MARIJUANA TRENDS & BEST PRACTICES

California Providers' Best Practices & GPRA Measures Medical Education May 10, 2016

Funded by the County of San Diego, Health and Human Services Agency, Behavioral Health Services



San Diego County

WELCOME!

Joe Eberstein – Program Manager of the San Diego County Marijuana Prevention Initiative and the Center for Community Research Inc.

MPI INITIATIVE FOCUS

Problem Statement: High levels of marijuana use by youth (12-25) in the county negatively affect overall health and contributes to family and community problems.

Other Initiatives:

- Binge Underage Drinking
- Meth Initiative
- Prescription Drug



CHANGING POLITICAL LANDSCAPE!

Ballot initiative to legalize recreational use – need to get enough signatures – by June?

Group aims to legalize marijuana use in California

Marijuana advocacy group says it will pursue pot legalization ballot measure in California

AP September 24, 2014 11:00 AM





FILE - This Feb. 1, 2011 file photo shows medical marijuana clone plants at a medical marijuana dispensary in Oakla.

SAN FRANCISCO (AP) -- The nation's largest marijuana policy advocacy group plans to begin raising funds for a ballot measure in 2016 to legalize recreational marijuana use in California.

The Marijuana Policy Project says it will file paperwork Wednesday with the California secretary of state's office for a new committee that





PERFECT STORM

- Decrease in perceived risk of harm.
- **Favorable policies & attitudes toward marijuana.**
- Higher potency products produced and marketed.
- Increase in access to marijuana (delivery, masked products).

The good news

- Increasingly available research regarding the effects of marijuana on the adolescent brain.
- Some studies link use to mental health issues and poor academic performance.

THC INCREASE

Strength of weed seized by federal authorities has steadily risen over time.

Denver retail outlets advertise strains containing 25 +% THC*.

*THC is tetrahydrocannabinol the main psychoactive ingredient in marijuana.

Weed is getting stronger

Average THC percentage in federal seizures of imported marijuana, 1985 - 2013



CONCENTRATES SUCH AS WAX, BUTANE HASH OIL, EDIBLES

(AVERAGE JOINT CONTAINS 1-3% THC, CONCENTRATES MAY CONTAIN 30 -90% THC)













THE POT PLANT

- The pot/cannabis plant has over 400 chemicals.
- Delta 9 THC (Tetrahydrocannabinol) is the chemical responsible for most of marijuana's high.



Some chemicals derived from the pot plant may help control seizures and aid with appetite.

(Dronabinol to treat nausea caused by chemotherapy and boost appetite in patients with AIDS wasting syndrome and Nabilone - MS)

You do not need the psychoactive components to get the medical value!!!!!!!

IF YOU NEED MEDICAL ADVICE GO TO YOUR PRIMARY CARE PHYSICIAN!

Do not take yourself off of Doctor prescribed medication and supplement with marijuana!



Data

Marijuana Prevention Initiative

San Diego County

PAST 30-DAY MARIJUANA USE AMONG SAN DIEGO COUNTY YOUTH

- 16% of 11th graders reported smoking marijuana <u>in the</u> past 30 days in 2015.
- <u>All</u> students have seen reductions in past 30-day use since 2011.
- Past 30-day use for 7th and 9th graders is at an all-time low.

Source: CHKS,1999-2015

*In 2013, the response rate for nontraditional students participating in the survey was lower than in previous years, which could be a factor for the decrease in reported past 30-day use rates for that year.



DAILY MARIJUANA USE AMONG SAN DIEGO COUNTY YOUTH

<u>Daily marijuana use</u> is defined 20 as smoking pot 20 or more times in the past 30 days.

Daily marijuana use among 7th, 9th, and 11th graders has been declining since 2011.

Source: CHKS, 1999-2015

*In 2013, the response rate for nontraditional students participating in the survey was lower than in previous years, which could be a factor for the decrease in reported daily use rates for that year.



PAST 30 DAY USE - CALIFORNIA



California Healthy Kids Survey Data compiled by Prevention Research Center at the Pacific Institute for Research and Evaluation

USE AMONG YOUNG ADULTS NATIONALLY (AGES 19-28)

- Past 30 Day Marijuana Use among young adults ages 19-28 at the highest level since 1988.
- Daily Marijuana Use among young adults ages (19-28) at the highest since 1986!

Source: Monitoring the Future Survey 2013 volume 2 - College Student and Adult ages 19 - 55

SAN DIEGO COUNTY - ACCESS

Nearly 20% of 7th graders in San Diego County believe Pot is easy to get.

Over 50% of 9th and 11th graders believe Pot it is "easy" to get.



I just have to rant and rave how excited I am Eaze is finally here in SD! Eaze is the revolutionary new MMJ delivery service that is now serving San Diego. We have been featured in Forbes, on Jimmy Kimmel, Snoop is even an investing partner!

Its super easy, lightning fast and ultra safe. This is the future of 420 delivery!

We believe in the service so much that we are willing to put our money where our mouth is: Try a delivery from Eaze today and get \$35 OFF YOUR ORDER! No gimmicks, no catch, just use promo code NUG183.

Yes, seriously, \$\$ THIRTY FIVE OFF YOUR ORDER with code NUG183. Cant lose on that! Check it out today on EazeUP (dot)com!



Perception of Harm



San Diego County

SAN DIEGO - HARM PERCEPTION!

Perceptions of Harm among youth have been decreasing for marijuana, prescription drugs and synthetic drugs!



