulation provided by the online services. Most "chat rooms" and social media sites are completely unsupervised. Because of the anonymous nature of the "screen name," children who communicate with others in these areas will not know if they are "talking" with another child or a child predator pretending to be a child or teen. Unlike the mail and visitors that a parent sees a child receive at home, e-mail or "chat room" activity is not seen by parents. Unfortunately, there can be serious consequences to children who have been persuaded to give personal information, (e.g. name, passwords, phone number, email or home address) or have agreed to meet someone in person.

Some of the other risks or problems include:

- accessing areas that are inappropriate or overwhelming
- being exposed to online information that promotes hate, violence, and pornography
- being misled and bombarded with intense advertising
- being invited to register for prizes or to join a club when they are providing personal or household information to an unknown source
- losing time from developing real social skills and from physical activity and exercise
- revealing too much personal information on social media sites
- being bullied on social media sites

In order to make a child's online experience more safe and educational, parents should:

- limit the amount of time a child spends online and "surfing the web"
- teach a child that talking to "screen names" in a "chat room" is the same as talking with strangers
- teach a child never to give out any personal identifying information to another individual or website online
- teach a child to never agree to actually meet someone they have met online
- never give a child credit card numbers or passwords that will enable online purchases or access to inappropriate services or sites
- remind a child that not everything they see or read online is true
- make use of the parental control features offered with your online service, or obtaining commercially available software programs, to restrict access to "chat lines," news groups, and inappropriate websites
- provide for an individual e-mail address only if a child is mature enough to manage it, and plan to periodically monitor the child's e-mail and online activity
- monitor the content of a child's personal webpage and screen name profile information
- teach a child to use the same courtesy in communicating with others online as they would if speaking in person -- i.e. no vulgar or profane language, no name calling, etc.
- insist that a child follow the same guidelines at other computers that they might have access to, such as those at school, libraries, or friends' homes

Parents should remember that communicating online does not prepare children for real interpersonal relationships. Spending time with a child initially exploring an online service and periodically participating with a child in the online experience gives parents an opportunity to monitor and supervise the activity. It is also an opportunity to learn together.

Media Time Calculator

Instructions: Look through the categories below & add the amount of time, if any, your child spends on each activity. You can also add categories of your own. The calculator is already set with the recommended number of hours for sleep & physical activity. Once complete, you will be able to see how much time your child has left for screen time each day.

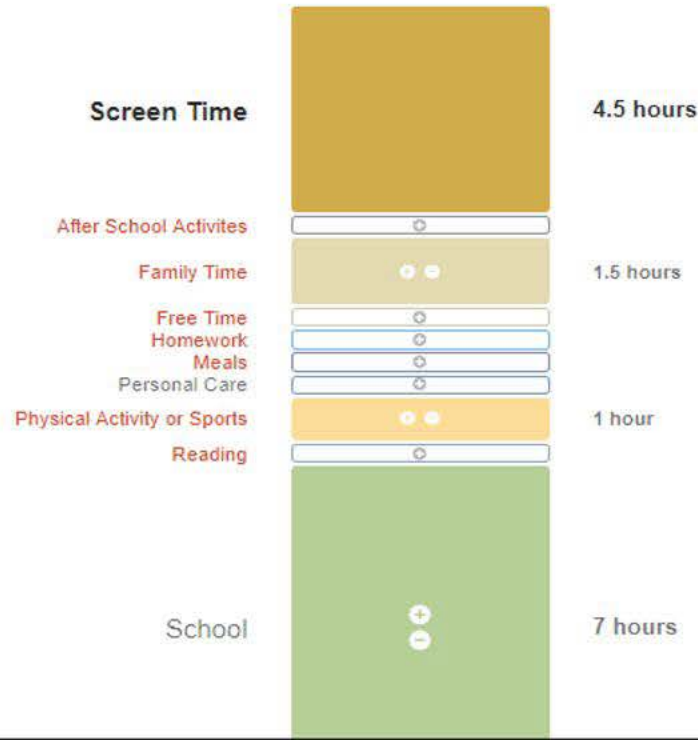
To find this information in Spanish, click [here](#).



