

TRIBAL INJURY PREVENTION COOPERATIVE AGREEMENT PROGRAM (TIPCAP)

TIPCAP

NEWSLETTER JUNE 2014

Absentee Shawnee Tribe of Oklahoma

PROMOTING EXERCISE TO REDUCE UNINTENTIONAL FALLS

A goal of the Absentee Shawnee Tribe (AST) of Oklahoma TIPCAP initiative is to reduce unintentional falls among older adults. Rosie Tall Bear, the TIPCAP Coordinator, and her partners utilize effective strategies to accomplishing this goal. AST TIPCAP conducts home assessments, disseminates information through articles, and host educational events and activities for elders. Regarding educational contacts, the site has been able to reach 71 elders. The exercise component of the elder unintentional fall prevention program include: (1) Tai Chi, which meets once a week, (2) chair exercises, which meet twice a week, and (3) walking, which meets Monday through Friday. On average, 10 elders attend each of the exercise activities. Rosie Tallbear, a certified Thai Chi instructor, leads the class. She also leads the walking program with a goal for the elders to walk for 30 minutes each day.



Elder receiving a balance assessment

Continued on page 2.



Elders learning Tai Chi.

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Greetings to the Tribal Injury Prevention Cooperative Agreement Program Team! We present to you the TIPCAP June 2014 Newsletter.

Every quarter, we highlight program successes from each TIPCAP area. This quarter's newsletter features the Oklahoma Area and highlights from the Annual Workshop.



Want to see the TIPCAP Annual Workshop in pictures?

If so, follow this link: <https://www.flickr.com/photos/124353566@N06/show/>



Absentee Shawnee Tribe of Oklahoma

PROMOTING EXERCISE TO REDUCE UNINTENTIONAL FALLS

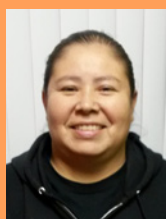


Elders learning Tai Chi.

For elders with less strength, she measures the length of time they can walk at baseline and at regular intervals to demonstrate strength and progress. In addition, the program partners with a physical therapist to conduct balance assessments. The results from the balance assessments determine elders' eligibility to participate in the various strength- and balance-building exercises. Elders who do not pass the assessment are monitored. Since November 2013, the site has conducted 17 balance assessments. Out of those assessments, only one elder has had to be monitored (Table 1).

Table 1: Balance Assessment

	Sept 2013	Oct 2013	Nov 2013	Dec 2013	Jan 2014	Feb 2014	Mar 2014	April 2014	May 2014	June 2014	July 2014	Aug 2014	TOTAL
# of Participants			7				3	7					17
# of Balance Assessments			7				3	7					17
# of Passing			7				3	6					16
# of Monitors							0	1					1



For more information, contact:

Rosie Tall Bear
Injury Prevention Coordinator
Absentee Shawnee Tribal Health
Programs of Oklahoma
2029 South Gordon Cooper Drive
Shawnee, OK 74801
Phone: (405) 701-7601
Email: RTallbear@astribe.com

FACING THE CHALLENGE AHEAD FOR TIPCAP

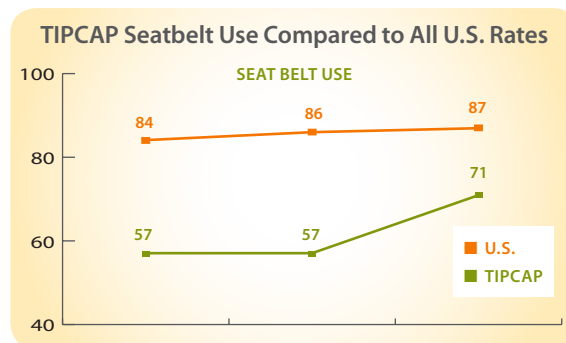
A MESSAGE FROM NANCY BILL, THE IHS INJURY PREVENTION PROGRAM MANAGER



Greetings TIPCAP Coordinators,

The 2014 TIPCAP Annual Workshop was outstanding and effectively addressed TIPCAP needs, as can be seen in this issue of the newsletter. The workshop's success was attributed to its numerous excellent presentations, many of which were delivered by TIPCAP Coordinators.

TIPCAP preliminary reports confirm increases in seatbelt use and child safety seat use. Motor vehicle injuries and fatalities are down in American Indian/Alaska Native (AI/AN) communities. The effort is contributing to saving lives.



The seatbelt performance measure is important in documenting TIPCAP's effectiveness and will be a critical reporting element for Year 5. The 2015 seatbelt performance measure will focus on the progress, challenges, and successes in applying effective strategies for increasing seatbelt use.

The TIPCAP Year 5 evaluation will be vital for demonstrating program efforts. The cumulative injury data collected since 2011 will support and document program achievements. This is great news, as TIPCAP continues to facilitate positive changes by applying effective strategies in motor vehicle and fall prevention.

In Year 5, the new TIPCAP Advisory Committee's role will help foster innovative ideas for the next cycle. The TIPCAP Advisory Committee will also take an active role in planning the 2015 TIPCAP Annual Workshop.

TIPCAP's unique ability to address injury prevention in AI/AN communities is remarkable. The work is challenging but rewarding, as positive changes are being reported. The injury prevention work is leading toward the goal of ending injury disparities in AI/AN communities.

Ahe'hee'

Nancy M. Bill

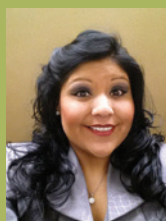
MPH, CHES; CAPT USPHS
Injury Prevention Program Manager, Indian Health Service
OEHE-EHS-TMP 610
801 Thompson Ave., Suite 120, Rockville, MD 20852
Desk phone: 301-443-0105; Fax: 301-443-7538
E-mail: nancy.bill@ihs.gov

Choctaw Nation

MULTIPLE APPROACHES TO MOTOR VEHICLE INJURY PREVENTION



SIDNE CART demonstration at the Distracted Driving and SOTSC Teen Driving Prevention event at Maxillary High School.



For more information, contact:

Keosha Ludlow
Injury Prevention Coordinator
Choctaw Injury Prevention Program
403 Chahta Circle
P.O. Box 88
Hugo, OK 74702

Email: keosha.ludlow@choctawnation.com
Phone: (580) 326-8304 x6013

The goal of the Choctaw Nation Injury Prevention Program is on motor vehicle injury prevention strategies to reduce drunk and distracted driving and increase seat belt and child passenger safety seat use to reduce motor vehicle crashes and injury. Given the broad range of motor vehicle injury prevention goals, Choctaw Nation must plan events and programs that target at risk populations and groups. For example, parents and caregivers are the target population for goals linked to child passenger safety, while teens and school-aged children are the targets for goals linked to driving under the influence of drugs and alcohol. The Choctaw Nation TIPCAP collaborates with the Madill Police Department to conduct events with junior- and senior-high-school students focusing on drunk and distracted driving.

