Healthy People 2020
Promoting Health and Preventing Disease Throughout the Nation
What Is Healthy People?

- A **national agenda** that communicates a vision for improving health and achieving health equity.

- A set of specific, **measurable objectives** with targets to be achieved over the decade.

- These objectives are organized within distinct **Topic Areas**.
Healthy People: Aligns Strategic Public Health Goals and Efforts Across the Nation

Non-Aligned Effort
Random Acts of Innovation

Aligned Effort
Healthy People

Healthy People 2020
Key Features of Healthy People

- Creates a comprehensive, **strategic framework** that unites health promotion and disease prevention issues under a single umbrella.
- Requires tracking of **data-driven outcomes** to monitor progress and to motivate, guide, and focus action.
- Engages a network of multidisciplinary, multisectoral stakeholders at all levels.
- Guides national **research, program planning, and policy** efforts to promote health and prevent disease.
Healthy People and GPRA

- Collaborative effort
- Monitoring, evaluating, and reporting on collaborative efforts
- Defining and articulating outcomes
- Establish mutually reinforcing strategies
- Monitor, evaluate, report results
- Reinforce accountability
History of Healthy People


- HP 1990—Promoting Health/Preventing Disease: Objectives for the Nation

- HP 2000—Healthy People 2000: National Health Promotion and Disease Prevention Objectives

- HP 2010—Healthy People 2010: Objectives for Improving Health

- Healthy People 2020 – Launched December 2010
## Evolution of Healthy People

<table>
<thead>
<tr>
<th>Target Year</th>
<th>1990</th>
<th>2000</th>
<th>2010</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Overarching Goals</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Decrease mortality: infants–adults</td>
<td>• Increase span of healthy life</td>
<td>• Increase quality and years of healthy life</td>
<td>• Attain high-quality, longer lives free of preventable disease</td>
<td></td>
</tr>
<tr>
<td>• Increase independence among older adults</td>
<td>• Reduce health disparities</td>
<td>• Eliminate health disparities</td>
<td>• Achieve health equity; eliminate disparities</td>
<td></td>
</tr>
<tr>
<td>• Achieve access to preventive services for all</td>
<td>• Achieve access to preventive services for all</td>
<td></td>
<td>• Create social and physical environments that promote good health</td>
<td></td>
</tr>
<tr>
<td>• Achieve access to preventive services for all</td>
<td></td>
<td></td>
<td>• Promote quality of life, healthy development, healthy behaviors across life stages</td>
<td></td>
</tr>
<tr>
<td><strong># Topic Areas</strong></td>
<td>15</td>
<td>22</td>
<td>28</td>
<td>42*</td>
</tr>
<tr>
<td><strong># Objectives/Measures</strong></td>
<td>226/NA</td>
<td>312/NA</td>
<td>467/1,000</td>
<td>&gt;580/1200</td>
</tr>
</tbody>
</table>

* 39 With objectives
Healthy People 2020
Development, Framework, Topic Areas, and Objectives
The Ten Commandments
Do-It-Yourself Kit
State and Local Governments (50 State Coordinators)

Community-Based Organizations, Community Health Clinics, Social Service Organizations, etc.

Individuals, Families, and Neighborhoods Across America

National-Level Stakeholders, Including Members of the Healthy People Consortium (2,200+ Volunteers)

HHS Secretary’s Advisory Committee

Federal Interagency Workgroup (28 Federal Agencies)
Graphic Model of Healthy People 2020

Healthy People 2020
A society in which all people live long, healthy lives

Overarching Goals:

- Attain high quality, longer lives free of preventable disease, disability, injury, and premature death.
- Achieve health equity, eliminate disparities, and improve the health of all groups.
- Create social and physical environments that promote good health for all.
- Promote quality of life, healthy development and healthy behaviors across all life stages.
Healthy People 2020 Mission

- Identify nationwide health improvement priorities.

- Increase public awareness and understanding of the determinants of health, disease, and disability and the opportunities for progress.

- Provide measurable objectives and goals that are applicable at the national, State, and local levels.

- Engage multiple stakeholders to take actions to strengthen policies and improve practices that are driven by the best available evidence and knowledge.

