

## Evaluation Type Comparison

Formative Evaluation	Process Evaluation	Outcome Evaluation
<ul style="list-style-type: none"> <li>• Takes place in early stages of program’s life</li> <li>• Tells how and why a program came into being</li> <li>• Allows evaluation team to assess program goals, objectives, and activities</li> <li>• Allows program to be modified while still in development, <i>before</i> implementation</li> <li>• Helps to identify program strengths and areas in need of attention</li> <li>• Uncovers barriers to success</li> <li>• Common questions:               <ul style="list-style-type: none"> <li>– What needs does the program address?</li> <li>– How well does the program fit within the local setting?</li> <li>– What are the needs and characteristics of the local population?</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Tells the steps, strategies, and procedures used <i>during</i> program operation</li> <li>• Looks at <i>what</i> the program is doing</li> <li>• Verifies the program components</li> <li>• Determines that the program is being carried out and working as originally planned</li> <li>• Tells program’s story as related to anticipated goals and outcomes</li> <li>• Produces information about what, where, and when program activities and processes occurred</li> <li>• Provides evidence of and accountability for the quality of a program’s implementation</li> <li>• Common Questions:               <ul style="list-style-type: none"> <li>– What activities make up the program?</li> <li>– Who participates in these activities? How often?</li> <li>– What do they receive from these activities?</li> <li>– How do any unexpected events affect the implementation of the program?</li> <li>– How were obstacles or challenges addressed in the implementation process?</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Determines how well a program succeeded in achieving its goals</li> <li>• Looks at what happened <i>because</i> of what was done</li> <li>• Looks at changes and determines if changes can be linked to program activities</li> <li>• Provides evidence that demonstrates a program’s effectiveness</li> <li>• Identifies additional topics or issues that need to be addressed</li> <li>• Common Questions:               <ul style="list-style-type: none"> <li>– What do participants do differently because of the program?</li> <li>– How has the community been affected by the program?</li> <li>– How did any unintended outcomes result from implementing the program?</li> <li>– Were program objectives met?</li> </ul> </li> </ul>