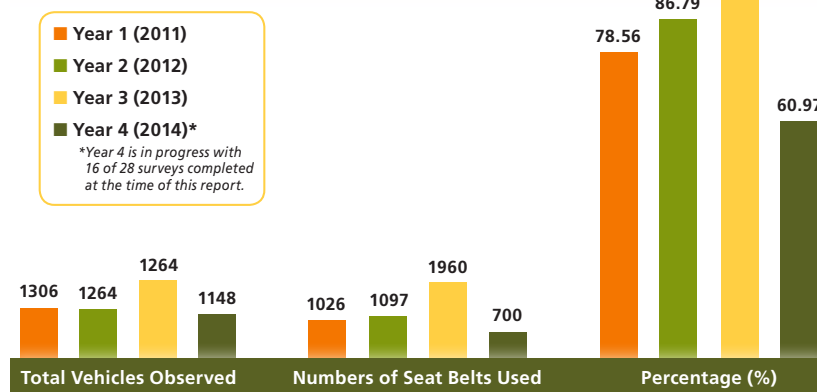
Recently, they recently conducted a Simulated Impaired Driving Experience (SIDNE®) demonstration with an EMS helicopter to emphasize the importance of motor vehicle injury prevention, especially close to prom season. Keosha Ludlow, The TIPCAP Coordinator, also works with the Southeastern Oklahoma Traffic Safety Coalition (SOTSC) and meets with them monthly. Collaboratively, they will host Click It or Ticket events to promote seatbelt use. The Choctaw Nation TIPCAP also conducts seatbelt observations at 28 sites per year. Figure 1 below displays seatbelt use from Year 1 until Year 4, which is still in progress. Data show that Year 1 seatbelt use was 78.6 percent, and so far for Year 4 seatbelt use is nearly 61 percent. To address child passenger safety, the program works with Safe Kids to educate and distribute child safety seats. The TIPCAP Coordinator is also attending Child Passenger Safety training to receive her certification in order to lead child safety seat clinics. Concerning Year 4 educational events, the program reports that 164 individuals have received education concerning the proper use of child safety seats. From January 2014 until April 2014, the Choctaw Nation TIPCAP has distributed 75 child safety seats; as of May 16, 2014, the site has distributed 28 child safety seats in May alone!



SIDNE CART demonstration at the Distracted Driving and SOTSC Teen Driving Prevention event at Maxillary High School.

Figure 1.
Seat Belt Observations, Yearly Numbers
(28 Sites Observed Each Year)

Note: Baseline of seat belt usage is 64.7%



*Kiowa Tribe***KEEPING
CHILDREN
SAFE!**

The Kiowa Tribe Injury Prevention Program (KTIPP) is pleased to report the accomplishments of their 2013–2014 child safety seat efforts. One of our goals is to reduce the rate of injuries resulting from motor vehicle crashes in children aged 0–8 years. To meet this goal, we implemented the Ride Safe Child Passenger Safety (CPS) program to increase the community's awareness of the value of child passenger restraint systems.

The program also involves child safety seat education, car seat distributions, and installation training. In order to reach our target audience, we capitalize on public media by placing ads on the KTIPP website, on the Kiowa Voices Radio show, and in the local Kiowa newspaper.

KTIPP's TIPCAP Coordinator, Michelle Warner, has been invaluable in spearheading the program's efforts to sustain its child safety seat activities beyond the TIPCAP grant cycle. Since joining TIPCAP, Ms. Warner has distributed over 55 child safety seats and more than 50 car seats have been installed and inspected. During educational classes, she also conducts pre- and post-test surveys to assess the participants' knowledge of rear- and forward-facing car and booster seats. Her results indicate that participants demonstrate greater knowledge of proper installation techniques on child passenger restraints. Ms. Warner also disseminates child safety seats across sites. Tribes from neighboring areas and the local health department support KTIPP in conducting child safety seat checks. KTIPP, in partnership with Safe Kids Oklahoma, will continue to enhance capacity building to increase the outreach of the TIPCAP activities.

Since implementing Ride Safe CPS Program activities and child safety seat distribution efforts, KTIPP has improved the rate of child safety seat usage in its local area. Given this accomplishment, we are hopeful that our efforts will garner support from tribal leaders to a focus on maintaining high child safety seat usage rates. In collaboration with the Native Americans for Injury Prevention Coalition, we hope to ensure that child safety seat needs in the Kiowa and Caddo areas will continue to be met.

**For more information, contact:**

Michelle Warner
Coordinator

Kiowa Tribe of Oklahoma
P.O. Box 369
100 Kiowa Way, West Hwy. 9
Carnegie, OK 73015

Phone: 580-654-2300 X 361
Email: kipp@kiowatribe.org



Kiowa's child car seat class demonstration of proper infant car seat installation.

Kaw Nation

NATIVE YOUTH SUBSTANCE ABUSE CONFERENCE MAKES A DIFFERENCE IN PONCA CITY

**For more information, contact:**

Tabatha Harris
Injury Prevention Coordinator

Kaw Nation Injury Prevention
3151 East River Rd.
P.O. Box 474
Newkirk, OK 74647

Phone: 580-362-1045
Email: tharris@kawnation.com

In addition to increasing motor vehicle safety and reducing elder falls, the Kaw Nation Injury Prevention Program focuses on increasing awareness regarding substance abuse and suicide. As part of this effort, the program participates in distracted driving campaigns; provides drunk driving, suicide, and bullying prevention educational sessions targeting secondary school students and local Tribal youth programs; and, most recently, utilizes billboards to increase community awareness on drunk driving.