- Identify critical research, evaluation, and data collection needs.
Healthy People 2020 Objectives

- Represent quantitative values to be achieved over the decade.
- Organized within the Topic Areas.
- Managed by lead Federal agencies.
- Supported by scientific evidence.
- Address population disparities.
- Data driven and prevention oriented.
Healthy People Topic Areas

- Access to Health Services
- Arthritis, Osteoporosis, and Chronic Back Conditions
- Cancer
- Chronic Kidney Disease
- Diabetes
- Disability and Health
- Educational and Community-Based Programs
- Environmental Health
- Family Planning
- Food Safety
- Health Communications and Health Information Technology
- Hearing and Other Sensory or Communication Disorders
- Heart Disease and Stroke
- HIV
- Immunizations and Infectious Diseases
- Injury and Violence Prevention
- Maternal, Infant, and Child Health
- Medical Product Safety
- Mental Health and Mental Disorders
- Nutrition and Weight Status
- Occupational Safety and Health
- Oral Health
- Physical Activity
- Public Health Infrastructure
- Respiratory Diseases
- Sexually Transmitted Diseases
- Substance Abuse
- Tobacco Use
- Vision
New Topic Areas

- Life Stages
  - Adolescent Health
  - Early and Middle Childhood
  - Older Adults
- Blood Disorders and Blood Safety
- Dementias, including Alzheimer’s Disease
- Genomics
- Global Health
- Healthcare-Associated Infections
- Preparedness
- Sleep Health
- In Development
  - Lesbian, Gay, Bisexual, and Transgender Health Issues
  - Health-Related Quality of Life
  - Social Determinants and Health
Healthy People Leading Health Indicators
Targeted health priorities illuminating individual behaviors, physical and social environmental factors, and health systems

Healthy People 2010
-Physical activity
-Overweight & obesity
-Tobacco use
-Substance abuse
-Responsible sexual behavior
-Mental health
-Injury and violence
-Environmental quality
-Immunization
-Access to health care

Healthy People 2020
-IOM Committee on Leading Health Indicators
*recommendations March 2011*
-HHS Launch Fall 2011
Redesigned Web Site:
www.healthypeople.gov
About Healthy People

Healthy People provides science-based, 10-year national objectives for improving the health of all Americans. For 3 decades, Healthy People has established benchmarks and monitored progress over time in order to:

- Encourage collaborations across sectors.
- Guide individuals toward making informed health decisions.
- Measure the impact of prevention activities.

Introducing Healthy People 2020

Healthy People 2020 continues in this tradition with the launch on December 2, 2010 of its ambitious, yet achievable, 10-year agenda for improving the Nation’s health. Healthy People 2020 is the result of a multiyear process that reflects input from a diverse group of individuals and organizations. Read the press release for the Healthy People 2020 launch. [PDF – 149 KB]

Vision

A society in which all people live long, healthy lives.

Mission

Healthy People 2020 strives to:

- Identify nationwide health improvement priorities.
## Closer Look: Health Disparities

Compare the Top 10 Causes of Death across Populations

<table>
<thead>
<tr>
<th>Race/ Ethnicity</th>
<th>Hispanic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age Range</td>
<td>15-19 years</td>
</tr>
<tr>
<td>Sex</td>
<td>Male</td>
</tr>
<tr>
<td></td>
<td>Female</td>
</tr>
<tr>
<td></td>
<td>Both</td>
</tr>
</tbody>
</table>

[Get Your Results]
### Leading Causes of Death

#### Closer Look: Health Disparities
Compare the Top 10 Causes of Death across Populations

<table>
<thead>
<tr>
<th>Causes of Death</th>
<th>Deaths Per 100,000 Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accidents</td>
<td>31.2</td>
</tr>
<tr>
<td>Homelife</td>
<td>10.7</td>
</tr>
<tr>
<td>Suicide</td>
<td>7.3</td>
</tr>
<tr>
<td>Malignant neoplasms</td>
<td>3.2</td>
</tr>
<tr>
<td>Heart disease</td>
<td>1.7</td>
</tr>
<tr>
<td>Congenital anomalies</td>
<td>1.1</td>
</tr>
<tr>
<td>Cardiovascular</td>
<td>0.3</td>
</tr>
<tr>
<td>Influenza/pneumonia</td>
<td>0.3</td>
</tr>
<tr>
<td>Bronchitis/emphysema</td>
<td>0.3</td>
</tr>
<tr>
<td>Benign neoplasms</td>
<td>0.3</td>
</tr>
</tbody>
</table>

Source: Centers for Disease Control and Prevention, National Center for Health Statistics; data from the National Vital Statistics System.

