### Sample Logic Model

### (You are welcome to use your own Logic Model format)

**Long-term Goal:** By the end of the project (year 5), there will be a 20 percent increase in children under 5 years of age riding in car seats (from 30% to 50%) at the XYZ community.

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| **Inputs** | **Outputs** | **Outcomes-Impact** |

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|  | *Activities**(what we will do)* | *Participation**(who we will reach)* | *Short (1-2 years)**Knowledge & Attitudes* | *Medium (2-4 years)**Behavior and Environmental Change* | *Long (4-5+year)**Change in injuries* |
| **Personnel**Tribal IP CoordinatorChild Passenger Safety TechniciansHead Start**Partners**Tribal PoliceIHS OEHEWICCounty Health Dept.Parents/CaregiversCommunity Health Education | Train child passenger safety (CPS) technicians Conduct car seat check events Conduct car seat use and survey Provide education in the community on proper car seat useSupport police enhanced enforcement of current car seat laws | Individuals recruited from community and partner programs for CPS trainingChildren under the age of 5 in the XYZ community who attend Head Start, WIC, and prenatal clinicsParents and caregivers All community members of XYZ community who participate in social media and local media | Increase the number of CPS technicians to 6Conduct quarterly car seat check eventsReach XYZ community members through social and other mediaConduct semi-annual car seat use and annual community knowledge and attitudes surveys Develop a campaign to inform community of upcoming enforcement events | Increase the number of car seats distributed Survey for increased car seat use Maintain certification for CPS technicians Institutionalize the car seat distribution program Support police enforcement check events  | Increase in car seat useIncrease in sustainability of motor vehicle-related injury programs and practicesDecrease risk factors and increase protective factors associated with MV injuries Community-wide reduction in MV injury morbidity and mortality |

**External Factors:** The Police Department has committed to conducting events 3x per year as staffing allows.