In March 2014, Kaw Nation conducted the Native Youth Substance Abuse conference for Native American teenagers, in collaboration with the Ponca Tribe's Methamphetamine and Suicide Prevention Initiative (MSPI), Kay County Sheriff Department, and Ponca City Fire Department. Tabatha Harris, TIPCAP Coordinator, worked closely with the Ponca Tribe's MSPI program to promote and advertise the event in the community. Promotional activities included distributing flyers and letters at the local high schools, announcing the event on the local radio station, advertising on the Kaw Nation Web page, and issuing conference posters in the Tribal areas. As a result, the conference was a success and the message was well received by the audience. The purpose of the conference was to raise awareness of the issue, promote leadership, and encourage Native Youth to be above the influence. The conference educated the youth on understanding how to tune out peer pressure and substance abuse environments. The youth had the opportunity to listen to a Victim Impact Panel, partake in leadership/team-building activities such as a social stickball game, and listen to speakers on the use of drugs and alcohol and learn about the consequences. In addition, the Kaw Nation Injury Prevention Coalition Board and Injury Prevention Program hosted a Substance Abuse Public Service Announcement contest. Participants were challenged to create a slogan and theme for a PSA video about substance abuse, and to highlight their life motto in regards to avoiding substance abuse and becoming a leader in their community. Contestants presented their videos at the conference, and the winners were rewarded with a phenomenal prize. Overall, participants were highly pleased and appreciated the ability to engage in hands-on learning activities. Kaw Nation distributed a pre- and post-test survey on drunk driving to evaluate the effectiveness of the event. Based on the survey analysis, the conference activities helped participants gain a richer and more profound knowledge about the importance of avoiding substance abuse. The Kaw Nation Injury Prevention Program hosted this event for the first time this year and hopes that the outcome will be a stepping stone to conduct many more in the future.

To achieve program sustainability efforts, one of Tabatha's goals is to establish stronger Tribal partnerships with key stakeholders to demonstrate support for injury prevention activities. The Kaw Nation Injury Prevention Coalition Board continues to be active in addressing the needs of the community. Tabatha works diligently to foster and enhance relationships with Tribal representatives and IHS to accomplish the long-term goals of the Injury Prevention Program.



Participants at the Native Youth Substance Abuse Conference in Ponca City.



2014 TIPCAP Annual Workshop

POSTER REVIEW

Fourteen posters were presented over the course of the 2-day workshop. Six sites—Ho-Chunk Nation, Absentee Shawnee Tribal Programs of Oklahoma, Hualapai Tribe Health Department, Colorado River Indian Tribe, San Carlos Apache Tribal Police Department, and Northwest Washington Area Indian Health Board—presented posters on Day 1. On Day 2, eight additional sites presented—Bristol Bay Area Health Corporation, Tanana Chiefs Conference, Pueblo of Jemez, Pueblo of San Felipe, Oglala Tribe Department of Public Safety, Great Plains Tribal Chairmen's Health Board, Navajo Nation Department of Highway Safety, and Choctaw Injury Prevention Program. The individuals who presented posters and the IHS Areas they represented were as follows:

Alaska

- Mary Clark and Greg Calvert
- Shawna Hildebrand

Albuquerque

- Maria Benton
- Alvino Lovato

Bemidji

- Nicole Thunder

Great Plains

- Pam Pourier
- Gina Yellow Eagle

Navajo

- Jeremy Nelson

Oklahoma

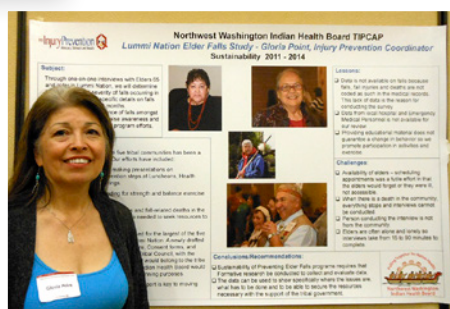
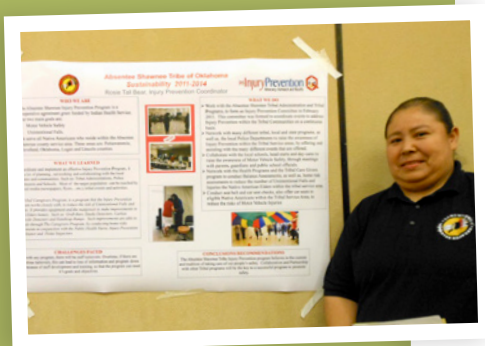
- Rosie Tall Bear
- Keosha Ludlow

Phoenix

- Lyndee Hornell
- Jaymee Moore
- Christine Reede and Jonathan Savage

Portland

- Gloria Point



2014
TIPCAP Annual
Workshop

Sustainability:
Preparing Our
Communities

Nashville Airport
Marriott

April 30, 2014

DAY 1:

Sustainability Workgroup
Take Home Points

Prior to the TIPCAP Annual Workshop, TIPCAP Coordinators received an assignment, Assessing Community Readiness in Injury Prevention, to prepare for the workshop. The following are the key points from the workgroup discussion groups by IHS region. It is important to note that workgroup leaders modified the discussion workgroups depending on whether TIPCAP coordinators completed the assignment, thus explaining the variability in take-home points.

Alaska

- Sustainability efforts are linked to seasons.
- Strategies for sustainability include:
 - ◆ Continue building capacity of employees.
 - ◆ Report TIPCAP success in order to make the case to key stakeholders and power brokers for more funding/support for the program, especially for cost savings of Medevac.
 - ◆ Identify resources for grants, such as grant writers.

Albuquerque

- The sites in the Albuquerque region focused on completing the assignment.
- Strategies for sustainability mostly focused on gaining, increasing, and maintaining support from tribal leadership.

Bemidji

- Strategies to increase TIPCAP sustainability include:
 - ◆ Assess community awareness of programs.
 - ◆ Build partnerships with organizations such as universities.
 - ◆ Increase marketing of injury prevention programs to Tribe.
 - ◆ Research funding mechanisms and opportunities.
 - ▶ Contact the Bureau of Indian Affairs (BIA), Federal Highway Administration, Centers for Disease Control and Prevention (CDC), SafeKids for funding.
 - ▶ Research funding for suicide prevention and school violence.
 - ◆ Start drafting grants and then give to grant writers for production.



2014 TIPCAP Annual Workshop

Sustainability: Preparing Our Communities

Nashville Airport
Marriott

April 30, 2014



DAY 1:

Sustainability Workgroup Take Home Points

California

- Strategies for sustainability include:
 - ◆ Collect data on an ongoing basis.
 - ◆ Activate coalitions.
 - ◆ Encourage all police to become Child Passenger Safety (CPS) technicians.
 - ◆ Maintain active Tribal Police that can enforce laws.
 - ◆ Obtain additional funding (e.g., Tribal Police have applied for BIA grant pertaining to child passenger safety seats).
 - ◆ Increase media efforts.
 - ◆ Network with agencies that can provide injury prevention services.
 - ◆ Educate Tribal Council and Health Board.

