Unintentional injuries from motor vehicle crashes were identified as an important area for injury prevention initiatives for the White Earth Nation.

PROGRAM GOALS

Protect infants and children of the White Earth Nation from injury and adverse effects of motor vehicle crashes

1. Perform car seat checks for proper child safety seat use
2. Provide car and booster seats to parents/caregivers
3. Provide child passenger safety education to parents/caregivers
4. Hold seat belt checkpoints
5. Provide articles to the tribal newspaper about injury prevention topics
6. Establish an Injury Prevention Coalition

PROGRAM HIGHLIGHTS

September 2015-February 2020

- Clinics: 20
- Safety Seats: 1014
- Parents: 996
- Technicians: 51

Tribal Injury Prevention

July 2020

www.whiteearth.com
Injury Prevention Coalition

The program started an Injury Prevention Coalition that meets every 3 months with other agencies to promote car seat safety.

Home Care Visits

The program has been able to provide car seat education in the homes through 19 nurses who are certified Technicians.

Media Outreach

Two car seat billboards have been placed in high traffic areas on the White Earth Reservation as well as advertising in the local Anishiinabeg, White Earth RBC Facebook Page, Flyers, White Earth RBC employee monthly newsletter, and word of mouth.

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