NATIONAL DATA: PERCEPTION OF HARM



18

ADDED QUESTIONS TO COUNTY CUSTOM MODULE

Vaping

- Edibles
- Drugged Driving
- Synthetics

Z. San Diego County Custom Questions

1. Module Sample

Table Z 1.1

	Grade 7	Grade 9	Grade 11	NTA
Student Sample Size				
Final number	11,212	17,547	15,454	1,135

Note: ANT includes continuation, community day, and other alternative school types.

2. Custom Questions

Table Z21

If you have ever used marijuana, where did you get it from?

	Grade 7 %	Grade 9 %	Grade 11 %	NT %
Friend, relative or family member	4	15	27	48
Someone you just met or didn't know well	1	4	7	19
Drug dealer	1	6	11	32
Medical marijuana dispensary/Pot Shop	1	3	6	20
Internet	1	1	1	5
Mexico	1	2	3	8
Home delivery	0	1	3	11
I grew it or I got it from someone who grew it	1	3	4	15
I have never used marijuana	94	81	67	34

Question HS/MS Z1.

Note: Cells are empty if there are less than 25 respondents. Total percentages may exceed 100% for "mark all that apply" items.

Table Z22

If you have ever used marijuana or concentrated marijuana how did you consume it?

	Grade 7 %	Grade 9 %	Grade 11 %	NT %
Smoke	3	13	24	49
Eat	1	2	5	7
Vape / Vaporize / E-cigarette	1	1	1	3
Hookah Pipe	1	1	1	2
Other	1	1	1	4
I have never used marijuana	93	81	67	34

Question HS/MS Z2

Note: Cells are empty if there are less than 25 respondents.

Trends

Marijuana Prevention Initiative

San Diego County

EVERYONE REACTS DIFFERENTLY TO DRUGS AND ALCOHOL!

Metabolism - Your Body

Family History

Environment



CURRENT TREATMENT DATA

Marijuana is the primary drug of choice for youth ages 12-17 in San Diego County funded drug treatment programs.

Drug treatment providers observing higher potency and frequent use, based on Creatinine ratio in a drug test.

"8 out of every 10 youth were admitted for marijuana addiction in 2015."

PERCENTAGE OF YOUTH TREATMENT ADMISSION RATES BY GENDER & AGE RANGE

MARIJUANA AS PRIMARY DRUG OF CHOICE - SAN DIEGO COUNTY TREATMENT PROGRAMS



ER DISCHARGES

Marijuana Prevention Initiative San Diego County

Marijuana-Related Emergency Department Discharge Data San Diego County 2006-2014

This fact sheet summarizes data obtained from the Office of Statewide Health Planning and Development, Emergency Department Discharge Database on County of San Diego Emergency Department visits related to cannabis use over a nine-year time frame (i.e., 2006-2014).¹ Table 1 provides data on discharges in which cannabis use was (1) the primary diagnosis or (2) either the primary or secondary diagnosis upon discharge (i.e., all diagnoses that included coding for cannabis).² For most secondary cases, individuals came into the Emergency Department for something else (e.g., broken arm, injury, flu, etc.) and cannabis use was added as a secondary diagnosis. In these cases, the drug use may or may not have contributed to the reason for the Emergency Department visit.

Table 1. Cannabis-related San Diego County Emergency Department Discharges by Year									
	2006	2007	2008	2009	2010	2011	2012	2013	2014
Total ER Discharges	573,858	601,102	612,310	643,091	635,302	671,815	698,303	727,510	781,289
Primary Cannabis-related Diagnosis Only									
Primary Cannabis-related Discharges	86	107	77	111	136	188	205	171	232
Primary Cannabis-related Discharge Rate* by Total ER Discharges	15.0	17.8	12.6	17.3	21.4	28.0	29.4	23.5	29.7
Primary Cannabis-related Discharge Rate* by County Population	2.9	3.5	2.5	3.6	4.4	6.0	6.5	5.4	7.2
All Cannabis-related Diagnosis (Primary & Secondary Diagnosis Combined)									
All Cannabis-related Discharges	1,108	1,734	1,851	2,362	3,722	4,300	5,311	7,354	10,302
Cannabis-related Discharge Rate* by Total ER Discharges	193.0	288.5	302.3	367.3	585.9	640.0	760.6	1011.4	1318.6
Cannabis-related Discharge Rate* by County Population	37.1	57.5	60.7	76.7	119.6	137.2	168.0	231.0	320.5

*Rate per 100,000 people

¹ Source: California Office of Statewide Health Planning and Development, Emergency Department Data. Prepared by the California Department of Public Health, Safe and Active Communities Branch. Reports generated from http://epicenter.cdph.ca.gov on: March 14, 2016.

² A primary or secondary cannabis-related diagnosis is assigned an ICD-9 code of 304.3 or 305.2 following a positive blood test for the presence of THC or the patient's self-disclosure of use.

Funded by the San Diego County Health and Human Services Agency, Behavioral Health Services

POISON CONTROL 2011-15



*Timeframe for 2011-2014 is from January-December; timeframe for 2015 is from January-November. Source: California Poison Control Center, personal communication (March 2015).

Counties with Highest Number/Percentage of California Poison Control Center Cases for Marijuana Exposure over a Three-Year Period (2013-2015*)

County	Number of Cases	County Percentage of Total State Cases		
Los Angeles	409	20.6%		
San Diego	141	7.1%		
Orange	111	5.6%		
San Bernardino	110	5.6%		
Alameda	104	5.2%		
Riverside	100	5.0%		
	975	49.1%		

*2015 data is for January-November

Source: California Poison Control Center, personal communication (March 2015).