Great Plains

- Strategies for sustainability include:
 - ◆ Contact possible sponsors and/or funding from BIA, State of South Dakota, and local businesses (e.g., gas stations and car dealerships).
 - ◆ Focus on Community Readiness Level 7 – stabilization:
 - ▶ Continue CPS training for professionals and community members.

- ▶ Have the Health Board create a “hub” for education and training.
- ▶ Continue social media.
- ▶ Continue recognition of local volunteers and contributors.
- ▶ Continue networking with service providers and community systems.

Navajo

- The Navajo area focused on positive and negative contributing factors for program sustainability as it relates to occupant restraints and Driving Under the Influence/Driving While Intoxicated (DUI/DWI).

◆ Positives:

- ▶ Legislation.
- ▶ Marketing.
- ▶ CPS Instructors.
- ▶ SafeKids Coalition.
- ▶ Partnerships.

◆ Negatives:

- ▶ Lack of enforcement.
- ▶ Age specific marketing.
- ▶ Politics.
- ▶ Language barriers.
- ▶ Understaffing.
- ▶ Lack of resources, especially

2014 TIPCAP Annual Workshop

Sustainability: Preparing Our Communities

Nashville Airport
Marriott

April 30, 2014



DAY 1:

Sustainability Workgroup Take Home Points

Oklahoma

- Strategies to address TIPCAP sustainability:
 - ◆ Interact with Tribal decision makers and Tribal Council.
 - ◆ Improve data collection.
 - ◆ Develop success stories.
 - ◆ Develop an "elevator speech"/1-page summary of TIPCAP.
- Strategies to increase Tribal support:
 - ◆ Conduct surveys to assess awareness.
 - ◆ Increase collaboration with health care partners.
 - ◆ Report cost effectiveness.
 - ◆ Redefine target population.
 - ◆ Improve organizational infrastructure.
 - ◆ Phoenix
- Raise injury prevention awareness through:
 - ◆ Media/social media, such as public service announcements (PSAs).
 - ◆ Conduct focus groups to learn how to promote injury prevention programs.
 - ◆ Conduct surveys to assess awareness.
 - ◆ Increase buy-in from key stakeholders.

- ◆ Evaluate current injury prevention initiatives.
- ◆ Hold events for students, such as a poster competition for injury prevention.

Portland

- Build capacity within the community.
- Identify communities where further injury prevention training is needed.
- Create social media campaign/establish social media strategies to increase awareness (e.g., develop a Facebook Web page).
- Improve relationship with States, universities, BIA, local nonprofit organizations, and TIPCAP Technical Assistance Team.
- Determine whether Tribes are interested in polling funds to support TIPCAP activities.
- Increase buy-in from clinical organizations.

2014 TIPCAP Annual Workshop

Sustainability: Preparing Our Communities

Nashville Airport
Marriott

May 1, 2014



DAY 2:

Lessons Learned Notes

Alaska

- Learn from each other.
- Do more marketing.
- Integration of functions.
- Get community buy-in on IP.
- Need an IP advocate.
- Build on existing capacity.
- Multigenerational involvement.
- Follow-up steps.
 - ◆ Keep touching base with partners.
 - ◆ Improve marketing of existing program.
 - ◆ Label identity.
- Marketing – write intro grants.
- Continue gaining community buy-in.
- Advocate.
- Collaborate.

Albuquerque

How well did the workshop address various strategies to TIPCAP/IP program sustainability?

- List of grant resources.
- Going through proposal process.
- Other people's input.
- Ideas for how to work together with other programs within Tribe.

Which session/strategy was most helpful? (steps toward sustainability)

- Elnora – Write the proposal like a story.
- Chino – Easy to relate to her and to the information.
- Panel – Hearing what others are doing.
- Helpful to go over information and practice it.
- We have the information on the thumb drive – we can review it when we get back.

Sustainability strategy when we return:

- Write grants=look for funding.
- Connect with other agencies.
- Talk to leadership about the importance of keeping IP.

TA need:

- Help with future funding – 2015 and beyond.
- Help with the online data collection on Excel and the new tools.
- Help with updated one-page “elevator speech” (2 min).

Suggestions:

- Tribes give numbers to project officers.
- It would be helpful for the project officers to recognize the Tribes for the information instead of calling it regional data.

Bemidji

- Strong partnership.
- Other funding sources.
- MV data (CDC, NHTSA, FARS).
- Falls – five building blocks.
- Finding the need.
 - ◆ Baseline data.
- Community readiness.
- Follow-up model proposals.
- Social marketing.

California

Workshop lessons learned:

- Late notice for poster presentation; send notice on time to allow sites to focus on preparing for the workshop.
- Workshop materials were well organized.
- Panel presentation – Opportunity to learn from other sites on IP activities.
- Workgroup – Increase networking among the various sites to allow opportunity for collaboration.
- Poster session – Continue to have entire audience. In favor of short presentation by site to highlight program activities.
- Data sources – Helpful to learn information on the various data sources.
- Room temperature – Keep room warmer.
- Complimentary coffee should be provided.

2014 TIPCAP Annual Workshop

Sustainability: Preparing Our Communities

Nashville Airport
Marriott

May 1, 2014



DAY 2:

Lessons Learned Notes

How well did the workshop address various strategies to IP program sustainability?

- Very useful/helpful information.
- Further clarity on the meaning of sustainability.
- Provided more ideas on how to address program sustainability.

Which session did you find most useful for accomplishing steps toward sustainability?

- Dr. Chino – Sustainability/data for sustainability.
- Hollie Billie – Motor vehicle safety.
- Elnora Allen – Successful proposals.
- Dr. Finke.
- All presenters were receptive to questions and good at engaging the audience.

Which sustainability strategy will you focus on upon your return to work?

- Grant writing (telling-story approach).
- Focus on guidelines for applying for grants.

TA follow-up:

- Data analysis, visual reporting.
- Conference call on how to utilize WISQARS and other data sources.

Great Plains/Portland

How well did the workshop address various strategies?

- Breaking into groups for beginners and advanced.
- Appropriate topics for where we currently are.

Which sessions were most helpful?

- Keynote – Dr. Chino.
- Dr. Finke.
- Social marketing panel.
- Poster session.

Which strategies will you focus on?

- Social marketing.
- Increase educational outreach to more sectors in community and information dissemination.

Suggestions – Webinars:

- Split groups according to common interest, structure, experience with health boards, regional, multiple Tribes vs. single (what is it – how to use it).
- More in-depth education on social marketing.
- Epi Info online system.

Select three to five lessons:

- Need more information on social marketing – how to get buy in from leadership and how to utilize it.
- Fewer topics – longer sessions on the topic.