Gia

2-5 years

+ Add your own category



Screen Free Zones

Having areas of your home remain screen-free is important. Select from the list below & add them to your Family Media Plan to make sure your children understand w

APA Family Media Guide



Gia

2-5 years

Mobile devices & TVs are not allowed in the following screen-free zones in our home:

- Kitchen or dining room table
 - Keep family mealtimes & other family & social gatherings tech-free.

- Bedroom
 - Recharge devices overnight - outside your child's bedroom
 - incoming messages & calls can interfere with your child's sleep
 - help children avoid the temptation to use or check devices when they should be sleeping
 - emitted light from devices charging may still effect the quality of your child's sleep

- Stroller

-

[Add Another](#)

We Have Answers

Kids of all ages are swiping and scrolling, totally transfixed by screens of all sizes. Welcome to the new frontier of parenting. If you have questions on how to take control of the technology in your kids' lives, you came to the right place.

Is it OK for my kid to start her own YouTube channel?

YOUTUBE

Kids see YouTube as a way to express themselves, showcase their skills, and share their interests. Parents worry about the risks. With compromise on both sides, you can help kids pursue their passions while staying safe.

FAQS
19

ARTICLES
21

VIDEOS
6

How can I use media to teach my kid empathy?

CHARACTER STRENGTHS AND LIFE SKILLS

Learn more about character strengths, tips for using media to bolster them, and recommendations for media the whole family can learn from and share.

FAQS
97

ARTICLES
72

VIDEOS
6

How much screen time is OK for my kid(s)?

SCREEN TIME

Setting screen-time limits and helping kids moderate their own habits means finding the right balance for your individual family.

FAQS
32

ARTICLES
172

VIDEOS
18

What should I do if my kid is bullied online?

CYBERBULLYING, HATERS, AND TROLLS

Find age-specific guidelines, videos, and articles to help with tough conversations – whether your kid is a bully or is being bullied.

FAQS
23

ARTICLES
12




VIDEOS
9

Coco

Movie review by [Sandie Angulo Chen](#), Common Sense Media



Common Sense says

 age 7+  

Stunningly animated, poignant tribute to family and culture.

PG | 2017 | 109 minutes

 Save |  Rate movie

[Sign in or join](#) to save for later

Parents say
age 7+



Based on [38 reviews](#)

Kids say
age 6+



Based on [27 reviews](#)

Get tickets on  **FANDANGO**

A LOT OR A LITTLE?

The parents' guide to what's in this movie.

A+ ●●●●●
Educational value



●●●●●
Positive messages



●●●●●
Positive role models & representations



●●●●●
Violence & scariness



●●●●●
Sexy stuff



●●●●●
Language



●●●●●
Consumerism



●●●●●
Drinking, drugs & smoking



WHAT PARENTS NEED TO KNOW

Parents need to know that *Coco* is a vibrant Disney/Pixar film that explores the traditions of the Day of the Dead, a child's desire to become a musician despite his family's wishes, and the power of unconditional love. Told from the point of view of Miguel (voiced by [Anthony Gonzalez](#)), a young boy who ends up in the Land of the Dead, the movie -- which features an all-star Latino voice cast (including [Gael García Bernal](#) and [Benjamin Bratt](#)), as well as a Latino co-director and many Latino crew members -- is a tribute to Mexican traditions and customs. The Land of the Dead contains some potentially disturbing imagery, but most kids will probably get used to all of the skeletons quickly. A few moments of life-or-death peril are fraught with tension, but none of the major characters die (at least, who aren't already dead). There's also some drinking by adult characters (a shot, cocktails at a party) and a few uses of words like "stupid." While all is well in the end, the movie can be dark and sad (as with most Pixar films, it's likely some viewers will cry), especially for those who've lost beloved relatives. But it also has powerful themes of perseverance, teamwork, and gratitude and encourages audiences to love and appreciate their family and always follow their dreams.