ADOLESCENT BRAIN



- The adolescent brain continues to develop well into the mid 20s. The brain continues to be streamlined during this period. (pruning)
- THC interferes with the connections being made to different areas of the brain, creating an imbalance in the cannabinoid system.
- Attention, working memory, learning.

LOCAL HEALTH ISSUES

- Many people who smoke marijuana have lung issues including chronic bronchitis. Marijuana smoke contains the same cancer causing carcinogens as cigarettes.
- Too much marijuana, has resulted in Cyclical Vomiting Syndrome, severe abdominal pain and vomiting.



SAN DIEGO COUNTY: MEDICAL EXAMINER REPORT

- Motor vehicle-related fatalities accounted for 291 cases in 2014, up from 247 the previous year, an increase of nearly 18%. Accidental pedestrian deaths made up 88 of those cases. Those 88 cases are up from 64 deaths the previous year.
- Almost half of the accidental pedestrian deaths who were tested were under the influence of alcohol and/or illicit drugs
 most commonly methamphetamine or THC.
- Many of those killed were people running across freeways while it was dark outside.



FOOD PRODUCTS



Marijuana Prevention Initiative

San Diego County

NO REGULATIONS!



NO REGULATIONS

- No quality assurance!
- No potency limits!
- No sanitary requirements!
- No labeling requirements!
- No advertising requirements!



COLORADO AND EDIBLES

- The proliferation of marijuana-infused edibles stunned state and industry leaders, making it one of the biggest surprises during the first year of legal recreational marijuana sales.
- Potent cookies, candies and drinks once considered a niche market — now account for roughly 45 percent of the legal marijuana marketplace. A YEAR OF LEGAL POT





EXPLOSIONS SAN DIEGO



VERY DANGEROUS PROCESS!

Uses butane gas to extract a potent liquid out of the plant.



BUTANE GAS – COLORLESS, ODORLESS, HIGHLY FLAMMABLE



90% 2ND AND 3RD DEGREE BURNS - 2015

Fully Involved Apt/Unit

Victim 90% 2nd & 3rd° Burns



BHO Fire Injury
HASH OR HONEY OIL

Oil can be whipped into a budder and cooked into products like brownies, cookies, etc.

Sprayed onto generic candies

Vaped in vape pens

Made into drops known as tinctures





EDIBLE EFFECTS

- May not feel anything for 30 to 60 minutes (on a full stomach may take nearly two hours to feel full effects).
- The high can last 4 to 8 hours while the effects from smoking can wear off in an hour or less.





HOW MUCH IS TOO MUCH?

Colorado Teen Jumps To His Death After Eating Marijuana Cookie

Newser April 3, 2014

Leave a Comment // News





For the first time since Colorado legalized weed for recreational use, a coroner has listed "marijuana intoxication" as a contributor to a death. Wyoming student Levy Thamba was in Denver on spring break with three friends when he jumped to his death from a Holiday Inn balcony after eating a marijuana cookie, reports the *Denver Post.* His friends told investigators he "exhibited hostile behavior" after eating the cookie, and though initial attempts to calm him down seemed to work, he ended up leaping from the balcony, USA *Today* reports. *Read more on Newser...*

- The pot infused
 cookie contained as
 much THC as six
 high-quality joints.
- Takes longer to feel the high, people ingest more than recommended
- Severe Hallucinations

23 YEAR OLD LUKE GOODMAN

- Consumed 5 peach tart candies
- Each candy containing 10mg of THC.
- Started becoming jittery and speaking incoherently.

Shot himself

Food Safety News

Dieaking	110113101	everyones	consumption	

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Third Death in Colorado Linked to Marijuana Edibles BY NEWS DESK | MARCH 27, 2015

The third death associated with marijuana edibles could not have come at a worse time for the state's 15-monthold legal pot industry. Services are being held today in Tulsa, OK, for Luke Goodman, 23, who reportedly killed himself last Saturday night in a condo at Colorado's Keystone Ski Area, where he was staying for two weeks with his family.

It will be a few weeks before toxicology reports will be returned, but Goodman's family and friends suspect that edible marijuana was a factor in the self-inflicted gunshot death. His mother, Kim Goodman, blames her son's death on "a complete reaction to the drugs."

Another controversy from a death linked to marijuana edibles was not what the industry needed, especially this week when it was making legislative moves to kill a regulation taking effect in 2016 calling for all marijuanainfused foods to have a distinct look.



The bill to loosen the coming requirement that marijuana-infused cookies or candies be clearly identified as potinfused did not get a single vote in the committee. The outcome was hailed as a bipartisan agreement that potinfused food is going to look different than regular food in Colorado come 2016.

It left the conservative Colorado Springs Republican who sponsored the bill to repeal the requirement, state Sen. Owen Hill, charging his colleagues with "micromanagement."

Edibles account for about 45 percent of Colorado's newly legal pot market.

Goodman and his cousin, Caleb Fowler, reportedly purchased \$78 worth of marijuana products, including edibles, last Saturday afternoon. They began ingesting peach tart candies, each containing the recommended dose of 10 mg of THC, or tetrahydrocannabinol, which is the chemical responsible for most of marijuana's psychological effects.

Fowler says his cousin ate at least five of the candies and later became jittery and was talking incoherently.