Networking – Other:

- Meeting others.
- Location is important – safety and access to restaurants (this was a good location).

Navajo

How well did the workshop address various strategies to TIPCAP/IP program sustainability?

- Two thumbs up!

Most useful:

- Dr. Chino.
 - ◆ Steps offered.
 - ◆ Change, capacity building.
 - ◆ Strong program foundation.
 - ◆ Systems change.
- Holly's question about types of sustainability.
 - ◆ Using data for planning and evaluation.
- Clarification on the term.
- Proposal writing (Hilton).
 - ◆ What works and what does not.
- Breakout of falls, MVC, suicide.
 - ◆ Exchange of ideas with other programs (falls, suicide).
 - ◆ How to work with the clinical side (falls).
 - ◆ Validated what the program had known about diabetes.

2014 TIPCAP Annual Workshop

Sustainability: Preparing Our Communities

Nashville Airport
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May 1, 2014

Lessons Learned Notes (continued)

- Enjoyed consultants working with each program.
 - ◆ Artwork, penmanship, personality.
- Liked grants and proposal writing.
- Exposure to different data sources.
- Liked workshop format.
 - ◆ Back-to-back sessions can tie in with Lifesavers.

Which strategy will you focus on?

- Grant availability.
- Using data for planning and evaluation.
- How to use data to tell the story.
- Five building blocks.

TA need:

- More funding resources for sustainability.
- Data.
- Proposal readers before submission.
- Webinars.

Follow-up strategies:

- Meeting as a group on common topics.
 - ◆ Fall prevention issues.
 - ◆ Suicide prevention.
 - ◆ MVC prevention.
- Webinar.
 - ◆ Holly/Finke on their presentation topics.

Oklahoma

- One-page summary.
- Strong objectives.
- Examine weak activities.

- Expand projects.
- Build Tribal acceptance/community.
- Need for Tribal support.
- Advisory committee orientation.
- Increase regional meetings/call.

Phoenix

Strategies:

- Sessions were too short; there was so much good information (fall prevention/suicide prevention) on how to use and collect data.
- Who and how to collaborate in partnerships.
- Panel – nuggets and information-sharing style.

Action/next steps:

- Applying FARS and other data to help with sustainability.
- How to evaluate fall prevention.
- How to analyze and manage data.
- Community organizing.
- TIPCAP Data Online.

TA needs:

- How to tell a story with data.
- How to evaluate falls.
- Create sustainable programs.
- Reports with data.
- Influence Tribal Council.
- Create a coalition.
- Webinar – social media.



2014
TIPCAP Annual
Workshop

Sustainability:
Preparing Our
Communities

Nashville Airport
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May 1, 2014

DAY 2:

Community Readiness –
Sustainability Summary Notes

- Talking with leaders
 - ◆ Make sure you are on the agenda.
 - ◆ One-page summary.
 - ◆ Connect with them outside.
 - ◆ Practice elevator speech.
- Work with community.
- Awareness.
 - ◆ Seasonal – Keep building our capacity.
 - ◆ Make the case to the power brokers.
 - ◆ Show how prevention saves money.
- Funding.
 - ◆ Brainstorm ideas and places.
- Social media.
- Recognize those who help.
- Continue to network.
- Community climate.
- Writing proposals and what is needed to make this happen.
- Build relationships across sectors such as police, mental health.
- Help leadership build awareness of who the prevention people are and what they do.
- Capacity building.
- Barriers to social media.
- Buy-in from clinical folks.
- May need to redefine target area – who will I service now?
- Our grants have not been a priority – build relationship with grant writers so perhaps we can provide information to help the grant writers – may help with finishing grants. Utilize resources to help get grants written.
- Raising awareness.
 - ◆ Focus groups, social media.
 - ◆ Surveys.
 - ◆ Key stakeholders involved.
 - ◆ Poster contests – use their posters.



2014 TIPCAP Annual Workshop

Motor Vehicle Safety: Using Data for Planning and Evaluation

DAY 2:

TIPCAP Annual Workshop Notes

The following notes were taken during the Motor Vehicle Safety Injury Prevention Workshop Session led by CAPT Holly Billie, M.P.H., during Day 2 of the Annual TIPCAP Workshop.

Distracted Driving

Data Variable	Source	What do you want to find out?
Types of distraction <ul style="list-style-type: none"> ■ Phone to ear ■ Manipulating phone ■ Bluetooth (hands-free) ■ Other 	Local data and national data	Target population % of drivers distracted by type Extent of problem
Citations Gender Age	Local data and law enforcement	Rural vs. urban
Fatalities vs. injuries	Law enforcement and State data	# of people killed/severity of injuries

Seat Belt

Data Variable	Source	What do you want to find out?
Driver and front-seat passenger usage	IP observations, State statistics	Usage rates (pre and post)
Citations	Local, State, highway Tribal	# of citations
Motor vehicle deaths	Online national/state data, hospitals	Restraint use Cause of wreck
Driver info (gender)	Surveys	Demographics/rates



2014 TIPCAP Annual Workshop

Motor Vehicle Safety: Using Data for Planning and Evaluation

continued

Child Passenger Safety

Data Variable	Source	What do you want to find out?
# of safety seat use	Observation	% of usage
# of misuse	Checkpoints	% of misuse
# under 5	Census	To calculate rates
Injury crash under 5	FAR	Injury rates

Child Passenger Safety

Age	WIC, Tribal enrollment, Census	% of usage
Misuse	Clinics, checkpoints, Head Start, childcare	% of misuse
Laws	Police citations	To calculate rates
Injuries	Health care	Injury/death rates

Impaired Driving

Data Variable	Source	What do you want to find out?
Age Elderly vs. young	Hospital, police reports, Aging Departments	Age <ul style="list-style-type: none"> • What age is reported high? • How many teen drivers are licensed? • How many in crashes?
Day of week	Police reports, IHS, WISQAR/EMS	When to monitor high-volume traffic
Time	EMS	Monitor high-traffic impaired drivers
Location	Police Reports/EMS	Potential checkpoint sites (hotspots)

Child Passenger Safety

Data Variable	Source	What do you want to find out?
Children in the car seat range per State or tribal ordinance	EMR/RPMS CAP & enrollment School Housing	# of children needing car seats
% usage rate for child passenger safety	UNC observation survey	% of children using car seats
# of MVCs involving children 0–8	Law enforcement #s Vital statistics #s Hospital records	# of children in MVC

2014 TIPCAP Annual Workshop

Presenter Contact Information

Julie Adams

Injury Prevention Coordinator
Health Education Specialist
NHTSA Instructor

California Rural Indian
Health Board, Inc.
4400 Auburn Blvd., 2nd Floor
Sacramento, CA 95841