Explore these Healthy People Topic Areas for related resources and interventions:

- Accidents (unintentional injuries)
  - Educational and Community-Based Programs
  - Injury and Violence Prevention
- Maternal, Infant, and Child Health
- Occupational Safety and Health
- Assault (homicide)
  - Educational and Community-Based Programs
  - Injury and Violence Prevention
  - Occupational Safety and Health
- Intentional self-harm (suicide)
  - Educational and Community-Based Programs
  - Mental Health and Mental Disorders
- Malignant neoplasms
  - Cancer
  - Tobacco Use
- Diseases of heart
  - Chronic Kidney Disease
  - Diabetes
  - Heart Disease and Stroke
  - Nutrition and Weight Status
  - Tobacco Use
Social Determinants of Health
“It’s got to come out, of course, but that doesn’t address the deeper problem”
Determinants of Health

Overview & Presentation

Determinants of Health

- What makes some people healthy and others unhealthy?
- How can we create a society in which everyone has a chance to live long healthy lives?

Healthy People 2020 is exploring these questions by:

1. Developing objectives that address the relationship between health status and biology, individual behavior, health services, social factors, and policies.
2. Emphasizing an ecological approach to disease prevention and health promotion. An ecological approach focuses on both individual-level and population-level determinants of health and interventions.

About Determinants of Health

The range of personal, social, economic, and environmental factors that influence health status are known as determinants of health.

Determinants of health fall under several broad categories:

- Policymaking
- Social factors
- Health services
- Individual behavior
- Biology and genetics
### “Determinants of Health”
#### Understanding a Broader View

<table>
<thead>
<tr>
<th>Social Interactions</th>
<th>Physical Environment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Family, friends, co-workers, others in the community</td>
<td>Natural and built environments</td>
</tr>
<tr>
<td>Cultural attitudes, norms, and expectations.</td>
<td>Particular individual or institutional settings</td>
</tr>
<tr>
<td>Social aspects of health-related behaviors</td>
<td>Neighborhoods and related areas where individuals live, work, travel</td>
</tr>
<tr>
<td>Encompasses social institutions</td>
<td>Can support or harm health</td>
</tr>
<tr>
<td>Can be impacted by policy decisions</td>
<td></td>
</tr>
</tbody>
</table>
Why are the Determinants of Health Important?

The rationale for focusing on determinants includes:

- The need to move beyond controlling disease to address factors that are root causes of disease.
- The importance of achieving health equity.
- Practical considerations related to national prosperity and security.
Social Determinants of Health: A New Topic Area for HP2020

- A video on Social Determinants of Health is viewable on the Healthy People 2020 website at: [http://healthypeople.gov/2020/about/DOHAbout.aspx](http://healthypeople.gov/2020/about/DOHAbout.aspx)

- A new topic area narrative explaining social determinants of health will be added to the Healthy People 2020 website.

- New objectives addressing social determinants of health will be developed for Healthy People 2020.
“This is neither Heaven nor Hell. It’s the private sector.”
Multi-Sectoral Efforts are Needed

- Health is created through the conditions of our daily lives.

- The commitment of all is needed:
  - To implement evidence-based strategies to improve health.
  - To build the evidence base for such strategies.
Healthy People 2020 and Diabetes
Diabetes

Goal
Reduce the disease and economic burden of diabetes mellitus (DM) and improve the quality of life for all persons who have, or are at risk for, DM.

Overview
DM occurs when the body cannot produce or respond appropriately to insulin. Insulin is a hormone that the body needs to absorb and use glucose (sugar) as fuel for the body’s cells. Without a properly functioning insulin signaling system, blood glucose levels become elevated and other metabolic abnormalities occur, leading to the development of serious, disabling complications.
# Topic Area A-Z Listing

Select a Topic Area from the list below to get started. Each topic area includes a topic area overview, objectives and data, and evidence-based resources.