COLORADO 911 SHOOTING



By CRIMESIDER STAFF / CBS/AP / August 25, 2014, 12:10 PM

Man who ate pot candy must stand trial in wife's killing



Richard Kirk / DENVER POLICE DEPT. VIA CBS DENVER

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DENVER - A judge ordered a Denver man on Friday to stand trial in the killing of his wife, who told dispatchers moments before her death that he was paranoid and hallucinating after eating marijuana-infused candy.

Defense attorneys for 48-year-old Richard Kirk suggested during a preliminary hearing that he was so impaired by the pot that he may not have intended to kill his wife. Suspect shot wife while she was on the phone with 911.

The victim, told dispatchers her husband was so impaired after eating the "Karma Kandy Orange Ginger" that he was crawling through a bedroom window and cutting his legs on broken glass.

Only substance found in Kirk's blood was THC.

CRAWFORD HS - OCT 23, 2015



CRIME, COURTS & FIRE

Marijuana brownies sicken Crawford High students

By Pauline Repard | 6:04 p.m. Oct. 23, 2015 | Updated, 5:08 p.m. | Oct. 24, 2015

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SAN DIEGO — Five students got sick at Crawford High School Friday after eating marijuana-laced brownies, a school district official said.

- All five were taken to Rady Children's Hospital for treatment. They were reported to be in stable condition.
- The students at the school in the El Cerrito neighborhood reported to staff that they had eaten the brownies, then felt ill, said San Diego Unified School District spokeswoman Linda Zintz.
- School staff called for paramedics about 12:30 p.m. and school district police began an investigation.

Zintz said she had no information about where the teens got the brownies and whether they were eaten on or off-campus.

School Principal Richard Lawrence sent recorded voice messages to parents Friday afternoon, saying five students taken to the hospital as a precaution after injesting marijuana brownies were in stable condition and expected to be released from the hospital in the evening.











CANNABIS LOZENGE OVERDOSE

San Ysidro High School two 14-year females took three of these lozenges at school: One had elevated heart rate of over 150 beats per minute, constricted pupils, cold sweats. The other girl had a decreased heart rate, extremely low blood pressure and dilated pupils.

Originated from San Diego based online company "Kind Bake"

45% THC



SIDE EFFECTS

Hallucinations Paranoia Anxiety Panic Depression



SMOKING VS. EATING

- Most people don't realize when we smoke cannabis, 80% of the cannabinoids are burnt off.
- We can absorb into the blood stream, about 20% of the cannabinoids that end up in our lungs.
- When eating cannabis, we can absorb most of the THC content.



POPULAR COMBO

Benzodiazepines (Depressant) and Marijuana

Xanax (aka alprazolam, bars, footballs), Klonopin (aka clonazepam, klonies), Valium (aka diazepam, blues), Ativan (lorazepam), Versed (midazolam).



When mixed with marijuana, the sedative effects of benzodiazepines are increased causing impaired memory, poor concentration and confusion.

DO NOT TAKE YOURSELF OFF OF DR. PRESCRIBED MEDICATION!

Law Enforcement, increasingly responding to calls for people that have taken themselves off of Doctor prescribed mental health medications supplementing with marijuana.

Most psychotropic drugs require a weaning off period.



NATIONAL ALLIANCE ON MENTAL ILLNESS

- The overwhelming consensus from mental health professionals is that marijuana is not helpful—and potentially dangerous—for people with mental illness.
- Marijuana can directly worsen symptoms of anxiety, depression or schizophrenia through its actions on the brain.
- Approximately one-third of people in America with schizophrenia regularly abuse marijuana.

SCHIZOPHRENIA



The association between adolescent marijuana abuse and future development of psychosis has become <u>accepted</u> in literature.

- The risk of developing long-term psychosis has been found to increase proportionally with increasing frequency of marijuana use.
- Adolescence have an age related risk of developing longterm hallucinations or schizophrenia from abusing marijuana.

Source: In press "Cannabis and the Adolescent Brain" - Pediatric Annals, March 2014; Dr. Robert J. Hilt, MD, FAAP, Assistant *Professor* of Psychiatry, University of Washington

Marijuana Prevention Initiative

San Diego County

MPI PREVENTION AND COLLABORATION

KEY LEADERSHIP TEAM

2012 - Develop and recruit partners to Key Leadership Team (KLT). Members include individuals and agencies that are representative of San Diego County:

- San Diego County Sheriff's Department
- San Diego County Office of Education
- San Diego County Probation
- University of California San Diego Addiction Research
- Friday Night Live
- Californians for Drug-Free Youth (CADFY)
- San Diego Unified School District
- Behavioral Health Advisory Board
- McAlister Institute Treatment
- Scripps Hospital

PARTNERING WITH SAN DIEGO COUNTY OFFICE OF EDUCATION

- Members of the Marijuana Prevention Initiative's Key Leadership team.
- Author of multiple media pieces and events.
- Developed data utilizing current CHKS surveys to track 9 of the largest school districts, rates of drug use. New custom module addressing emerging trends!
- Multiple school presentations with students 6th grade and up, trainings with SRO's, school staff, mental health workers, nurses and administration regarding emerging drug trends.

MEDIA MESSAGING

Develop media pieces regarding:

- Adolescent health impacts related to marijuana use.
- To inform of the impacts to youth in states that have already legalized. (truancy, school performance, <u>drugged driving</u>, ER visits and mental health issues.)
- Emerging trends include: increased use, paraphernalia and vaping, food/snack products, increased potency, delivery services and other access points including phone "apps" available for easy access.

