

## HP/DP Contacts,

I hope this finds you well and involved in lots wellness activities. Here are **ten updates and a few new funding opportunities**. Thanks to all who have provided information and excuse any cross posting.

I encourage you to share this information and forward me items for the next update. Wishing each of you the best for the happiest and healthiest holiday season!

### Updates:



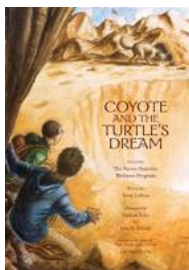
**1. Congratulations Indian Health Center of Santa Clara Valley in San Jose for having a poster presented at the American Public Health Conference this year!** Using data to support development of Community Wellness, Outreach and implementation of a Wellness Center Model leading to policy change is exciting news.

Attached is a PDF copy of their poster.

**2. Are you on facebook? If so, check out the Native American Health Centers cooking class video!** <http://www.facebook.com/pages/Native-American-Health-Center-Nutrition-Fitness-Department/204570449588504>. If you organization has a facebook and would like it shared on the national HPDP facebook, please forward me the information.

**3. World AIDS Day is December 1<sup>st</sup>.** In 1988 to create awareness about HIV/AIDS, the World Health Organization established World AIDS Day. The theme this year is "Leading with Science, Uniting for Action." For more information simple, powerful and engaging ways to take action around World AIDS Day, visit <http://aids.gov/>. One way is to take part in the Facing AIDS 2011 for World AIDS Day photo sharing initiative at <http://facing.aids.gov/>! This is the fourth year people are invited to photos and messages. The National HIV/AIDS Strategy can be found at: <http://www.aids.gov/federal-resources/policies/national-hiv-aids-strategy/>

**4. IHS Chief Medical Officer's Rounds December 8<sup>th</sup> at 11:00-12:15 (pacific time), "Health Communications in the IHS: Health Literacy and Health Education"**. This will be a WebEx session, presented by Mary Wachacha, Lead Consultant, IHS Health Education Program. To participate go to: <https://ihs-hhs.webex.com/ihs-hhs/k2/j.php?ED=166418047&UID=0&HMAC=e29ac3eaea480ac28e4a6d3c54c57629698fb2ea&RT=MIMxMQ%3D%3D> and use the password cmorounds. The direct call-in only number is 1-877-668-4490, access code 719-736-918. *No continuing education credit is available for telephone-only participation.* If you would like to receive continuing education credit, please enter the on-line webex session **first** before dialing in. As with other session, this one will be recorded and on the IHS WebEx Training Center under "recorded sessions, on the left tool bar. For questions prior or following the session, please contact Dr. Mark Carroll ([mark.carroll@ihs.gov](mailto:mark.carroll@ihs.gov)) or Mollie Ayala ([mollie.ayala@ihs.gov](mailto:mollie.ayala@ihs.gov)).



**5. A new book on prevention of type 2 diabetes for American Indian and Alaska Native youth now available from CDC.** The *Coyote and the Turtle's Dream* is an entertaining book for youth and combines mystery with health promotion messages about preventing type 2 diabetes. It is the first in a series of three books primarily for middle school youth. The book builds on storytelling traditions honored in the original Eagle Books series for younger children. In *Coyote and*

*the Turtle's Dream* a new character is introduced, Arianna is a young girl living with type 1 diabetes. Native youth and tribal leaders reviewed the book prior to publication and their comments are featured on the book cover and inside pages. Ordering information is available at: <http://www.cdc.gov/pubs/Diabetes.aspx?source=govdelivery>

**6. Getting Physical: The Public Health Approach to Active Living**, webinar held on Wednesday, December 7<sup>th</sup>, 11:30-1:00 pacific time. To register visit: <http://myemail.constantcontact.com/D4H--Physical-Activity-and-Public-Health-Web-Forum.html?soid=1102151109476&aid=uyGkcKXlxA>