Download all Healthy People 2020 objectives [PDF - 2 MB].
Download all Healthy People 2020 objectives in spreadsheet format [XLS - 159 KB].
If you experience problems viewing documents, please download the latest version of the View or Printer.

| A | Access to Health Services  
Adolescent Health  
Arthritis, Osteoporosis, and Chronic Back Conditions |
|---|---|
| B | Blood Disorders and Blood Safety  
Cancer  
Chronic Kidney Disease |
| C | Dementia, Including Alzheimer's Disease  
Diabetes  
Disability and Health |
| D | Early and Middle Childhood  
Educational and Community-Based Programs  
Environmental Health |
| E | Family Planning  
Food Safety |
| G | Genomics  
Global Health  
Health Communication and Health Information Technology  
Healthcare-Associated Infections  
Health-Related Quality of Life & Well-Being  
Hearing and Other Sensory or Communication Disorders  
Heart Disease and Stroke  
HIV |
| H | Immunization and Infectious Diseases  
Injury and Violence Prevention |
| I | Lesbian, Gay, Bisexual, and Transgender Health  
Maternal, Infant, and Child Health  
Medical Product Safety  
Mental Health and Mental Disorders |
| J | Nutrition and Weight Status  
Occupational Safety and Health  
Older Adults  
Oral Health |
| K | Physical Activity  
Preparedness  
Public Health Infrastructure |
| L | Respiratory Diseases  
Sexually Transmitted Diseases  
Sleep Health  
Social Determinants of Health  
Substance Abuse |
| M | Tobacco Use  
Vision |
16 Diabetes Objectives Covering

- Primary prevention
- Testing and early diagnosis
- Access to care for all persons with Diabetes
- Improved quality of care
### Diabetes Objectives

#### D-1
Reduce the annual number of new cases of diagnosed diabetes in the population

<table>
<thead>
<tr>
<th>Baseline:</th>
<th>8.0 new cases of diabetes per 1,000 population aged 18 to 84 years occurred in the past 12 months, as reported in 2006–08 (age adjusted to the year 2000 standard population)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target:</td>
<td>7.2 new cases per 1,000 population aged 18 to 84 years</td>
</tr>
<tr>
<td>Target Setting Method:</td>
<td>10 percent improvement</td>
</tr>
<tr>
<td>Data Source:</td>
<td>National Health Interview Survey (NHIS), CDC, NCHS</td>
</tr>
</tbody>
</table>

More Information: [Indicators Warehouse](#)  
The HP2010 objective with the same definition was 5-2. View on DATA2010
### New cases of diabetes - 3-year average (per 1,000)

#### Overview

This indicator contains National data.

You are here: National

#### View Data As:

- Table
- Chart
- Map

<table>
<thead>
<tr>
<th>Year</th>
<th>Total: Age Adjusted</th>
<th>By Age Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006-2008</td>
<td>7.98 (0.72/0.87)</td>
<td></td>
</tr>
</tbody>
</table>

For each age group:

- **Group 1.a aged 18-44**
  - 2006-2008: 4.18 (0.34/0.49)
  - DSU
- **Group 1.a aged 18-44 (15-24)**
  - 2006-2008: 5.15 (0.42/0.61)
- **Group 1.a aged 18-44 (25-44)**
  - 2006-2008: 12.66 (1.09/1.44)
- **Group 1.a aged 45-64**
  - 2006-2008: 10.63 (0.86/1.27)
- **Group 1.a aged 45-64 (45-54)**
  - 2006-2008: 15.00 (1.30/1.86)
- **Group 1.a aged 45-64 (55-64)**
  - 2006-2008: (data not shown)
5 Topic Areas Touch on Diabetes*

- Chronic Kidney Disease
- Heart Disease and Stroke
- Nutrition and Weight Status
- Physical Activity
- Vision

*Count does not include Diabetes topic area.
# Chronic Kidney Disease

**Objective**

<table>
<thead>
<tr>
<th>CKD-7</th>
<th>Reduce the death rate among persons with chronic kidney disease</th>
</tr>
</thead>
<tbody>
<tr>
<td>CKD-8</td>
<td>Reduce the rate of new cases of end-stage renal disease (ESRD)</td>
</tr>
</tbody>
</table>

| Baseline: | 353.8 new cases of end-stage renal disease per million population were reported in 2007. |
| Target:   | 318.5 new cases per million population |
| Target-Setting Method: | 10 percent improvement |
| Data Source: | U.S. Renal Data System, NIH, NIDDK. |