Phone: 916-929-9761 x 1512
Fax: 916-929-7246
Email: Julie.Adams@carih.org

Elnora Allen

Proposal Manager

Econometrica, Inc.
7475 Wisconsin Ave Suite 1000
Bethesda, MD 20814

Phone: 240-395-2283
Fax: 301-657-3140
Email: ellen@econometricainc.com

CAPT Holly Billie, MPH

Injury Prevention Specialist
National Center for Injury
Prevention and Control

Centers for Disease Control
and Prevention
4770 Buford Highway, NE (F62)
Atlanta, GA 30341-3724

Phone: 770-488-4712
Fax: 770-488-1317
Email: HBillie@cdc.gov

Michelle Chino, Ph.D., Professor

EOH Department Chair
PHD Graduate Coordinator

School of Community
Health Sciences, University
of Nevada Las Vegas
4505 Maryland Parkway, Box 453064 Las
Vegas, Nevada 89154-3064

Phone: 702-895-2649
Fax: 702-895-5573
Campus Office: BHS 526
Email: michelle.chino@unlv.edu

Bruce Finke, MD

Nashville Area Indian Health Service

CMS Innovation Center,
Learning and Diffusion Group

Phone: 413-584-0790
Mobile: 615-727-2044
Email: bruce.finke@ihs.gov

Richard Hilton, Ph.D.

Econometrica, Inc.
7475 Wisconsin Avenue, Suite 1000
Bethesda, MD 20814

Email: rhilton@econometricainc.com

Cyndi Nation

Injury Prevention Coordinator

Tanana Chiefs Conference, Suite 200
122 First Avenue
Fairbanks, AK 99701

Phone: 907-452-8251 x 3227
FAX: 907-452-3985
Email: cyndi.nation@tananachiefs.org

Linda Chioma Ogu, MPH

Econometrica, Inc.
7475 Wisconsin Avenue, Suite 1000
Bethesda, MD 20814

Phone: 240-333-3375
Email: logu@econometricainc.com

Ellen Omohundro, Ph.D.

Epidemiologist

United South and Eastern Tribes
711 Stewarts Ferry Pike
Nashville, TN 37214

Phone: 615-467-1557
Email: comohundro@usetinc.org

Monique A. Sheppard, PhD

Project Director

Econometrica, Inc.
7475 Wisconsin Avenue, Suite 1000
Bethesda, MD 20814

Office: 301-657-2491
Mobile: 301-518-4817
Email: msheppard@econometricainc.com

Nicole Thunder

Injury Prevention Coordinator

Ho-Chunk Nation
W9855 Airport Road
Black River Falls, WI 54615

Phone : 715-284-9851 x 5070
Email: nicole.thunder@ho-chunk.com

Alan Tomow

Injury Prevention Coordinator

Menominee Indian Tribe of WI
P.O. Box 910
Keshena, WI 54135

Phone: 715-799-4938
Email: atomow@mitw.org

Gina Yellow Eagle

Injury Prevention Coordinator

Great Plains Tribal Chairmen's
Health Board
1770 Rand Road, Rapid City, SD 57702

Phone: 605-721-1922 x 156
Email: gina.yelloweagle@gptchb.org

THE 2014-2015 TIPCAP ADVISORY COMMITTEE

TIPCAP would like to welcome the new Advisory Committee! New representative and alternates were nominated and selected during the Annual TIPCAP Workshop in Nashville, TN. The TIPCAP Advisory Committee serves as a vital link between TIPCAP grantees and IHS. Currently the committee is preparing for their first meeting on Tuesday June 17, 2014. Please feel free to contact your local committee member to share any TIPCAP concerns.



Nancy Bill, IHS Injury Prevention Program Manager



ALASKA
Shawna Hildebrand
Tanana Chiefs Conference
shawna.hildebrand@tananachiefs.org
907-452-8251



ALBUQUERQUE
Alvino Lovato
Pueblo of San Felipe Injury Prevention
alovato@sfpueblo.com
505-771-9900 ext. 1107



BEMIDJI
KaRee Lockling
Fond du Lac Band of Lake Superior Chippewa
KareeLockling@FDLREZ.COM
218-878-2148



CALIFORNIA
Julie Adams
Ho-Chunk Nation
715-284-9851 x5070
nicole.thunder@ho-chunk.com



GREAT PLAINS
Gina Yellow Eagle
Great Plains Tribal Chairmen's Health Board
gina.yelloweagle@gptchb.org
605-721-1922 ext 156



NAVAJO
Tara Clitso
Tuba City Regional Health Care Corporation
tara.clitso@tchealth.org
928-283-2855



OKLAHOMA
Tabitha Harris
Kaw Nation Injury Prevention
tharris@kawnation.com
580-362-1045



PHOENIX
Lyndee Hornell
Hualapai Health Department
lhornell@gmail.com
928-769-2207 ext 230



PORTLAND
Gloria Point
Northwest Washington Indian Health Board
Gloria@indianhealthboard.org
360-647-9480 ext 204

TECHNICAL ASSISTANCE CENTER RESOURCES



For more information, contact:

Ciara Zachary, Ph.D., M.P.H.
Interim Program Manager

Econometrica, Inc.
7475 Wisconsin Ave., Suite 1000
Bethesda, MD 20814
Office: 240-204-5153
czachary@econometricainc.com



For more information, contact:

Oladoyin (Doyin) Idowu, M.H.S.A.
Health Research Associate
Econometrica, Inc.
7475 Wisconsin Avenue, Suite 1000
Bethesda, MD 20814
Office: 240-204-5147
oidowu@econometricainc.com

The following new resources are available from the TIPCAP Technical Assistance Team:

ARTICLES

- An article entitled "Circumstances and contributing causes of fall deaths among persons aged 65 and older: United States, 2010" by National Center for Injury Prevention and Control, Centers for Disease Control and Prevention, Journal of the American Geriatrics Society <http://www.ncbi.nlm.nih.gov/pubmed/24617970>
- An article entitled "Circumstances and outcomes of falls among high risk community-dwelling older adults" by Judy A Stevens, Jane E Mahoney and Heidi Ehrenreich, Injury Epidemiology, <http://www.injepijournal.com/content/1/1/5>
- An article entitled "Childhood bullying can cause problems decades later" by Mary Bowerman, USA Today, <http://www.usatoday.com/story/news/nation/2014/04/17/childhood-bullying-impacts/7838225/>
- An article entitled "Treating Fear of Falling May Also Ease Elderly Depression" by Deborah Brauser, Medscape Medical News, <http://www.medscape.com/viewarticle/822289>
- An article entitled "This Is the No. 1 Cause of Disability Worldwide" by Alexandra Sifferlin, Time, <http://time.com/36242/lower-back-pain-is-no-1-cause-of-disability-worldwide/>
- An article entitled "Regulating legal marijuana could be guided by lessons from alcohol, tobacco, study says" by RAND Corporation, Science Daily, <http://www.sciencedaily.com/releases/2014/04/140421112607.htm>

