Salt River Pima-Maricopa Indian Community (SRPMIC)

Unintentional injuries from motor vehicle crashes and elder falls were identified as important areas for injury prevention initiatives in the SRPMIC.

**PROGRAM GOALS**

Reduce the number of unintentional injuries in the SRPMIC related to:

1. **Unintentional falls** by providing exercise classes for SRPMIC elders to improve balance and strength
2. **Child passenger safety** by working with the local Early Childhood Education Center (ECEC) to provide safety seats and education to parents/caregivers
3. **Child helmet use** by hosting a yearly bike rodeo for the community and providing bicycle and skateboard helmets and education on helmet safety
4. **Adult and child seat belt use** by providing trainings and working with community members to raise awareness for injury prevention

**Background**

- **Tribal Enrollment:** over 9,000 members
- **Location:** Metropolitan Phoenix area

**PROGRAM HIGHLIGHTS**

September 2015-February 2020

- **90** Technicians recruited, trained, and certified as Child Passenger Safety Technicians
- **1327** Safety Seats provided to parents/caregivers along with education about safety seats
- **600** Helmets provided at bike rodeos, with more helmets provided through other partnerships
- **35k** People reached in Tribal communities through media campaigns
- **25+** Partners established in the community who attend regular coalition meetings

Tribal Injury Prevention

April 2020
As of August 2019, 224 elders have taken part in fall prevention classes, like yoga, Tai Chi, and Matter of Balance, provided by the SRPMIC Injury Prevention Program. Classes like these improve elders’ strength and balance, which helps prevent injuries from falling.

### Improvement in Community Car Seat & Seat Belt Use

<table>
<thead>
<tr>
<th>Time Period</th>
<th>Child Restraint Use Rate</th>
<th>Driver Seat Belt Use Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sept 2015-Sept 2016</td>
<td>30%</td>
<td>64%</td>
</tr>
<tr>
<td>Sept 2016-Sept 2017</td>
<td>49%</td>
<td>77%</td>
</tr>
<tr>
<td>Sept 2017-Mar 2018</td>
<td>52%</td>
<td>77%</td>
</tr>
<tr>
<td>Mar 2018-Mar 2019</td>
<td>64%</td>
<td>78%</td>
</tr>
<tr>
<td>Mar 2019-Feb 2020</td>
<td>69%</td>
<td>78%</td>
</tr>
<tr>
<td>Feb 2017-Mar 2018</td>
<td>67%</td>
<td>78%</td>
</tr>
<tr>
<td>Feb 2018-Mar 2019</td>
<td>71%</td>
<td>78%</td>
</tr>
<tr>
<td>Feb 2019-Mar 2020</td>
<td>77%</td>
<td>78%</td>
</tr>
<tr>
<td>Feb 2020</td>
<td>77%</td>
<td>78%</td>
</tr>
</tbody>
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