**7. The First Lady's Let's Move! in Indian Country** (LMIC) initiative brings together federal agencies, communities, nonprofits, and corporate partners to support and advance the work that tribal leaders and community members are already doing to improve the health of American Indian and Alaska Native children. To **download their monthly newsletters** visit: <http://www.doi.gov/letsmove/indiancountry/index.cfm>  
**Share your success stories by emailing:** [letsmoveinindiancountry@ios.doi.gov](mailto:letsmoveinindiancountry@ios.doi.gov). **To be receive the newsletters by email:** <http://www.doi.gov/letsmove/indiancountry/join-us.cfm>.

**8.** The Inter Tribal Council of Arizona, Inc. (ITCA), in partnership with the Inter Tribal Council of Michigan is hosting the **“A PROMISE” Conference in May 2012 in Tempe, AZ**. The conference will **focus on best and promising practices around tobacco and chronic disease prevention in tribal communities**. The conference is free for the first 200 registered participants. For information contact: visit: Gwenda Gorman at (602) 258-4822 or visit: <http://www.apromiseconference.com/>

**9.** The nationally recognized **Prevention Institute** is offering **FREE training opportunities focused on understanding and analyzing the community factors that shape health, safety, and equity**. The training provides practical information, skills and tools. Participants will be able to understand the underlying causes of illness and injury, to support development of a comprehensive approach to transform unhealthy and unsafe environments. Tools included in the training will include: “Taking Two Steps to Prevention” <http://preventioninstitute.org/about-us/our-approach/taking-two-steps-to-prevention.html>, Community Tool for Health & Resilience In Vulnerable Environments (THRIVE) <http://preventioninstitute.org/component/jlibrary/article/id-96/127.html>, and The Spectrum of Prevention: Developing a Comprehensive Approach To Injury Prevention <http://preventioninstitute.org/component/jlibrary/article/id-105/127.html>. These trainings are available now on a “first-come, first serve” basis. For information on scheduling a training for your community contact Carolina Guzman or Shayla Spilker at: 510-444-7738 or by email: [Carolina@preventioninstitute.org](mailto:Carolina@preventioninstitute.org), [Shayla@preventioninstitute.org](mailto:Shayla@preventioninstitute.org). You may also visit their training website at: <http://preventioninstitute.org/services/trainings-and-presentations/free-training-opportunity.html>

**10. Interested in social marketing?** CDC has information that can help at: [www.cdc.gov/dnpa/socialmarketing](http://www.cdc.gov/dnpa/socialmarketing). This is a link to their CDCynergy: Social Marketing Edition, a training and decision tool homepage. The direct link is <http://www.orau.gov/cdcynergy/demo/>. CDC introduces this resource as a tool designed to help public health professionals systematically plan social marketing programs within a health context.

## ***Funding Opportunities:***

**1. Strategic Champions Project of the NHLBI Community Health Worker Health Disparities Initiative, funding announcement.** This NIH, National Heart, Lung, and Blood Institute's initiative aims to reduce health disparities in heart disease and asthma in underserved and minority communities across the United States. The purpose of this request for proposals is to fund Strategic Champions who can play a pivotal role in the Initiative by implementing and assessing one or more of the following activities:

- Train Community Health Workers (CHWs) and build their capacity to utilize NHLBI curricula, address heart health, partnership building and innovation.
- Expand and enhance successful CHW or heart health programs to broaden the use of NHLBI training, curricula and materials in the community through partnership building and innovative strategies. **Deadline: January 13, 2012.**

**Anticipated funding for up to eight Strategic Champion projects (subcontract projects) up to \$100,000 each for a period of 16 months.**

Period of Performance: April 1, 2012 – July 31, 2013. For more information visit:

<http://www.altarum.org/project-highlights-nhlbi-health-disparities-community-health-worker>

**2. Health Resources and Services Administration (HRSA) RURAL POLICY ANALYSIS PROGRAM funding opportunity.** HRSA is solicits applications for the Rural Policy Analysis