TOOLS

- Standards and Indicators for Local Health Department Injury and Violence Prevention Programs, Guidelines from the National Association of County and City Health Officials and the Safe States Alliance. For more information visit: http://c.ymcdn.com/sites/www.safestates.org/resource/resmgr/imported/FINAL%20LHD%20IVP%20Standards%20and%20Indicators_071211.pdf
- 2014 Congressional Outreach Guide, Guidelines from Safe States. For more information visit: <http://www.safestates.org/?page=PolicyTools>

FUNDING OPPORTUNITY

- Department of Transportation, Tribal Transportation Program Safety Funding (TTPSF) Notice of Funding Availability. Applications must be submitted no later than June 30, 2014. For more information visit: <https://www.federalregister.gov/articles/2014/05/14/2014-11074/notice-of-funding-availability-for-the-tribal-transportation-program-safety-funds>
- Department of Justice, Research and Evaluation on Firearms and Violence. Applications must be submitted no later than June 3, 2014. For more information visit: <https://www.ncjrs.gov/pdffiles1/nij/sl001085.pdf>
- Department of Health and Human Services, Administration for Community Living. Evidence-Based Falls Prevention Programs. Applications must be submitted no later than July 8, 2014. For more information visit: <http://www.grants.gov/view-opportunity.html?oppId=255808>

EVENTS

- National Safety Council: National Safety Month, June 2014. For more information visit: http://www.nsc.org/nsc_events/Nat_Safe_Month/Pages/home.aspx
- 2014 Oklahoma Safety & Health Conference, June 4-6 2014. For more information visit: <http://www.oksafety.org/>

OTHER

- National Highway Traffic Safety Administration, State Traffic Safety Information for Year 2012, Native American Traffic Safety Facts. For more information visit: <http://www.nrd.nhtsa.dot.gov/departments/nrd-30/ncsa/STSI/USA%20WEB%20REPORT.HTM>
- Governors Highway Safety Association, Traffic Records Training for State Highway Safety Office Leadership. For more information visit: http://www.ghsa.org/html/resources/tr/?utm_source=Traffic+Records+Training+Announcement&utm_campaign=TRtraining&utm_medium=email

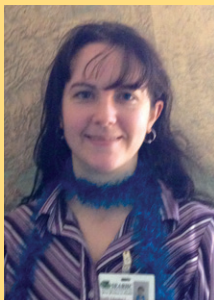
NEW FACES AT TIPCAP



Keosha Ludlow
Injury Prevention
Coordinator

New IP Coordinator at the Choctaw Injury Prevention Program

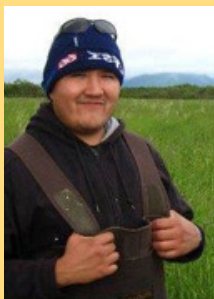
The Choctaw Nation Injury Prevention Program is very pleased to welcome Keosha Ludlow to the TIPCAP Team as the new Injury Prevention (IP) Coordinator. Keosha is an enrolled member of the Choctaw Nation of Oklahoma. Keosha received her associate degree in arts and social work from Haskell Indian Nations University. She later completed her bachelor's degree in social work with a minor in sociology. While Keosha is new to TIPCAP, she has significant experience working for the Choctaw Nation for over 9 years. She began her career as a mentor for the Choctaw Nation Youth Outreach Program and later became the program assistant director. Soon afterward she took a position as director for the CHIPRA Program, a Federal grant awarded to Choctaw Nation. When Keosha is not helping with the Choctaw TIPCAP, she enjoys spending time with family and friends. She especially likes to support her nieces, nephews, and coworkers' children at their sporting events. Overall, Keosha is happy to contribute to the Choctaw Nation's TIPCAP program.



Emily Reilly
Injury Prevention
Coordinator

New IP Coordinator at the Southeast Alaska Regional Health Consortium Program

Emily Reilly is the new IP Coordinator at Southeast Alaska Regional Health Consortium in Sitka, AK. Emily grew up in Tacoma, WA. She first became involved in injury prevention and response while working toward her B.S. in biology and psychology. In 2004 she moved to Sitka, where she became an EMS educator and a volunteer. Emily also chose to follow a health promotion/injury prevention path by becoming a yoga instructor in 2006 so that she could actively share positive mental and physical practices with her community. Emily recently obtained her M.P.H. in Global Health from Oregon State University. She keeps herself busy by building a house, teaching yoga, aerial dance, and enjoying the outdoors of Sitka. Emily is excited to be involved in Elder Fall prevention in the TIPCAP grant and has a strong drive to see culturally competent versions of public health programs in her community. SEARHC is very excited to have Emily as the injury prevention coordinator!



Jerrod Moore
Injury Prevention
Specialist II

New IP Specialist II at Bristol Bay Area Health Corporation

Jerrod Moore has recently transitioned to the Injury Prevention Specialist II position at the Bristol Bay Area Health Corporation (BBAHC) in Dillingham, AK. Jerrod is Dine' (Navajo) from New Mexico and has lived in Alaska for the past 2 years and has worked for BBAHC as the Peer Prevention Coordinator. As the Coordinator he spearheaded the Project Zero program, which focused on reducing suicides throughout the Bristol Bay Region. He also helped establish youth groups in surrounding villages advocating for safe and healthy communities. He graduated from the University of New Mexico earning his B.A. in Native American Studies and worked early in his career with the New Mexico Youth Conservation Corp and as a commercial fisherman. Jerrod enjoys working in Bristol Bay and is excited about the new experiences and challenges ahead.

TIPCAP GENERAL ANNOUNCEMENTS



Julie Adams



Adrianna Gibson



KaRee Lockling



Gina Yellow Eagle



Emery Amiya Dunn

TIPCAP Data Online

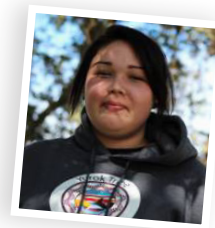
The TIPCAP Data Online team is happy to fulfill requests for site-specific data and TIPCAP summary data. To request a meeting to discuss your program's data and how TIPCAP Data Online can help, please send an email to tipcapdataonline@econometricainc.com!

