### Sample Logic Model

### (You are welcome to use your own Logic Model format)

**Long-term Goal:** By the end of the project (year 5), there will be a 20 percent increase in children under 5 years of age riding in car seats (from 30% to 50%) at the XYZ community.

|  |  |  |
| --- | --- | --- |
| **Inputs** | **Outputs** | **Outcomes-Impact** |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | *Activities*  *(what we will do)* | *Participation*  *(who we will reach)* | *Short (1-2 years)*  *Knowledge & Attitudes* | *Medium (2-4 years)*  *Behavior and Environmental Change* | *Long (4-5+year)*  *Change in injuries* |
| **Personnel**  Tribal IP Coordinator  Child Passenger Safety Technicians  Head Start  **Partners**  Tribal Police  IHS OEHE  WIC  County Health Dept.  Parents/Caregivers  Community Health Education | Train child passenger safety (CPS) technicians  Conduct car seat check events  Conduct car seat use and survey  Provide education in the community on proper car seat use  Support police enhanced enforcement of current car seat laws | Individuals recruited  from community and  partner programs for  CPS training  Children under the age of 5 in the XYZ  community who attend Head Start, WIC, and prenatal clinics  Parents and caregivers    All community members of XYZ community who  participate in social  media and local media | Increase the number of CPS technicians to 6  Conduct quarterly car seat check events  Reach XYZ community members through social and other media  Conduct semi-annual car seat use and annual community knowledge and attitudes surveys  Develop a campaign to inform community of upcoming enforcement events | Increase the number of car seats distributed  Survey for increased car seat use  Maintain certification for CPS technicians  Institutionalize the car seat distribution program  Support police enforcement check events | Increase in car seat use  Increase in sustainability of motor vehicle-related injury programs and practices  Decrease risk factors and increase protective factors associated with MV injuries  Community-wide reduction in MV injury morbidity and mortality |

**External Factors:** The Police Department has committed to conducting events 3x per year as staffing allows.