SUMMARY

In moderation, media use can be developmentally appropriate and healthy, and can strengthen real world relationships

There are many associations between extended media time and impairments in cognitive, physiological, social, and emotional functioning in the child and adolescent population

Healthcare providers should be taking an electronic and media screen history from their patients, and should also be educating at both a clinic level and a much broader level (schools, public policy, community outreach)

There are many resources for both Child and Adolescent Psychiatrists and for families that can be incredibly helpful in navigating what can be a tough and distracting media environment

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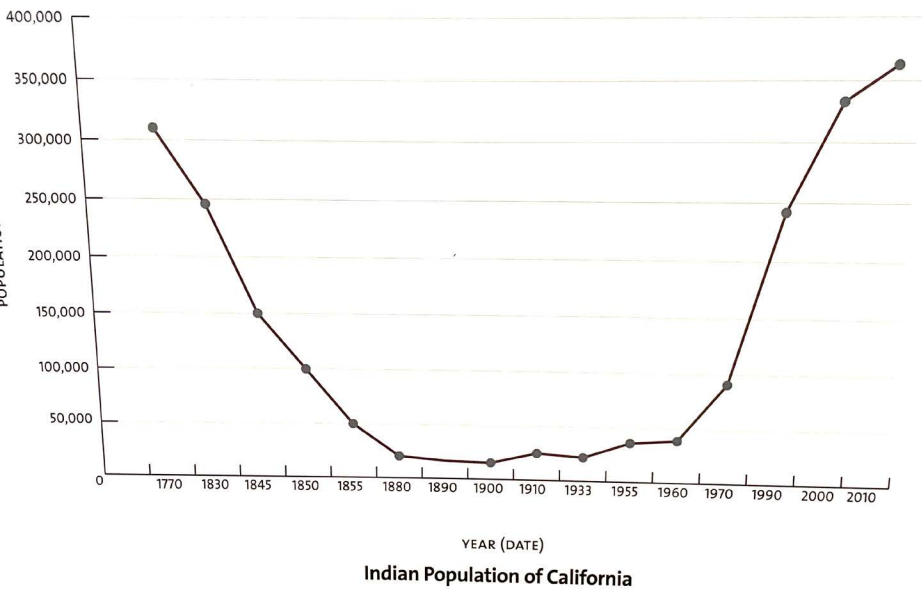
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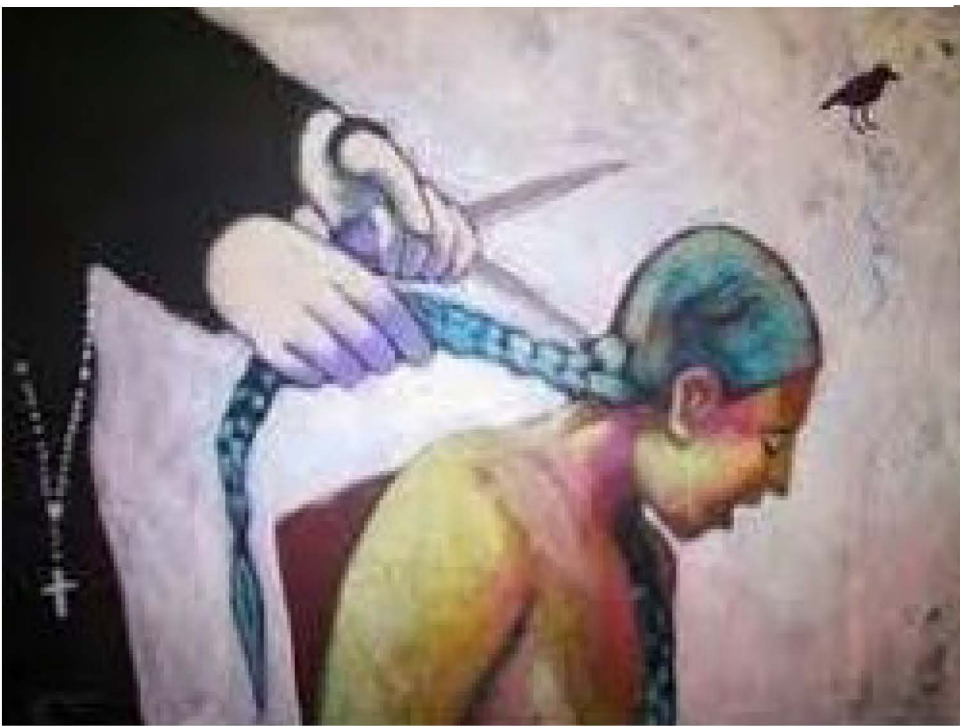
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Navigating Media Use in American Indian and Alaska
Native Youth and Families
(credit to Jennifer Clay, Ph.D. Candidate)