**More Information:**
- [Data from the HHS Health Indicators Warehouse](#)
- The HP2010 objective with the same definition 4-1. [View on DATA2010](#)

<table>
<thead>
<tr>
<th>CKD-9</th>
<th>Reduce kidney failure due to diabetes</th>
</tr>
</thead>
<tbody>
<tr>
<td>CKD-9.1</td>
<td>Reduce kidney failure due to diabetes</td>
</tr>
<tr>
<td>CKD-9.2</td>
<td>Reduce kidney failure due to diabetes among persons with diabetes</td>
</tr>
</tbody>
</table>

| CKD-10 | Increase the proportion of chronic kidney disease patients receiving care from a nephrologist at least 12 months before the start of renal replacement therapy |
| CKD-11 | Improve vascular access for hemodialysis patients |
| CKD-11.1 | Increase the proportion of adult hemodialysis patients who use arteriovenous fistulas as the primary mode of vascular access |
| CKD-11.2 | Decrease the proportion of adult hemodialysis patients who use catheters as the only mode |
“He makes it look easy”
Find evidence-based information and recommendations related to diabetes.

Clinical Recommendations
Community Interventions
Consumer Information

Clinical Recommendations

Screening for Lipid Disorders in Adults

- The U.S. Preventive Services Task Force (USPSTF) recommends screening men aged 20 to 35 for lipid disorders if they are at increased risk for coronary heart disease.

- The U.S. Preventive Services Task Force (USPSTF) recommends screening women aged 20 to 45 for lipid disorders if they are at increased risk for coronary heart disease.

- The U.S. Preventive Services Task Force (USPSTF) strongly recommends screening men aged 35 and older for lipid disorders.

- The U.S. Preventive Services Task Force (USPSTF) strongly recommends screening women aged 45 and older for lipid disorders if they are at increased risk for coronary heart disease.
Implementing Healthy People

Implementing Healthy People 2020

MAP-IT: A Guide To Using Healthy People 2020 in Your Community

Healthy People is based on a simple but powerful model:

1. Establish national health objectives.
2. Provide data and tools to enable States, cities, communities, and individuals across the country to combine their efforts to achieve them.

A Framework for Implementation

No two public health interventions are exactly alike. But most interventions share a similar path to success: Mobilize, Assess, Plan, Implement, Track.

Otherwise known as MAP-IT, this framework can be used to plan and evaluate public health interventions to achieve Healthy People 2020 objectives. Whether you are a seasoned public health professional or new to the field, the MAP-IT framework will help you create your own path to a healthy community and a healthier Nation.

Use these tools and resources as a reference. Each of the 5 MAP-IT sections includes questions to ask and answer, a brief overview, Healthy People 2020 tools, and links to related resources.
Implementing Healthy People

Mobilize

Questions To Ask and Answer:
- What is the vision and mission of the coalition?
- Why do I want to bring people together?
- Who should be represented?
- Who are the potential partners (organizations and businesses) in my community?

Start by mobilizing key individuals and organizations into a coalition.
Look for partners who have a stake in creating healthy communities and who will contribute to the process. Aim for broad representation.

Next, identify roles for partners and assign responsibilities.
This will help to keep partners engaged in the coalition. For example, partners can:
- Facilitate community input through meetings, events, or advisory groups.
- Develop and present education and training programs.
- Lead fundraising and policy initiatives.
- Provide technical assistance in planning or evaluation.

Field Notes: Minnesota
Minnesota formed the Minnesota Health Improvement Partnership, a group of individuals representing a broad sector of both public and private organizations, including members from local departments of health. This group...
How Stakeholders Are Using Healthy People

- **Data tool** for measuring program performance
- Framework for **program planning and development**
- **Goal setting** and **agenda building**
- **Teaching** public health courses
- Benchmarks to **compare** State and local data
- Way to develop nontraditional **partnerships**
Join the Consortium

Healthy People Consortium Toolkit

The Healthy People 2020 Consortium Toolkit contains presentations and materials to assist Consortium members in understanding, implementing, and marketing Healthy People.

