

Northern Cheyenne Tribe

Injury Prevention Program

Seat belt use in the community is low—in an observational survey conducted in January 2019, only 40% of drivers counted were wearing a seat belt.

PROGRAM GOALS

Reduce injuries from motor vehicle crashes on the Northern Cheyenne Indian Reservation

1. Perform car seat checks for proper child safety seat use
2. Provide car and booster seats to parents/caregivers
3. Work with law enforcement to increase use of seat belts and to arrange DUI checkpoints
4. Work with community members through an injury prevention coalition

Background

- **Tribal Enrollment:**
11,266 members
- **Location:**
Southeastern Montana

PROGRAM HIGHLIGHTS June 2017-December 2019

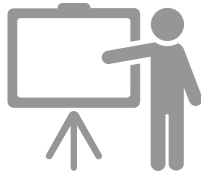
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Safety Seats

provided to parents/caregivers with education

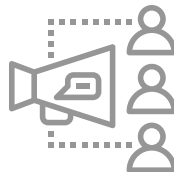
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High Schools

educated on the dangers of distracted driving

10k



Reached

through media campaigns in the community

3



Events

held in partnership with local law enforcement to enforce seat belt laws



Collaborated with local law enforcement and Tribal Council members to reinstate primary seatbelt law, increase car seat and DUI enforcement, and expand data-sharing efforts

Tribal Injury Prevention

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www.nctribalhealth.org



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