



# Advancing the CHR Strategic Plan: 2025 Progress and Impact



The Community Health Representative (CHR) Program advanced several major strategic priorities in 2025, strengthening workforce development, improving coordination, and enhancing support for tribal communities. This year's progress reflects a shared commitment to building capacity, expanding training, and supporting CHRs in the essential work they do every day.

## CHR Performance Measures for FY 2025

- **372,701** CHR patient contacts
- **158,338** CHR patient contacts for Chronic Disease Services
- **940** CHRs trained with ECHO series reporting data to the IHS CHR program
- **304** CHRs trained in Basic/Advanced/Specialty training modules

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### Advocacy and Awareness



*Focuses on ways to increase awareness and advocacy to support the National CHR Program and ensure that CHRs receive comprehensive support in providing continuous care for American Indian and Alaska Native people.*

- Developed provider-focused materials and strengthened CHR communications, including social posts, newsletters, blog posts, graphics, an updated FAQ, and a feature in the IHS Week in Review.
- Created and widely shared CHR videos across the IHS YouTube channel, CHR webpage, and social media platforms.

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### Partnerships



*Focuses on ways to strengthen partnerships across the National CHR Program and other health care teams to improve systems of care for AI/AN people.*

- Expanded the CHR Mini-Cog pilot to 20 programs across 8 regions (957 screenings) and continued the three-year CHR training partnership with Northwest Portland Area Indian Health Board.
- Launched a new collaboration with the IHS Public Health Council to support CHR initiatives.

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### Sustainability



*Focuses on ways to strengthen and sustain the National CHR Program and integrate CHRs into health care teams to ensure continuous care for AI/AN people.*

- Finalized IHM Chapter 16 and implemented the CHWSD distribution plan for the 2025 CHR Medicaid Summary Scan.
- Partnered with NAU to launch a multidisciplinary CHR Care Coordination pilot.

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### Workforce Strengthening



*Focuses on ways to develop and enhance CHR workforce training and strengthen CHR competencies*

- Launched a national CHR training program, now recognized for Medicaid reimbursement in 8 states, and implemented a new enrollment, verification, and tracking system.
- Developed a 3-part dementia training series to strengthen CHR knowledge and capacity.

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### Data Systems



*Focuses on ways to optimize CHR data collection and use to support individual and community-level well-being.*

- Advanced CHR note templates for PATH EHR (referral and patient visit documentation) with OIT Community Care-Enterprise Community Group.
- Developed a GIS-based CHR Mapping project. Outcome is an all IHS Areas CHR program map to include CHR service delivery.