Indian Population of California



Colonization Playbook

- ❖ Develop friendship through trade of bright and shiny objects while increasing your own numbers and buying time. Simultaneously sow doubt and create factions within the area, and use trade of bright and shiny objects as a means of sowing doubt.
- ❖ Once your numbers are large enough, proceed to take with force that which you want (land, resources, people, etc.)
- ❖ Once genocide and/or physical warfare cease, then strip indigenous people of not only their land and resources, but also their culture, language, home, resilience, and hope (*“Kill the Indian, Save the Man”*)
- ❖ Having been stripped of their land and way of life, the indigenous population is now dependent on the colonizer, completing the cycle by creating a situation in which each group depends on the other and cannot exist without the other, and insuring colonizer rule for years to come

Journal Research with Relevant Discussions:

Topics discuss various addictions - some addressing the topic of Internet addiction in Indian Country but not specifically regarding the Native Youth population

- **2011:** *Associations of American Indian children's screen time behavior with parental television behavior, parental perceptions of children's screen time, and media-related resources in the home.*
- **2014:** *Internet sociology: Impact of Facebook addiction on the lifestyle and other recreational activities of the Indian youth.*
- **2015:** *The Digital Reality: E-government and access to technology and internet for American Indian and Alaska Native populations.*
- **2016:** *A systematic review and meta-analysis of screen time behavior among North American Indigenous populations.*
- **2016:** *Social media and digital technology use among Indigenous young people in Australia: a literature review.*
- **2021:** *The Human Digitalisation Journey: Technology First at the Expense of Humans?*
- **2022:** *Substance and Behavioral Addictions among American Indian and Alaska Native Populations*
- **2023:** *Tribal reservation adolescent connections study: A study protocol using mixed methods for examining social networks and associated outcomes among American Indian youth on a Northern Plains reservation.*

Associations of American Indian Children's Screen-Time Behavior With Parental Television Behavior, Parental Perceptions of Children's Screen Time, and Media-Related Resources in the Home, 2011, *Preventing Chronic Disease*

Results:

- Higher media use in youth associated with:
 - Male Gender
 - Kids Consuming Media Immediately After School
 - Parental Media Consumption
 - Parental Difficulty in Setting Limits
 - Higher Parental BMI

Conclusion:

“Changes in parental television watching time, parental influence over children's screen-time behavior, and availability of media-related resources in the home could decrease screen time and may be used as a strategy for reducing overweight and obesity in AI children.”



A Systematic Review and Meta-Analysis of Screen Time Behaviour among North American Indigenous Populations (2016) – A Comparison with North American Europeans

- Screen time is associated w/increased obesity and other health risks (diabetes)
 - Generally greater overall screen time among First Nations/American Indian Youth vs Europeans
- Children most likely to exceed recommended screen time (2 hrs per day) included:
 - Rural residences
 - Overweight/obese children
 - Lower socioeconomic households
 - North American Indigenous populations (include Canada First Nations, Inuit and Metis & USA AI) fall within those categories

2022 Substance and Behavioral Addictions among American Indian and Alaska Native Populations

- Substance and Behavioral Addictions (texting, internet, shopping) among American Indian and Alaska Native Populations
- Conducted and synthesized by Indigenous researchers using a culturally centered approach
- Study looked at both behavioral addictions and cultural resilience factors that may potentially reduce the addiction
- Lit review was limited to US and US history of colonization