MPI NEWS CONFERENCE



CHANGING THE MEDIA LANDSCAPE



Home » Opinion » This Article

The Hidden Danger in Unregulated Marijuana Edibles

Share This Article:



Medical marijuana shop. Image via Wikimedia Commons

By Dr. Roneet Lev

Buying snack foods and beverages is a common occurrence. We routinely review the package label of all the ingredients, as well as the serving size and calorie content. We trust that the products we buy are made in a safe, clean environment.

Yet, for marijuana infused food products, no set standards exist. Currently, the food and beverage products containing tetrahydrocannabinol, or THC, the psychoactive ingredient in pot, have absolutely no oversight, and there is no way a consumer can know how potent the snack item is or if it contains an allergen. Users of these

products really have no idea what they are smoking or eating and this unknown can be deadly. Last October, five Crawford High School youth were taken to the hospital for eating brownies

containing marijuana. The principal took the time to write a letter to parents stating, "Unfortunately,





Sungevity Hey CA Business Owners



YOUTH CULTURE AND MEDIA

- Provide media pieces in a youth relevant format.
- Short media messages with links and visuals. YouTube
- More information; less "scare tactics", how will drug use impede my health, career plans and future.
- The effect of marijuana on the environment (drought, electricity, illegal grows).
- Drugged driving!

ACTION: IMPROVE KNOWLEDGE

1.Continue reaching out to non-traditional schools and "at risk youth"

 conduct focus groups, forums, workshops, and recruit at-risk youth to participate in youth group activities.

2.Continue to track dispensaries and proximity to youth-sensitive locations.

3.Engage in information dissemination on dangers through

 social media, trainings, media events, workshops, and community forums.



DRUGGED DRIVING CAMPAIGN KICK OFF JUNE 11, 2015

Marijuana Prevention Initiative

San Diego County

SOME OF US THINK DRUGGED DRIVING IS HARMLESS!

More than 40% of high school students attending nontraditional schools have driven or been driven by someone while under the influence of marijuana.



Source: CHKS, San Diego County, 2015

NO STATEWIDE STANDARDS OF IMPAIRMENT

- No uniform Nano-gram limit (Alcohol .08)
- Stricter laws to obtain blood samples.
- Perceived risk of impairment from THC is low.
- Prosecutions are low when drugs "only" are involved!
- Metabolism marijuana can stay in system for 30 to 40 days, does not mean impaired.

PUT DRUGGED DRIVING ON YOUR RADAR!



DRUGGED DRIVING MEDIA



Home » Opinion » This Article

How Safe are We in San Diego from Drugged Drivers?



Sheriff's Department DUI checkpoint. Image courtesy San Diego Sheriff

Dr. Roneet Lev and Matilda Casas

A spate of suspected drugged drivers made news in San Diego County as 2015 began.

A North County driver suffered a broken back when his car was hit. A high-speed chase through San Marcos ended with a man in custody. A woman pleaded guilty to manslaughter after a fatal crash in University City. An 18-year-old faces felony charges after a wreck in Escondido left his passenger with neck injuries. And a DUI checkpoint off State Route 78 had two drugged-driving arrests.



But drugged driving doesn't always make headlines and it's not new.

A 2012 roadside drug survey by the Office of Traffic Safety tested the saliva of more than 1,000 nighttime drivers around California. One out of seven drivers tested positive for at least one drug that could cause impairment. Marijuana and alcohol virtually tied for the most positive drug test results



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OPINION | COMMENTARY

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Is euphoria of recreational pot clouding our common sense?

By Jim Crittenden & Jeni Mendel | 4:30 p.m. March 28, 2014

The euphoria surrounding legalizing pot for recreational use is clouding common sense when it comes to driving. Pot remains the drug of choice for teenagers and research shows that youth are extremely vulnerable to marijuana's ill effects. Young drivers who smoke pot are at particularly high risk for being involved in a vehicle crash, not only due to overall driver inexperience, but also to the increasing availability of pot products with high levels of THC (tetrahydrocannabinol).

In a recent study of 23,500 drivers from six different states including California, drugged driving accounted for more than 28 percent of traffic deaths in 2010, up from more than 16 percent in 1999. Marijuana was the primary drug involved in the increase. It is important to note that five out of the six states surveyed have medical marijuana policies in place.



ransform Your

In a recent National Longitudinal Study of Adolescent Health, youth ages 16 and younger who reported using multiple substances including alcohol, tobacco and marijuana were associated with higher rates of substance use dependence as an adult. Early users of all three substances were more than twice as likely to meet the criteria for marijuana dependence. Past 30-day use of marijuana by teens 12 to 17 is highest in medical-marijuana states, according to the Substance Abuse and Mental Health Service Administration State Estimates from 2009-2010.



Fire Pits & Firep



Border rules on children not

In Washington state, drivers testing positive for marijuana increased significantly since legalization took place



DRUGGED DRIVING RALLY RAMONA



DRUG TRENDS-2016



AVAILABILITY OF DRUGS AND SOCIAL MEDIA

Easy access to many products.

Apps for Delivery services –GPS locators

Access to many people!

Constant posting of activities!



I just have to rant and rave how excited I am Eaze is finally here in SD! Eaze is the revolutionary new MMJ delivery service that is now serving San Diego. We have been featured in Forbes, on Jimmy Kimmel, Snoop is even an investing partner!

