

Tobacco Prevention Webinar

Wednesday, October 21, 2015



Deana Knauf



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3:00 p.m. ET
2:00 p.m. CT
1:00 p.m. MT
12:00 p.m. PT
11:00 a.m. AKT

1 hour long
(no credits offered)

Driving Positive Change Using MPOWER Strategies in Tribal Tobacco Programming: *How We Did It and How You Can Too!*

To join, click on link:

<http://ihs.adobeconnect.com/ihs-hpdg>

Learning Objectives – At the conclusion of this webinar, the participants will be able to:

1. Identify the MPOWER Strategies for (commercial) tobacco control and recognize the benefits of implementing these strategies in their own tribal community.
2. Describe how representative data can be used to mobilize community members, educate decision makers and advocates, and implement commercial tobacco policies, all leading to positive changes within their tribal population.
3. Identify how the MPOWER strategies have been used in one local community to monitor commercial tobacco use and how these findings were used to promote healthy changes in the community.