Study: Substance and Behavioral Addiction among AI/AN Populations

- Study examined structural and psychosocial risks and protective factors
- Results: numerous risk factors (impacts of historical trauma)
 - Life stressors
 - Severe trauma/ high ACE's
 - Family hx of substance abuse
 - Tobacco, alcohol, opioid, stimulant addictions
 - Different for Rural/Reservation than Urban/Off-Res



Substance and Behavioral Addiction among AI/AN Populations – Qualitative Data

- Why Use? Substances and Behavioral Addictions provide respite from acculturation and balancing roles in both cultures, and self-medicate trauma, poverty stressors, domestic and community violence, multiple losses

Protective factors: community, individual, family

- culture as prevention
- Language and language restoration projects
- Traditions (examples of beading and sweat lodges at AI/AN clinics)
- Heritage through elders
- Strong cultural identity
- Healing practices build cultural identity (Wellbriety)
- Healing practices such as storytelling
- Drum Assisted Recovery Therapy



2023: Tribal Reservation Adolescent Connections Study, Schultz, et. al.: A Social Network Analysis

- Examined social networks and associated outcomes among American Indian youth on a Northern Plains reservation
- Collective cultural and traditional practices make it vital for interpersonal and multigenerational networks
- Take Home Points:
 - Social networks impact youth risk and resilience
 - Both Peer and Elder relationships play a role in development of adolescent risk and protective behaviors
 - Networks can be intergenerational, kinship (cultural), purely social, or even resource networks that involve multiple systems



2016: Social media and digital technology use among Indigenous young people in Australia: a literature review. (22 articles)

- Article explored how digital technologies are used by Indigenous youth; positive and negative impacts
- Potential Benefits: Indigenous youth familiarity with technology provides a sense of fearlessness and control, Opportunities to participate and communicate in new ways
- Potential Barriers: Remoteness, computer/internet access, cost, family structure, education level and employment status

2016: Social media and digital technology use among Indigenous young people in Australia: a literature review. (22 articles)

Potential Problems

Cyber bullying/**cyberracism**

Exchange of sexually explicit content w/minors

Generational gap in knowledge and use of social media between Indigenous youth and parents/Elders who are less familiar

Communication mediated by technology has **disrupted traditional forms of interaction** (loss of communication through gesture, sign, and gaze (Kral (2014)

Less control by older generations to reduce the capacity for traditionally socially sanctioned forms of conflict resolution and social control (cyber bullying goes unaddressed)

Increased connectivity between people who live far away from each other - long distance conflicts rather than local conflicts

2016: Social media and digital technology use among Indigenous young people in Australia: a literature review. (22 articles)

Four Identified themes:

- **Identity:** opportunities for Indigenous youth to explore their Indigenous identities online - sharing stories or being a part of a larger Indigenous online community
- Indigenous youth use social media to help form, affirm and strengthen identity, and to feel less isolated and a part of something greater than themselves

2016: Social media and digital technology use among Indigenous young people in Australia: a literature review.

Identified Themes

Empowerment and Control

- Though often lacking mobile phone service in areas; Indigenous youth found **resourceful** ways to gain online access
- They have **control** of participation and use
- Self-directed nature allows them to access information themselves enabling new forms of **self-agency and empowerment**
- Many become **indigenous activists**; a tool for protest and activism
- Opportunity to represent themselves rather than “the other”



2016: Social media and digital technology use among Indigenous young people in Australia: a literature review.

Identified Themes

Cultural Compatibility

- Lends itself to **orally and visually focused** cultures of Indigenous communities rather than western-based literacy and numerics
- Indigenous leaders identify the **mesh of interactions** present in social networks - similar to **ancient imagery** and ancient communication channels
- Opportunities for **transmitting intergenerational knowledge** within and between communities
- Allows for **continuity, expansion and transformation of traditions** (language to activism)
- Provides a broader space to reflect on alternative understandings about what it means to be Indigenous

2016: Social media and digital technology use among Indigenous young people in Australia: a literature review.