Its super easy, lightning fast and ultra safe. This is the future of 420 delivery!

We believe in the service so much that we are willing to put our money where our mouth is: Try a delivery from Eaze today and get \$35 OFF YOUR ORDER! No gimmicks, no catch, just use promo code NUG183.

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Yes, seriously, \$\$ THIRTY FIVE OFF YOUR ORDER with code NUG183. Cant lose on that! Check it out today on EazeUP (dot)com!

APPS TO ACCESS WEED

Nestdrop

estdrop is a Los Angeles startup that began as an alcohol delivery app nd has been in and out of the law's good graces since it made the jump o medical marijuana delivery last year. After downloading the app, it uickly let me know that the service was not available in Los Angeles espite delivering to nearby Pasadena. Nestdrop currently functions for 'eed delivery in Orange County, Oceanside, San Francisco, Stockton, ortland and Seattle. While Nestdrop touts itself as available in Seattle, ther Washington-based cannabis industry startups such as Canary and ave have not been able to stay operating legally within the state. I uess you can't stay legal in a city if your business started there. That ;, unless you're Eaze.





Eaze

After a failed attempt at using Nestdrop, I tried ordering through the San Francisco-based app Eaze (which touts Snoop Dogg as one of its investors). Although the app is advertised as being for both iOS and Android, in LA I could only find it in the Google Play store. After quickly getting an account verified via a photograph of my medical marijuana prescription and photo ID, the system let me browse through a selection of flowers (what the legal smoking community calls weed in plant form), prerolls, edibles and concentrates. But when I attempted to order any of their products, Eaze said that none of their drivers were in my area but that I should try again later. I doubted I would have had much luck later though, it's clear from the app's map that the drivers are steering clear of LA city proper and only driving in the nearby cities of Santa Monica and Culver City. The fact that any delivery drivers are showing up on the map at all is surprising because according to Eaze's website, the app is only available in San Francisco and the Bay Area.

Image State Nugg

Nugg is the only app that is legally functioning in all of Los Angeles, but it is no longer available for download on iOS or Android, meaning you have to order through its web browser application. Despite not being able to get weed with the press of a single button, Nugg sorts out the closest dispensary and tells you which ones have delivery service, a similar function to that of Yelp, except it's pot.





Blaze O'clock

Speaking of 420, in case you didn't know when to smoke up, one of the most prevalent weed culture apps are those that remind users when it's 4:20. This includes Blaze O'Clock (or more obviously called, the 420 Wallpaper Changer) which will not only give a quick audible alert, but also converts your phone's background to one of eight weed themed wallpapers (two of which feature Snoop Dogg) for 420 seconds. I'm not quite sure what happens on iOS but on my Android device there is also a little cannabis leaf that appears in the upper left-hand corner where my roaming and data error symbols might show up.

ACCESS FROM DISPENSARIES

- 150 designated locations for dispensaries in Un-incorporated San Diego County. Temporary moratorium on new storefronts. March -2016
- County Collective/Dispensary Ordinance prohibits the sale of edible products. Can sell dry ingredients!
- The City of San Diego allows (4) dispensaries per (9) council districts.
- All other San Diego cities have bans!



In 2014-15, 582 medical cards were issued countywide

DRUG TRANSACTIONS TODAY!



GRINDERS

- Youth in possession of grinders.
- Herb is ground up into small consistent pieces, which maximizes surface area.
- Provides an even burning/vaporizing
- No annoying aspect from sticky fingers when breaking up buds by hand, those sticky fingers are soaking up trichomes and hurting potency.



DABBING PARAPHERNALIA

Paper clips, dental tools, small screw drivers and pens with residue on tip.



VAPING/E-CIGS

Marijuana Prevention Initiative

San Diego County

"LIQUID NICOTINE CAN CAUSE SERIOUS POISONING, AND EVEN DEATH, AMONG YOUNG CHILDREN,"

In January 2012, the number of children poisoned by e liquid was 14. By April 2015, that number had risen to 223. Almost 50 percent of the kids were less than two-years-old.

According to the study, about 14 percent of calls were about exposure to e-cigarettes, in about 92 percent of the e-cig cases, the kids swallowed liquid nicotine.

Source: National Poison Data System 2016 about nicotine and tobacco products from January 2012 to April 2015.


E-CIGS, VAPE PENS

- Small and easy to hide
- Easy to purchase online
- No odor!
- Vape a variety of drugs.
- No easy way to test what is in them.



NATIONAL DATA

Among high school students who had used marijuana at least once in their lifetime, **23% reported using e-cigarettes to vaporize dried cannabis leaves**; 15% reported using e-cigarettes to vaporize hash oil; and, 10% reported using e-cigarettes to vaporize "wax" (a high-potency marijuana product)



Source: Morean, et al., 2015

VAPING VARIOUS FORMS OF POT

Dry Herb Vape 24 Hash Oil & Wax Vape 12 Wax Vape- Dabbing

A LOT WE DO NOT KNOW?