NHTSA Course Instructors

TIPCAP Coordinators Julie Adams, California Rural Indian Health Board, Inc., and Adrianna Gibson, Tule River Indian Health Center, Inc., are collaborating with Safe Kids to teach a National Child Passenger Safety Certification Course on August 12-15, 2014. Julie Adams is the lead instructor!

Congratulations Graduate!

Melissa Adams, daughter of Julie Adams, is a licensed cosmetologist after passing her State Board Exam!



Melissa Adams

Bundle of Joy!

Parents Carrie Brown (*of Reno-Sparks Tribal Health Center*) and Ryan Dunn welcome their daughter Emery Amiya Dunn, born on February 26, 2014.

If you would like to share general announcements with TIPCAP, please provide your information to Ciara Zachary at czachary@econometricainc.com.

TIPCAP CONTACT LIST

Alaska Area

Mary Clark, Injury Prevention Coordinator
Bristol Bay Area Health Corporation
Phone: 907-842-3396
E-mail: mclark@bbahc.org

Kendra Nichols-Takak, Injury Prevention Coordinator
Norton Sound Health Corporation
Phone: 907-443-4539
E-mail: ktakak@nshcorp.org

Cyndi Nation, Community Health Director
Injury Prevention Coordinator
Tanana Chiefs Conference
Phone: 907-452-8251 x3227
E-mail: cyndi.nation@tananachiefs.org

Emily Reilly, Injury Prevention Coordinator
South East Alaska Regional Health Consortium
Phone: 907-966-8866
E-mail: emilyr@searhc.org

Donald Fancher, Injury Prevention Coordinator
Maniilaq Association
Phone: 907-442-7544
E-mail: Donald.fancher@maniilaq.org

Albuquerque Area

Alvino Lovato, Injury Prevention Coordinator
Pueblo of San Felipe Injury Prevention
P.O. Box 4339
San Felipe Pueblo, NM 87001
Phone: 505-771-9900 ext. 1107

Maria Benton, Injury Prevention Coordinator
The Pueblo of Jemez Injury Prevention Program
Phone: 575-834-1001
E-mail: mabenton@jemezpuablo.us

Bemidji Area

Luis Salas, Injury Prevention Coordinator
Northern Native American Health Alliance
Phone: 715-682-7137, x4813
E-mail: nnaha@badriverhealth-services.com

Nicole Thunder, Motor Vehicle Injury Prevention Program Coordinator
Ho-Chunk Nation
Phone: 715-284-9851 x5070
E-mail: nicole.thunder@ho-chunk.com

KaRee Lockling, Injury Prevention Coordinator
Fond du Lac Band of Lake Superior Chippewa
Phone: 218-878-2126
E-mail: KareeLockling@fdlrez.com

Vacancy, Injury Prevention Coordinator
Oneida Environmental, Health, and Safety Division

Alan Tomow, Injury Prevention Coordinator
Menominee Indian Tribe of Wisconsin
Phone: 715-799-4938
E-mail: atomow@mitw.org

California Area

Vacancy
Indian Health Council, Inc.

Adrianna Gibson, Injury Prevention Coordinator
Tule River Indian Health Center, Inc.
Phone: 559-784-2316 x235
E-mail: Adrianna.Gibson@crihb.net

Julie Adams, Injury Prevention Coordinator
California Rural Indian Health Board, Inc.
Phone: 916-929-9761 x1512
E-mail: Julie.Adams@crihb.net

Great Plains Area

Danita Wanna
Sisseton-Wahpeton Oyate of Lake Traverse Reservation

Gina YellowEagle, Injury Prevention Coordinator
Great Plains Tribal Chairman's Health Board
Phone: 605-721-1922 x156
E-mail: gina.yelloweagle@gptchb.org

Pam Pourier, Injury Prevention Coordinator
Oglala Tribe Department of Public Safety
Phone: 605-867-8167
E-mail: ppourier@ostdps.org

Navajo Area

Mary Robertson-Begay, Injury Prevention Project Director
Hardrock Council on Substance Abuse, Inc.
Phone & Fax: 928-725-3501
E-mail: mbegay523@yahoo.com

Tara Clisto, Injury Prevention Coordinator
Tuba City Regional Health Care Corporation
Phone: 928-283-2855
E-mail: tara.clisto@tchhealth.org

Jeremy Nelson, Injury Prevention Coordinator
Navajo Nation Department of Highway Safety

Oklahoma Area

Michelle Warner, Injury Prevention Coordinator
Kiowa Tribe of Oklahoma
Phone: 580-654-2300 x361
E-mail: kipp@kiowatribe.org

Tabatha Harris, Injury Prevention Coordinator
Kaw Nation Injury Prevention
Phone: 580-362-1045
E-mail: tharris@kawnation.com

Keosha Ludlow, Injury Prevention Coordinator
Choctaw Injury Prevention Program
Phone: 580-326-8304 x6013

Rosie Tall Bear, Injury Prevention Coordinator
Absentee Shawnee Tribal Health Programs
Phone: 405-701-7601
E-mail: RTallbear@astribes.com

Phoenix Area

Lisa Aguerro, Injury Prevention Coordinator
Quechan Indian Tribe
Phone: 760-572-0437
E-mail: laguerro@quechantribe.com

Lyndee Hornell, Injury Prevention Coordinator
Hualapai Tribe
Phone: 928-769-2207 x230
E-mail: lhornell@ymail.com

Carrie Brown, Injury Prevention Coordinator
Reno-Sparks Indian Colony
Phone: 775-329-5162 x1929
E-mail: cbrown@rsiclinic.org

Jaymee Moore, Injury Prevention Coordinator
Colorado River Indian Tribe (CRIT)
Phone: 928-669-8090
E-mail: jaymee.moore@crit-dhs.org

Christine Reede, Injury Prevention Coordinator
San Carlos Apache
Phone: 928-475-2338
E-mail: creedescpd@yahoo.com

Verena Jackson, Injury Prevention Specialist
Gila River Indian Community
Phone: 520-550-8000
E-mail: verena.jackson@gric.nsn.us

Portland Area

Gloria Point, Injury Prevention Coordinator
Northwest Washington Area Indian Health Board
Phone: 360-647-9480 x204
E-mail: Gloria@indianhealth-board.org

Luella Azule, Injury Prevention Coordinator
Northwest Tribal Epidemiology Center
Phone: 503-416-3263
E-mail: LAzule@npaihb.org