Program. The purpose of this program is to support research and analysis of key policy issues affecting rural communities to inform policy makers. The program is national in scope and looks

at cross-cutting rural health and human services issues in order to identify trends and challenges. **Deadline: January 17, 2012. Estimated awards: 1, anticipated amount \$225,000**

For more information visit:

<http://apply07.grants.gov/apply/GetGrantFromFedgrants;jsessionid=Qfh3TGgTWvDYxQB2DLGYgkF2PHPrTPML9xpJX7bGJBQNMcx1PXMn!-1784104149?opportunity=HRSA-12-096&agencycode=HHS-HRSA>

**3. University of Kentucky Center for Poverty Research, with funding from the Food and Nutrition Service in the U.S. Department of Agriculture, the will competitively award grants to qualified individuals and institutions to provide rigorous research that expands our understanding of hunger among children in the United States and the attendant policy implications. Letter of Intent Deadline: December 15, 2011 and Application Deadline: February 3, 2012.** Anticipated funding will support, four large grants at \$250,000 each and six small grants at \$100,000 each. For more information visit:

[http://www.ukcpr.org/Task\\_Order\\_II\\_Childhood\\_Hunger\\_RFP.pdf](http://www.ukcpr.org/Task_Order_II_Childhood_Hunger_RFP.pdf)

**4. The California Wellness Foundation - Responsive Grantmaking Program (California).** The California Wellness Foundation is dedicated to improving the health of the people of California

by offering program grants for health promotion, wellness education, and disease prevention. The foundation is offering grants to programs which address a number of health issues.

**Deadline for Applications: Rolling.** For more information visit:

[http://www.calwellness.org/how\\_to\\_apply/](http://www.calwellness.org/how_to_apply/)

**5. Share Our Strength's Cooking Matters™** mini grant empowers families at risk of hunger with the skills, knowledge and confidence to make healthy and affordable meals. **A \$500 stipend[1], which may be used for staff time, child care or transportation assistance, photocopies, translators, \$10 gift cards to complete the optional activity suggested in the facilitator guide, or additional costs associated with implementing this tour.**

- a. Only nonprofit organizations with a currently valid 501c3 status and other eligible tax-exempt organizations are eligible to apply.
- b. All selected mini-grant partners must agree to:
  - Lead at least 3 Shopping Matters tours by the March 31, 2012 deadline
  - Reach a minimum of 25 participants (combined total across all tours)
  - Conduct tours with low-income participants only
  - Offer the tours without compensation from participants
  - Distribute a short participant feedback survey to all tour participants, collect completed surveys, and return them to Share Our Strength by mail along with a completed Tour Reporting Form

Questions can be emailed to Claire Sadeghzadeh at [csadeghzadeh@strength.org](mailto:csadeghzadeh@strength.org).

Rolling application process starting on September 19, 2011

Nov 16-Dec 15 applications receive award notice by January 15, 2012.

All tours completed by March 31, 2012.

Applications may be accessed and submitted via the following link:

<http://www.zoomerang.com/Survey/WEB22CXVNFCJ3A/>

**6. School and Community Garden Grants**, are being accepted and will award 1000 school/community garden grants in the amount of **\$2000 each**. These grants offer a unique opportunity to increase kids access to fresh, nutritional, local produce.

**Deadline for Applications: December 31, 2011.** For more details visit:

<http://wholekidsfoundation.org/gardengrants.php>

**7. Ben & Jerry's Foundation: National Grassroots Grant Program** aims to further social justice, protect the environment and support sustainable food systems. Grants of up to \$15,000 are provided to grassroots, constituent-led organizations that are using community organizing strategies to accomplish their goals as well as organizations that provide technical support and/or resources to such groups.