Vaper Severely Injured When His E-Cigarette Blows Up In His Face, Creating A New Hole In His Mouth

BY BRANDON WENERD - 09.10.15





r or not vaping is safer than smoking. We've posted like four articles t BroBible (here, here, here, and here). It's a contentious subject wi sion is that both have their inherent risks that all users should be

uria is an awful one, however. According to Fox 5 DC, he was te device exploded in his face.

ed James. "I'm at work and things quieted down and I stepped do. Next thing I know, it exploded and I was on my way to a hospital in an ambulance, and that is the last thing I remember."

e-cigarettes to vape marijuana: study

E-cigarettes may be just as addictive: study

FLORIDA MAN IN COMA AFTER E-CIG EXPLODES IN FACE: FAMILY

Caples was smoking the e-cig Friday during a work break when the device exploded, breaking his neck, burning his mouth and knocking out his teeth, his sister Colessia Porter said. The Colorado college student was rushed to Memorial Hospital in critical condition, and underwent a successful spinal surgery on Sunday night, she told the Daily News.

"He could have lost his life," she said. "There's people that have lost limbs from this. We cannot have something of this magnitude happening to people."





Cordero Caples, 29, was in critical condition in a Colorado Springs hospital after an electronic cigarette exploded in his face.

Caples suffered a broken neck, burns on his mouth and a broken tooth.

The victim, who is a father of a 1-year-old girl, was almost paralyzed for life from the explosive-cigarette. He came out of the spinal reconstruction surgery in stable condition, Porter said. She said he was suffering immense pain prior to the surgery, and was relieved, but still aching from the incident. He told her he didn't know that the vaping devices could become dangerous handheld bombs.

ARE THEY SAFE??

Man catches fire after e-cigarette explodes in his pocket at petrol station video



A man has suffered second-degree burns after his faulty e-cigarette set his trousers on fire at a petrol station in the US state of Kentucky. CCTV footage from the Quality Quick Convenient store in the town of Owensboro shows the man standing near the counter when sparks start shooting out of his trousers

A 16-Year-Old Teen Suffered Second Degree Burns When an E-Cigarette Exploded in His Face

mic.com 20 hours ago

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E-cigarettes are all the rage these days, as the grim fates of chain smokers make traditional drags increasingly unpopular. But as researchers continue to look into whether the e-cigarette presents the same risks as its predecessor, it would seem there's another horrifying hazard e-cigs pose that cigarettes never did: explosions.

Such was the fate of 16-year-old Ty Greer, a teen in Alberta, Canada, who suffered second degree burns and broken teeth after his e-cigarette spontaneously exploded just inches from his mouth while he was using it in his car.

"It lit my kid's face on fire, busted two teeth out," Perry Greer, Ty's father, told the *Canadian Press.* "It burned the back of his throat, burned his tongue very badly. If he wasn't wearing glasses, he possibly could have lost his eyes. ... He wanted to die. That is how much pain he was in."



LAWSUITS

N.Y. teen hospitalized after his e-cigarette explodes

USA TODAY NETWORK Jon Hand, Rochester (N.Y.) Democrat and Chronicle 8:35 p.m. EDT May 4, 2016



Ryan Scholand of Ogden has a hole in the back of his throat, deep cuts on his hands and burns on his upper lip thanks to an unlikely culprit: an exploding electronic cigarette. (May 4, 2016) Video by Max Schulte.



Photo: Max Schulte Rochester

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Ryan Scholand of Ogden has a hole in the back of his throat, deep cuts on his hands and scars already forming on his upper lip.

He said he had just replaced the battery in the e-cig, a battery powered device that simulates tobacco

E-cigarette explosions prompt three lawsuits in California



Severe injuries to his mouth, tongue, and left index finger

- 7 day hospitalization
- Two surgeries on his tongue
- Two surgeries on his left index finger, including amputation at the knuckle
- Ongoing treatment at the Grossman Burn Center



An image provided by Shernoff Bidart Echeverria Bentley LLP shows Vicente Garza's injuries after an electronic cigarette exploded near his face. (Shernoff Bidart Echeverria Bentley LLP)



In Case You Missed It



Doctors' message to Asian Americans: Watch out for diabetes even if you're young and thin

FDA ACTION COMING!

The rules will bring the industry under federal oversight for the first time.

Hundreds of e-cigarette brands will have to undergo a lengthy federal review to stay on the market.

Limit e-cigarette sales to minors and require new health warnings.

"In a shift vigorously opposed by the industry, manufacturers must seek federal permission to continue marketing all e-cigarettes launched since 2007, making up the vast majority of the market".

FDA brings e-cigarettes under federal authority

MATTHEW PERRONE Associated Press May 05, 2016





FILE - In this April 23, 2014, file photo, a man smokes an electronic cigarette in Chicago. On Thursday, May 5, 2016, the Food and Drug Administration released long-awaited rules that bring the burgeoning electronic cigarette industry under federal oversight. (AP Photo/Nam Y. Huh, File)

WASHINGTON (AP) — New federal rules announced Thursday have the potential to upend the multibillion-dollar electronic cigarette industry just as it is attempting to position itself as an alternative to traditional cigarettes.

Under the long-awaited rules issued by the Food and Drug Administration, hundreds of e-cigarette brands will have to undergo a lengthy federal review to stay on the market. The rules will bring the burgeoning industry under federal oversight for the first time.

The changes will limit e-cigarette sales to minors and require new health warnings. In a shift vigorously opposed by the industry, manufacturers must seek federal permission to continue marketing all e-cigarettes launched since 2007, making up the vast majority of the market.

VAPING DEVICES

Vaping devices can be used for many drugs and may look like familiar products.













SPICE

Marijuana Prevention Initiative

San Diego County

DOWNTOWN AREA SPICE POISONINGS NOV 2015 - PRESENT

EMS reporting 2-3 poisonings a day!