Healthy People Consortium Toolkit

Download the ready-to-use Healthy People PowerPoint presentation with talking points [Microsoft PowerPoint presentation 1.59MB]. The presentation contains slides tailored for specific audiences including:

- Healthcare providers
- State and local public health professionals
- Educators
- Community members
- Businesses
- Environmental health professionals
- Housing professionals

You can pick and choose the ones you need for your presentation!

Also in the toolkit:

- Healthy People Framework [PDF – 254 KB]
Ways To Connect With Healthy People

- Spread the word about 2020 objectives.
- Follow Healthy People on Twitter @gohealthypeople.
- Connect with Healthy People on LinkedIn.
- Join the Healthy People listserv.
- Join the Healthy People Consortium.
- E-mail: HP2020@hhs.gov.
Stay Connected with Healthy People

The Office of Disease Prevention and Health Promotion (ODPHP) regularly updates this page with information on upcoming Webinars and public meetings, tools, and new media resources.

Sign up for e-mail, follow us on Twitter, connect on LinkedIn, or join the Consortium and stay up-to-date with the latest Healthy People information and events.

Explore this section to find out how to get involved and show your support for Healthy People 2020.

Connect Online

Subscribe to the Healthy People E-mail Updates

Get the latest information on Healthy People 2020. Sign up for the Monthly Bulletin, or our periodic News You Can Use, which features new tools, events, and resources to help you implement Healthy People.
Healthy People 2020 is the nation’s health promotion and disease prevention agenda and was developed by the U.S. Department of Health and Human Services (HHS) in partnership with the other Federal agencies and with broad, cross-cutting stakeholder input. For three decades, Healthy People has provided a comprehensive set of national 10-year health promotion and disease prevention objectives aimed at improving the health of all Americans. Join us—and stay current on all things Healthy People.

Note: Members and content published by members do not necessarily represent the views of healthypeople.gov, the Office of Disease Prevention and Health Promotion (ODPHP), or HHS. Those involved in managing and maintaining this group consist of ODPHP staff and its contractors. All belong and contribute to the HealthyPeople.gov team.

Jim Grizzell, MBA, MA, MCHES, ACSM-HFS Baseline Data for Quality of Worklife for Objective OSH-9...
A committee I'm on to determine objectives for university faculty and staff in the companion document Healthy Campus 2020 is looking for baseline data. We've found the QWL questionnaire (apparently used in 2000). If you know of any data available please let me know.

Occupational Safety and Health - Healthy People healthypeople.gov
Learn more about the areas of occupational health and work safety to increase the health and safety oh the working...
4 days ago • Like • Comment • Follow • Share Link • Delete • Flag

Gary Hanes Where do Americans get their fat?
Civil Eats » Blog Archive » Where Do Americans Get Their Calories?... civileats.com
Civil Eats promotes critical thought about sustainable agriculture and food systems as part of building economically and socially just communities. In our efforts, we support the development of a dialog among local and national...
Healthy People 2020
@GoHealthyPeople Washington, D.C.
Healthy People 2020 offers a framework to improve the Nation's health over the decade. Note: Followers' tweets do not represent the views of healthypeople.gov.
http://www.healthypeople.gov/

about @GoHealthyPeople

Connections
Also followed by @RWJE_PublicHealth, @healthvermont, @NACCHOalerts, and more.

You both follow @HealthCareGov, @DCHealth2_0, @foodsafetygov, and more.

Following 1,718

Similar to @GoHealthyPeople

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NIH_ODS

MiriamETucker · Follow
Minam E. Tucker

ACSnw · Follow
ACSnw

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Preparing for the Next Decade: A 2020 Vision for Healthy People

Healthy People provides science-based, 10-year national objectives for
“Well, I do have this recurring dream that one day I might see some results.”
Healthy People 2020: Looking Ahead

- Web-based interactive resource to expand reach and usability (www.healthypeople.gov).
- Dynamic system to accommodate changing health needs and priorities.
- “Health in All Policies” approach.
- Launch of Leading Health Indicators for Healthy People 2020.
- Spring 2012 Healthy People Implementation Conference.