**Deadline for Applications: Rolling.** For more information visit:

<http://www.benandjerrysfoundation.org/the-national-grassroots-grant-program.html>

8. **Bayer USA Foundation – Community Health and Development Grants** support programs that enhance the quality of life, provide unique and enriching opportunities that connect diverse groups, and ensure preparedness for tomorrow's leaders. Proposals focused on health and human services, education and workforce development, environment and sustainability, and/or arts and culture are welcomed. **Deadline varies.** For more information visit: <http://www.bayerus.com/Foundation/giving.aspx>
- 9 **The CA Wellness Foundation supports** project-driven initiatives and nonprofit organizations ability to meet basic organizational needs. Core operating support can be used to help underwrite the regular, ongoing health promotion and disease prevention activities of your organization and strengthen organizational infrastructure. **For more information visit:** [http://www.calwellness.org/how\\_to\\_apply/](http://www.calwellness.org/how_to_apply/)
10. **James Irvine Foundation**, Information on the **Special Initiatives funding** is available at: <http://www.irvine.org/grantmaking/our-programs/specialinitiatives>
11. **Operation Green Plant**, of The America the Beautiful Fund, is offering free vegetable, flower, and herb seeds to outdoor community projects. **Deadline for Applications: Rolling.** For more information visit: [http://www.america-the-beautiful.org/free\\_seeds/index.php](http://www.america-the-beautiful.org/free_seeds/index.php)
12. **Michael and Susan Dell Foundation - Helping Children in Urban Poverty Grants** funds projects that directly serve or impact children living in urban poverty, particularly in the areas of education, childhood health and family economic stability. **Funding amount varies, generally not funding more than 25% of a project's budget or more than 10% of an organization's total annual operating expenses. Deadline: rolling. Visit:** <http://www.msdf.org/Grants/default.aspx>

#### **CDC & NIH**

##### **A. Community-Based Partnerships for Childhood Obesity Prevention and Control: Research to Inform Policy (R03).**

Application deadlines (new submissions): February 16, June 16 and October 16, (expires May 8, 2012. *For more information visit:* <http://grants.nih.gov/grants/guide/pa-files/PA-09-140.html>

##### **B. Community-Based Partnerships for Childhood Obesity Prev/Control:**

Research to Inform Policy (R21). Application deadlines (new submissions) February 16, June 16 and October 16, (expires May 8, 2012. *For more information visit:* <http://grants.nih.gov/grants/guide/pa-files/PA-09-141.html>

##### **D. Obesity Policy Research: Eval. and Measures (R03) funding opportunity.**

Application deadlines (new submissions) Application deadlines (new submissions) February 5, June 5 and October 5, (expires Jan. 8, 2013. *For more*

*information visit:* For more information visit: <http://grants.nih.gov/grants/guide/pa-files/PA-10-029.html>

**H. Home- and Family-Based Approaches for the Prevention or Management of Overweight or Obesity in Early Childhood (R01)** Cycle deadlines (new submission): Feb. 5, June 5, Oct. 5 (expires: May 8, 2013). For more information: <http://grants.nih.gov/grants/guide/pa-files/PA-10-127.html>

**I. Home- and Family-Based Approaches for the Prevention or Management of Overweight or Obesity in Early Childhood (R21)** Application deadline: Feb. 16, June 16, Oct. 16 (expires: May 8, 2013) For information visit: <http://grants1.nih.gov/grants/guide/pa-files/PA-10-128.html>

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Health is defined in the WHO constitution of 1948 as: A state of complete physical, social and mental well-being, and not merely the absence of disease or infirmity. Health is a resource for everyday life, not the object of living. It is a positive concept emphasizing social and personal resources as well as physical capabilities. Ref: Ottawa Charter for Health Promotion. WHO, Geneva, 1986

**California Area Homepage is at: [www.ihs.gov/california](http://www.ihs.gov/california) Health Promotion Disease Prevention information is in the Clinical Management section, with prior updates posted under the Resources hyperlink.**

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