- Possibly new "Spice" compound with unknown health effects.
- Between March 2015 and February 2016 400 percent increase in Emergency Medical System (EMS) incidents involving Spice.
- Taxed EMS system and resources expenditures of \$2.4 million.
- Increase production and accessibility of New Psychoactive Substances (NPS).

WHAT IS SPICE?

A chemical sprayed on plant material.





ONGOING SPICE OVERDOSES

- The chemicals affect brain receptors differently than THC.
- Some synthetic cannabinoids are 100X stronger than THC.
- Synthetic cannabinoids are produced as an oil or a crystalline powder that can easily be sprayed on plant material.



WHAT THE DRUG SPICE IS "NOT".

- **1.** Spice is "not" pot, it is a chemical sprayed on a fuel source (plant material, paper) that may resemble marijuana herb.
- 2. Spice is "not" plant-based; there are no naturally occurring spice plants or spice chemicals found on earth. Many Spice chemicals are produced in labs and smuggled in from countries like China.
- 3. Spice has "no" other use other than to get people high. There are no benefits to using Spice, not even accidental ones.
- 4. Spice is "not" without risk. Many first time users of Spice have ended up in emergency rooms with severe hallucinations, excited delirium, paranoia, heart attack, seizures, vomiting, kidney failure and death.

LIQUID SPICE



Q SPICE INFORMATION ~ ADDICTION RESOURCES ~ SUBMITTE

Vaping Spice & K2: More Dangerous Than Smoking?

Posted on May 17 by Spice Addiction Support



The Rise of Liquid Synthetic Marijuana: New Brands, New Risks

The popularity of vaping synthetic drugs – inhaling them in a vapor form, rather than smoking – is increasing in the US and UK.

Vaping is accomplished using an e-cigarette or "vape pen", an electronic device that atomizes liquids and makes the vapor available for inhaling. Users load a liquid solution containing their drug of choice into the device, turn it on, and inhale.



LEGALIZATION UPDATES

Marijuana Prevention Initiative

San Diego County

UPDATES COLORADO & WASHINGTON

ACCNY MOUNTAIN Cacade * Uat * Wyoning * Mactain Demonstration The Machine Transformer The Machine The	January 2016	MARCH 2016
The Legalization of Marijuana		
in Colorado: <i>The Impact</i>		
Latest Results for Col	orado	Washington State Marijuana Impact Report Northwest High Intensity Drug Trafficking Area

YOUTH USE IN COLORADO RMHIDTA - 2016

The latest 2013/2014 results show Colorado youth ranked #1 in the nation for past

month marijuana use, up from #4 in 2011/2012.



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MORE FROM COLORADO...

In 2014, the first year in which marijuana retailers began selling recreational pot, calls to the Rocky Mountain Poison and Drug Center for marijuana exposure increased over 70% from 2013 and nearly 150% from 2012 (RMHIDTA, 2015). Additionally, 45 of the 151 calls received in 2014 involved children ages eight or younger (Johnson, 2015).

BHO extraction lab explosions increased 167% from 12 in 2013 to 32 in 2014. In addition, injuries related to THC extraction lab explosions increased 67% from 18 in 2013 to 30 in 2014 (RMHIDTA, 2015).

WASHINGTON

Data shows that the diversion of Washington State marijuana is ongoing, that the rate of treatment admissions has been constant for marijuana disorders and that driving under the influence of marijuana has contributed to an increase in traffic crash fatalities. The Memo also states that mandatory protections need to be in place precluding youth access to marijuana. Data shows that not only do youth have access to multiple sources, but that they have remained consistent, if not more prevalent since legalization. Youth continue to experience a range of consequences resulting from marijuana use, and rates of abuse appear to be increasing. Youth and adults also continue to drive while high and to engage in serious crimes.

Data shows that the perception of harm is low for all age groups surveyed and that Poison Center calls have dramatically increased since legalization. The THC concentration levels in Washington State marijuana continue to increase in order to satisfy the demand of consumers. Federal laws are being violated as Washington State marijuana is sent through the postal service and THC extraction labs are injuring innocent victims.

WASHINGTON

 Calls to the Washington Poison Center for marijuana exposures increased 56% from 158 calls in 2013 to 246 in 2014; 48 of the 246 calls in 2014 involved children ages 12 or under (Johnson, 2015).



WASHINGTON - BHO

- 90% of public safety violations against recreational licensees deal with minors
- The average potency of marijuana flower for one Seattle-based retailer during the month of July 2015 was 21.24% - for marijuana concentrates the average potency was 72.76%.



In 2014, there were seventeen reported THC extraction lab explosions across the state. Fen were located on the western side of the state with the remaining on the eastern side. Descriptions of some explosions follow:

RECOMMENDATIONS FOR PREVENTION

- Start prevention in elementary school.
- Use local data sources (CHKS) to track drug trends.
- Include Drugged driving information in driver education classes
 Start Smart classes.
- Statewide Develop strict standards/limits for edibles.
- No vape devices for youth and should be tested for adult use!
- Drug prevention should be conducted throughout the year.
- Parent involvement in drug prevention efforts.
- Conduct frequent trainings for staff and administration on emerging drugs.
- Encourage medical providers to inquire about drug and alcohol use during routine medical check ups/visits.
- Put synthetic drugs/Spice on the radar drug testing!

NPI WEBSITE

MPI

Marijuana Prevention Initiative San Diego County

mpisdcounty.net



- Multiple resources, info cards, data, PowerPoints available for download.
- Half day trainings available marijuana, RX and synthetics.

QUESTIONS?

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