Identified Themes

Community and Family Connections

- Transmit intergenerational knowledge
- Uniting and healing
- **Strong cultural identity is linked with greater participation, education and training - a protective factor against self-harm**
- Strengthening identity through social media may improve health and educational outcomes
- **May encourage young and old Indigenous people to reconnect and understand each other**
- Cultural and individual expression shared
- Provided a **shared space** for youth to express, inform, a space to reflect and document what is important to themselves

Approaches to Internet Addiction and the Impact on Native & Indigenous Youth

Critical for Providers:

- ❖ Understanding population's unique history: acquiring your own understanding of AI/AN history and key issues/dates; particularly genocidal history, broken treaties, and the Boarding School Era. Even if patients didn't directly experience the trauma, it does not remove them from the impact.
- ❖ All tribes are not a monolith; however, some overarching themes and metaphors exist
- ❖ **Understanding that mistrust of authority figures certainly includes the medical and mental health systems** (see prior research without Indigenous consent for data)
- ❖ Historical paternalistic and likely ineffective approach: "There is something wrong with you and we need to fix it."

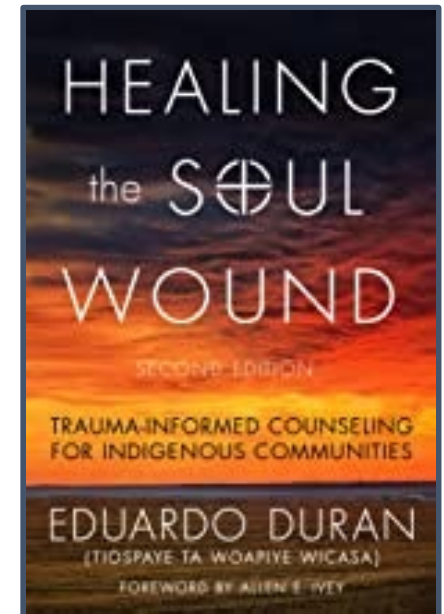
Approaches to Internet Addiction and the Impact on Native & Indigenous Youth

Patient-Centered, Culturally-Sensitive, Collaborative **Reframe**:

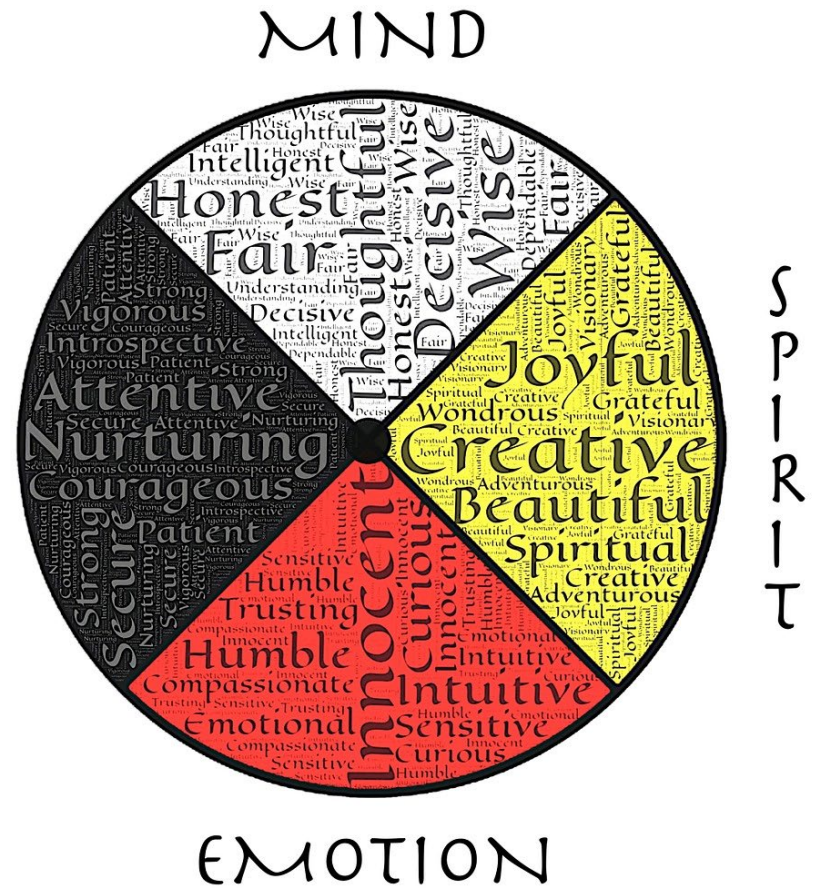
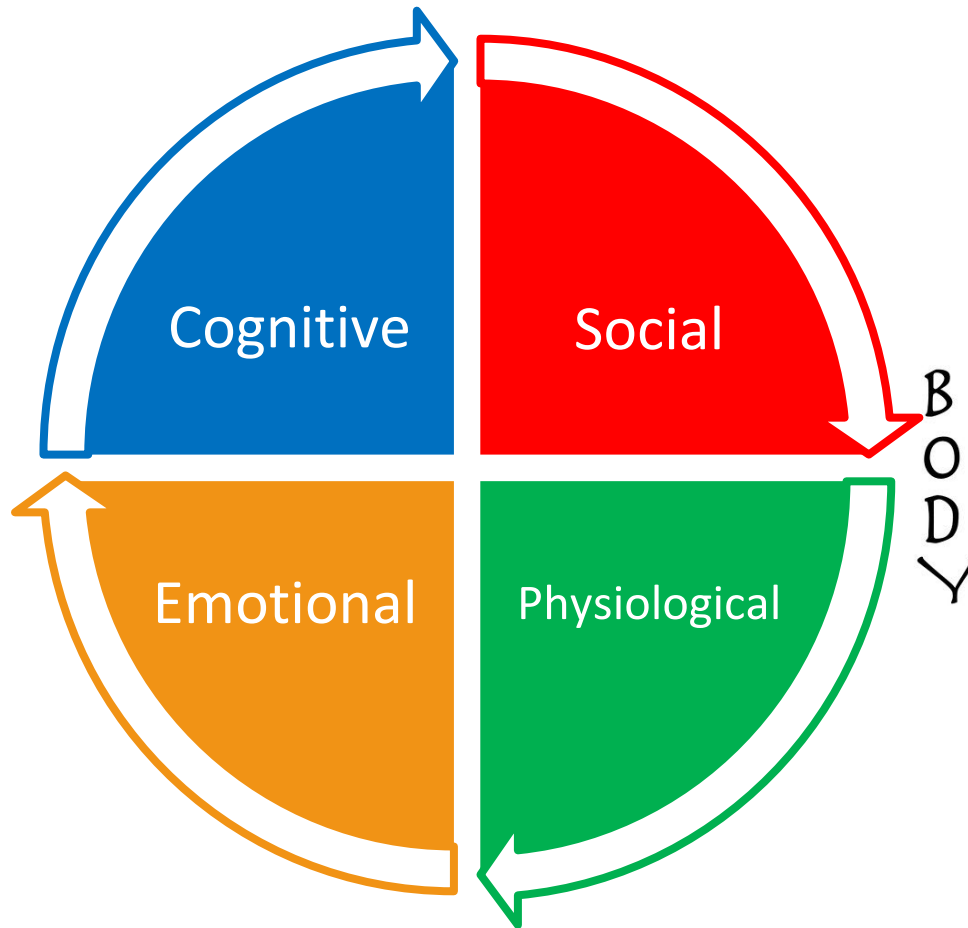
- ❖ Instead of “what is wrong with you,” “what happened to you? What is going well? What are your strengths?”
- ❖ “In what ways are you in balance and feeling a sense of wholeness, fulfillment, and connection? Are you walking the middle path, or path of beauty? Is anything out of balance? What can we do to create balance together?”
- ❖ “Do you identify with traditional cultural beliefs or practices? Tell me about them. How can I support these as a part of our work here?”

Approaches to Wellness in Indian Country

- Behavioral Addictions have activated the negative side of medicine
- Behavioral Addiction is a spiritual disorder
- Jung calls it a spiritual thirst for wholeness
- Duran talks about the need for culturally based approaches to historical/transgenerational trauma and addiction
- Approaches that have many facets and are multidimensional containing both intervention and prevention strategies



Four Directions/Four Pathways: Maintaining Balance



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